

**ECONOMIC DEVELOPMENT COMMISSION**  
**Thursday, February 1, 2018**  
**Klein Conference Room**  
**1920 South Germantown Road**

The regular meeting of the Economic Development Commission (EDC) was held Thursday, February 1, 2018, in the Klein Conference Room. Alderman Barzizza called the meeting to order at 5:30 p.m.

**PRESENT:** Brian Pecon, Bo Adams, Alderman John Barzizza, Jeremy Park, Rick Towne, Ryan Heimke, Keith Saunders, Sidney Kuehn, and Janie Day

**GUESTS:** None

**ABSENT:** Jerry Klein, Janet Geyer, Jim Lefler, and Steven Levy

**STAFF PRESENT:** Marie Lisco, Economic Development Manager, and Cameron Ross, Director of Economic and Community Development

1. A quorum for tonight's Economic Development Commission meeting was met.

**2. Minutes: Approval of Minutes for January 4, 2018:**

Alderman Barzizza stated the first order of business is the approval of the minutes for January 4, 2018. If there were no additions, corrections or deletions to the minutes, he would entertain a motion for approval.

Mr. Saunders moved to approve the Economic Development Commission minutes of January 4, 2018, seconded by Mr. Pecon. **The motion was passed.**

**3. Reports/Monthly/Quarterly:**

**a) Planning/Small Area Plan - Nodes/Districts:**

- i. Central Business District (Smart Code) – The DRC is considering several signs for Saddle Creek tenants for build out. One sign package is for a certain grocery store that everyone has been waiting on.
- ii. East Poplar Avenue (at Forest Hill-Irene) – There was a soft opening for the Cappuccino Coffee Shop.
- iii. West Poplar Avenue District (Smart Code) –We are hoping to see the MAA group move in within the next six weeks.
- iv. Wolf River – A retention PILOT for Campbell Clinic was approved by the IDB.
- v. Forest Hill Heights (Smart Code) – We are in the construction plan review for the Watermark multifamily project. We are discussing a couple of smaller parcels for redevelopment in Forest Hill Heights.

**b) Germantown IDB:** Ms. Lisco stated the IDB met Monday to consider a Retention PILOT for Campbell Clinic. Campbell Clinic has plans to grow in a big way at their medical campus on Wolf River Boulevard, Germantown Road, and Brierbrook Road. Their existing Orthopaedic office takes up most of the block, as well as the physical therapy building, and the surgery center. They are looking to add a 120,000 square foot building, and make additional improvements to the existing buildings. It's a huge undertaking; one that Campbell believes warrants a Retention PILOT request. They are proposing to keep 280 employees with this project. It would create 185 fulltime jobs. The average wage would be \$67,468. They are combining real property \$9.3 million, and the tangible personal property \$38 million investment totals to \$47,300,000. The IDB did make the recommendation to approve an 8 year Retention PILOT. The request was for 11 years. The IDB has a policy that only goes to 8 years, and it was only approved to their policy. This will go on to the February 12, BMA meeting. Mayor Luttrell approved an 8 year PILOT from the County as well.

c) **Germantown Area Chamber of Commerce:  
Celebration of Excellence**

The Chamber is now 45 years old! We held our 2017 Celebration of Excellence on Thursday, January 25<sup>th</sup> at The Great Hall. We celebrated the winners of the Large Business of the Year, the Small Business of the Year, the Non-Profit of the year, and the Ambassador of the Year. Each fall the chamber gathers the applications for the Businesses/Non-Profit of the Year. We give those applications to SCORE, a group of men and women who have been business owners. That group chooses the winners. The Ambassador of the Year is also honored at this event. The ambassador of the year is chosen by the Chamber based on the number of points that the ambassador has accumulated in a given year. The winners are: Large Business of the Year: One & Only BBQ sponsored by Susan G Komen Mid-South. Small Business of the Year: Marco's Pizza sponsored by First Tennessee. Non-Profit of the Year: SRVS (Shelby Residential and Vocational Services) Sponsored by Fidelity Investments. Ambassador of the Year is Charles Speed who owns Germantown Lumber. The sponsor of the Ambassador program is The Shops of Saddle Creek. The presenting sponsor this year was Paragon Bank.

**3<sup>rd</sup> Annual Health and Wellness EXPO is April 26, 2018**

Methodist LeBonheur Hospital Germantown is the presenting sponsor for this year's Health and Wellness EXPO. This year the focus will be more interactive with the attendees. We have 4 registered therapy dogs in attendance, CPR demonstrations; several chefs doing healthy food preparation demonstrations and more to come. The event is at the Great Hall from 9:00 a.m. to 1:00 p.m. We will have quite a prize for the attendees and we are working on a great trip to give away. AD Davis with the Germantown Athletic Club is the EMCEE again this year. The booth space is selling quickly to chamber members and non -members. We are trying to keep the booths for those in the Health and Wellness Industry or businesses who support the health industry in any way.

**New Employee**

As a result of the success of the Germantown magazine sales and the New Membership Drive, the chamber was able to add a new employee to our staff. She is Kayla Sanders who will be in charge of the Young Professionals Program we are resurrecting and the Lunch 4 You program. She will also help with all the events and be in charge of our Social Media. She was one of our ambassadors who we recognized as a person we needed in our organization as we grow in numbers. Our membership drive in late September brought in 160 new members. We will have another membership drive in October 2019, and plan to reach our goal of 1,000+ members at that time. We now have 750 members up from 600.

**4. New/Old Business:**

The EDC concluded the meeting with a work session to plan the 2018 year.

**5.** The next EDC meeting will be on Thursday, March 1, 2018, at 5:30 p.m. at Epicenter Germantown.

**6. Adjournment:** There being no further business, the meeting was adjourned.