### DESIGN REVIEW COMMISSION MUNICIPAL CENTER COUNCIL CHAMBERS

Tuesday, August 28, 2012 6:00 p.m.

The regular meeting of the Design Review Commission was scheduled and held in the Council Chambers of the Municipal Center on August 28, 2012. Chairman Saunders called the meeting to order at 6:05 p.m. requesting the roll call. Ms. Regina Gibson called the roll of the Board and established a quorum:

#### **COMMISSIONERS PRESENT:**

Mr. Keith Saunders, Chairman; Mr. Ralph Smith, Vice Chairman; Mr. Neil Sherman – Secretary; Alderman Greg Marcom; Mr. Paul Bruns; Mr. John Walker; Mr. Parker McCaleb; Ms. Robbie Ann Pahlow and Mr. Eric Alter

#### **DEVELOPMENT STAFF PRESENT:**

Mr. Andy Pouncey, Economic and Development Services Director; Mr. Wade Morgan, Chief Planner; Ms. Regina Gibson, Administrative Secretary and Mr. Robert McLean, Attorney

#### 1. Approval of Minutes for July 24, 2012

Mr. Sherman moved to approve the Design Review Commission minutes of July 24, 2012, seconded by Mr. McCaleb, with no further comments or discussions.

**ROLL CALL:** Mr. Walker – Yes; Mr. Alter - Yes; Mr. Bruns – Yes; Alderman Marcom – Yes; Mr. Smith – Yes; Mr. Sherman – Yes; Ms. Pahlow – Yes; Mr. McCaleb – Yes; Chairman Saunders – Yes.

#### MOTION PASSED

Comment: The Chairman stated the Commission reviewed the items on tonight's agenda in the Executive Session meeting and the following items were added to the Consent Agenda:

#### 2. <u>CONSENT AGENDA</u>

a. Mesquite Chop House -3165 Forest Hill-Irene Rd - Request Approval of a Wall-Mounted Tenant Identification Sign.

Joey Graves, w/Peck Sign Co. - Representative

b. State Farm, Charles Giordano – 2199 S. Germantown Road – Request Approval of a Ground-Mounted Tenant Identification Sign.

Glen Taylor, w/Chickasaw Signs, Inc. - Applicant

Comment: The Chairman stated he would like to remind the Commissioners that voting on all matters on the Consent Agenda constitutes an acknowledgement that the member has read and reviewed the application materials/plans/staff reports and determines further discussion or presentation of an item is not necessary. He stated if there was anyone in the audience that would like an item pulled, please request so at this time, and in seeing none, he asked for a motion.

Mr. McCaleb made a motion to approve the Consent Agenda, seconded by Mr. Sherman.

**ROLL CALL:** Mr. Bruns – Yes; Ms. Pahlow – Yes; Mr. Sherman – Yes; Mr. Smith – Yes; Mr. McCaleb – Yes; Alderman Marcom – Yes; Mr. Alter – Yes; Mr. Walker – Yes; Chairman Saunders - Yes

#### MOTION PASSED

#### STAFF'S COMMENTS / DISCUSSIONS REGARDING THE CONSENT AGENDA ITEMS

# a. <u>Mesquite Chop House - 3165 Forest Hill-Irene Rd. - Request Approval of a Wall-Mounted Tenant Identification Sign.</u>

<u>BACKGROUND</u>: The building's most recent tenant was Equestria restaurant. A sign for that restaurant was approved by the DRC in March, 2001. Prior to that, the tenant was Saddles Steakhouse. The property was annexed into the City of Germantown in July of 2000.

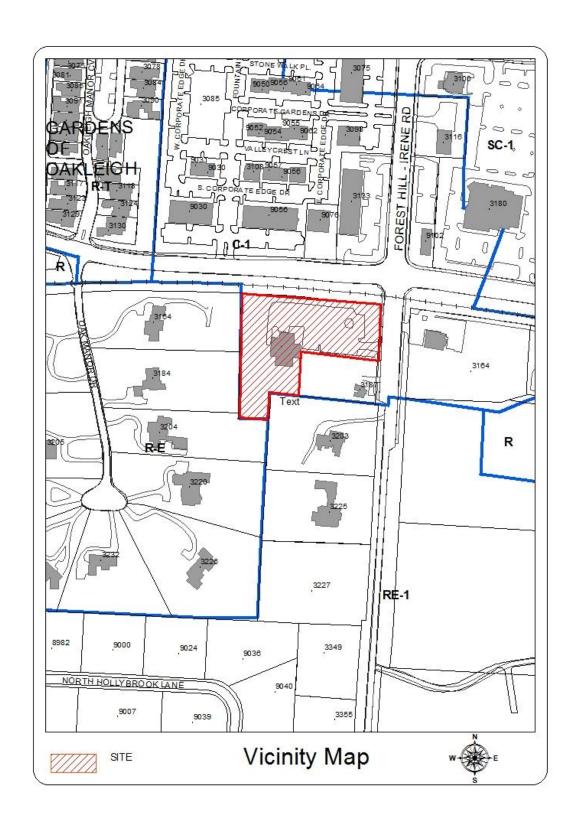
<u>DISCUSSION</u>: The applicant is requesting approval of a wall-mounted tenant identification sign. The specifics of the request are as follows:

