

After Action Report

TO: Phil Rogers

FROM: Amy LaRusso

DATE: 12/7/11

RE: Gobble Wobble 5K and Kids Half Mile Fun Run

- Purpose
 - The Germantown Athletic Club set out to offer its 5th annual 5K and Kids Fun Run to benefit the Neurologic Treatment Center at Baptist Rehabilitation - Germantown.
 - This year's expectations were to increase participation numbers and donation amount to Baptist Rehabilitation - Germantown
 - No process has been made for this activity at this time
- Executive Summary
 - Participation numbers for the 5k and kids fun run increased. Money raised for the event is greater than the amount raised in 2010.
 - Sustainable attributes from this event were in kind donations, the post race raffle and early packet pick up.
 - More shirts need to be purchased to ensure everyone who registers before the early bird deadline receives one. Staffing schedules need to be submitted 2 weeks prior to the event. Zone captains for each responsibility should be assigned 1 week prior to the event. Timing chips should be used instead of time slips.
- Lessons Learned
 - Timing is the most important aspect to the runners. The timing process we used was inaccurate. Due to the increase in participants it is time we choose the timing chip method.
- Action Items - NA