

The purpose of this manual is to define and specify all exterior signage criteria for the Saddle Creek III Shopping Center.

Each Tenant shall provide signage package for his space as described below by area designation. Tenants areas are as follows:

Area 1 - See Elevation, Page 5.

Sign band height greater than 60" - 24" to 36" maximum letter height.

Rear Door Sign.

Shop Street Address Numerals.

Area 2 - See Elevations, Page 5.

Main Signage Panel - maximum 24" to 36" letter height.

Rear Door Sign.

Shop Street Address Numerals.

Area 3 - See Elevation, Page 6.

Main Signage Panel - maximum 14" to 36" letter height.

Rear Door Sign.

Shop Street Address Numerals.

All sign packages shall be submitted for approval to Specialty Development Corporation, 4711 Poplar Avenue, Memphis, Tennessee 38117, prior to fabrication and installation. The cost of the fabrication and installation shall be the responsibility of each individual Tenant. Sign construction is to be completed in compliance with code requirements of the sign ordinance, City of Germantown and the instructions, limitations and criteria contained in this manual.

SIGN TEXT

The sign unit located above the canopy or the primary sign is to be limited by the area contained in the "signage space" shown on the elevation contained herein. As outlined in the sign ordinance, tenant signs shall have a maximum total area of 50 sq.ft., or one-half sq. ft. per lineal foot of lease space on which the sign is erected, whichever results in the smaller sign area.

The main tenant sign unit shall be all individual letters, within the signage space above the tenant premises. The typography shall be upper or lower case letters. The type of typography shall be similar in character and overall appearance, but not limited to the following:

Caslon Swashes

Caxton Roman Bold

University Roman Bold

National or regional chainstore tenants shall be permitted to use their standard typography logo script and logos (provided logos meet the City of Germantown sign ordinance) which have been used nationwide.

MATERIALS

The front and sides of the reverse channel letters shall be .080" aluminum. All exposed aluminum joints shall be welded and ground smooth. All letters shall have concealed, non-corrosive, attachment devices, clips, wires and shall be designed and fabricated in accordance with the local sign ordinances. Each letter of the sign units shall be back lighted with single stroke white neon if greater than 3-1/2". Each letter of the sign shall be mounted 1 1/2" to 2" away from face of wall to provide proper backlighting of letter. Provide ballast meeting U.L. standards. A junction box will be supplied at each tenant space by landlord and all wiring to junction boxes shall be concealed. The letters of these signs are to match the tenant's colors selected from following page.

Each canopy sign letter shall be similar to one but not limited to the following approved colors. Tenants shall coordinate color choices with the Architect to provide an equal mix and arrangement of sign colors.

Letters at main signage panel shall match one of the following "PMS" colors.

| | |
|-------------|---------------------------------|
| Red 200U | Pittsburg Paint Off White P2540 |
| Green 555C | Yellow 116C |
| Bronze 448C | Blue 295C |

National or Regional Tenants shall be permitted to use their standard colors (provided colors meet with the City of Germantown DRC approval) which have been used nationwide.

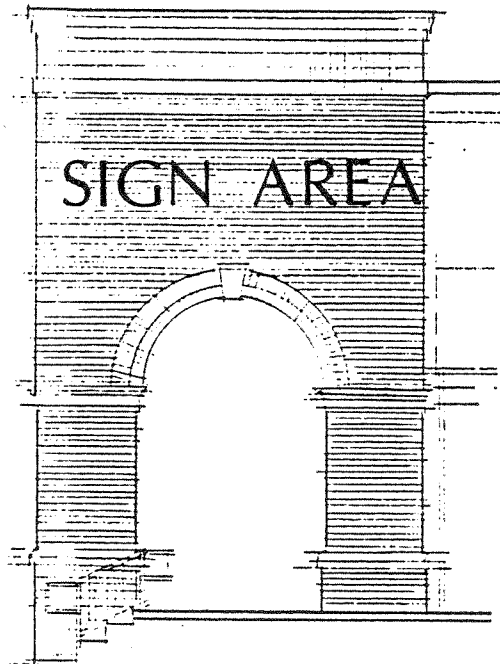
Secondary colors which border, accent, or are otherwise incidental to the primary sign colors, shall be accepted, subject to approval by the Architect and the City of Germantown.

INSTALLATION REQUIREMENTS

The main Tenant sign shall be centered within the canopy sign space above or in front of the Tenant premises or as indicated on elevations. No part of the sign shall be closer than 24" to the center line of adjacent demising walls (Tenant dividers). No part of the sign shall extend beyond the Tenant's sign area, see front elevations.

All main tenant signs are to be centered vertically in the signage band as shown on above mentioned elevations.

All signage letters shall be mounted to the parapet with concealed fasteners. Aluminum clip angles shall be attached to each letter using aluminum mounting studs to attach letters to surface.



AREA 1

FRONT ELEVATIONS
 $\frac{1}{8}'' = 1'-0''$



AREA 2

SIGN AREA

STUCCO

CANVAS AWNINGS

FRONT ELEVATION

1/8" = 1'-0"