#### SIGN 1: Ground sign

: Location & Height:	the sign is proposed to be located on the east-facing wall of the building, to the right of the main entrance. The building is 150 feet from Forest Hill-Irene Rd.
Content:	MESQUITE CHOP HOUSE
Colors & Materials:	Color: Black letters Materials: aluminum
Font:	block
Sign Area:	34.8 sq. ft.
Logo:	none
Logo Area:	na
Mounting Structure:	Individual letters stud-mounted to the fascia board
Lighting:	Goose neck lamps.

#### **STAFF COMMENTS:**

- 1. The proposed sign complies with the sign area and location requirements of the sign regulations.
- 2. Prior to DRC approval, the applicant shall provide information on the number and wattage of the goose neck lamps.
- 3. If approved, the applicant must obtain a permit from the Memphis / Shelby County Office of Code Enforcement prior to installing the signs.



PL	ETE INSTRUCTIONS ON REVERSE SIDE)  Date: 7-20-12
o:-	n Owner: Preston Lamm Phone No: 901-525-3891 Fax No: 901-526-5887
Sig	n Owner's Address: 168 Beale St Men Email Address: ps1374@aol.com
Sig	n Location Address and Name of Shopping Center: 3165 Forgest Will Treve
Sig	in Location Address and Name of Shopping Center. 3185 TORREST Will LINEAR
Zoi	ning District: Commercial X; Residential ; Old Germantown; Office
Sig	n will be mounted on: Wall K; Ground
Ty	C: M' The Annual Continue Designat I doublification
- 1	Building Identification Traffic Directional
	Service Station Sign Other (If other, explain on separate page)
Nu	mber of Sign Faces: One 1; Two
Lin	ear feet of building frontage occupied by business where sign will be located: 70 feet.
Siz	e of Sign: Width: 19 feet O inches; Height: 1 feet 10 inches
	TOTAL AREA OF SIGN IN SQUARE FEET: 34.833
He	ght of sign at its highest point above the surrounding grade: 14 feet 5 inches.
Siz	e of Letters: 1) Height 22" Width 12" Font: 1310CK.
	2) Height Width Font:
	3) Height Width Font:
Co	ors: Letters: Slack SUBMIT COLOR SAMPLES
	Background:SUBMIT COLOR SAMPLES
	entation of Sign to the Street: Parallel X; Perpendicular; Angled
Dis	tance sign is set back from the street curb or edge of pavement
(1	for corner lots, provide distance from both streets).
	150 Feet O Inches Name of Street: Forgest Hill IRene
	100 Feet 0 Inches Name of Street: Poplar Fixe
	tance building is set back from the street curb or edge of pavement (for corner lots, provide distance from
oot	h streets).
	150 Feet 0 Inches Name of Street: Forcest Nil Inches 100 Feet 0 Inches Name of Street: Poplar Pike
	100 Feet D Inches Name of Street: Poplar Pike
Sig	Content (words, letters, logos): Mesquite Chop House
Siza	e of logo: Horizontal WAfeetinches; Vertical feetinches.
Sion	Materials: Letters Aluminum : Sign Face Aluminum
Mo	n Materials: Letters Aluminum; Sign Face Aluminum. unting Structure (type and materials): 5.5. Stuos
Sign	Illumination, if applicable (type, location and wattage): Exterior 9 00 5e Neck
-0	lights
igi	Landscaping, if applicable landscape plan shall be submitted
	litional Comments:
ha	following materials shall be submitted:
ne	TWENTY (20) SETS OF ALL REQUIRED MATERIALS SHOULD BE SUBMITTED PRIOR TO THE
•	DEADLINE, INCLUDING THE APPLICATION FORM AND THE FOLLOWING:
	Sketch of the sign (DRAWN TO SCALE).
	<ul> <li>Site plan, showing the sign location (DRAWN TO SCALE).</li> </ul>
	Details of lighting (if applicable). Provide a plan showing the location of the lights and landscaping.
	If applying for a wall sign, supply a drawing of the building façade with the sign in place.
	One Floppy Disk or CD of all plans in .jpg format (or other format, as approved by the City)
	One set of color samples (provide manufacturer and name and number of colors)
).	Completed disclosure form, which makes up the last two pages of this application.

#### DISCLOSURE OF OWNERSHIP INTERESTS

In order to assist staff and appointed and elected officials of the City of Germantown in complying with Ordinances of the City relating to conflicts of interests, the following information is required to be furnished:

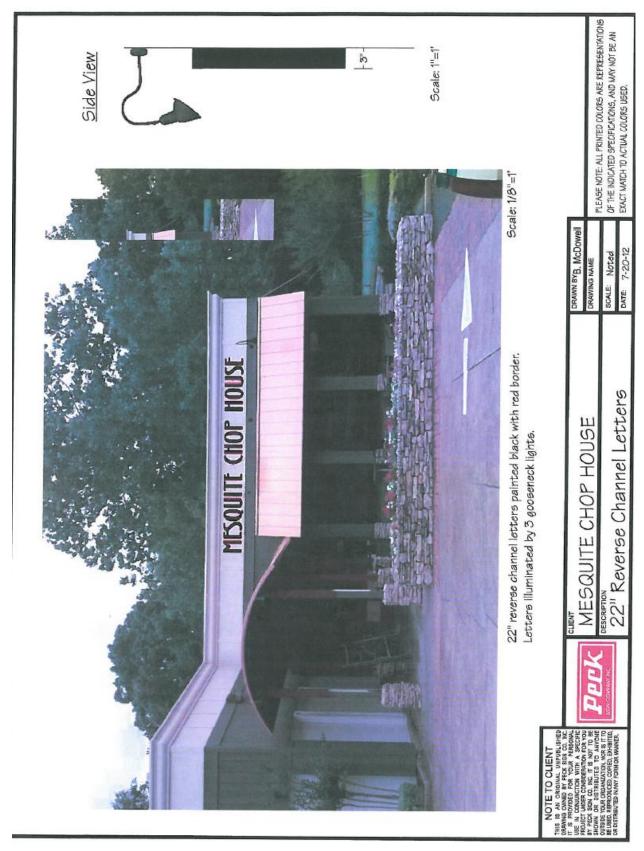
Application ("Owner") is a for-profit entity, i.e. general partnership, limited partnership, corporation, limited liability company, R.E.I.T., a trust, or any other form of for-profit business entity, the authorized representative of the Owner must list below the respective names and business or home addresses of all persons or entities which own 10% or more of the ownership interests in the Owner. (If another business entity owns 10% or more of the ownership interests in the Owner, all persons owning a 10% or more interest in such last mentioned entity must be identified by name and business or home address.) (If a trust owns a 10% or more interest in the Owner, all beneficiaries of 10% or more of the trust assets must be identified by name and business or home address.) The amount of ownership interest does not have to be disclosed.

Equesticia, Troc

Persons or Entities <sup>6</sup> Own 10% or More of the Own Interests of the Owner:	ing ersh <del>ip</del>	
Name	Business or Home Address	
Larles Dewnis de	Michelle 6365 MASSEY MANON	4
Scott	Michelle 6365 MASSEY MANON Memphis, TN 38120	
——————————————————————————————————————		

Owner:

<sup>\*</sup>See language in parenthesis above.



<u>PROPOSED MOTION:</u> To approve the request for a wall-mounted tenant identification sign for Mesquite Chop House, at 3165 Forest Hill-Irene Rd., subject to staff comments.

## b. <u>State Farm, Charles Giordano – 2199 S. Germantown Rd – Request Approval of a Ground-Mounted Tenant Identification Sign.</u>

<u>BACKGROUND</u>: The subject property is Lot 4 of the W. H. Drummond's Subdivision. W. H. Drummond's Subdivision was approved by the City of Memphis Planning Commission on July 24, 1946 and the Shelby County Commission on August 2, 1946. The principal structure on the subject property was constructed in 1958. Recent tenants have included Visual Thunder (office use) and Lost in Paradise (retail clothing).

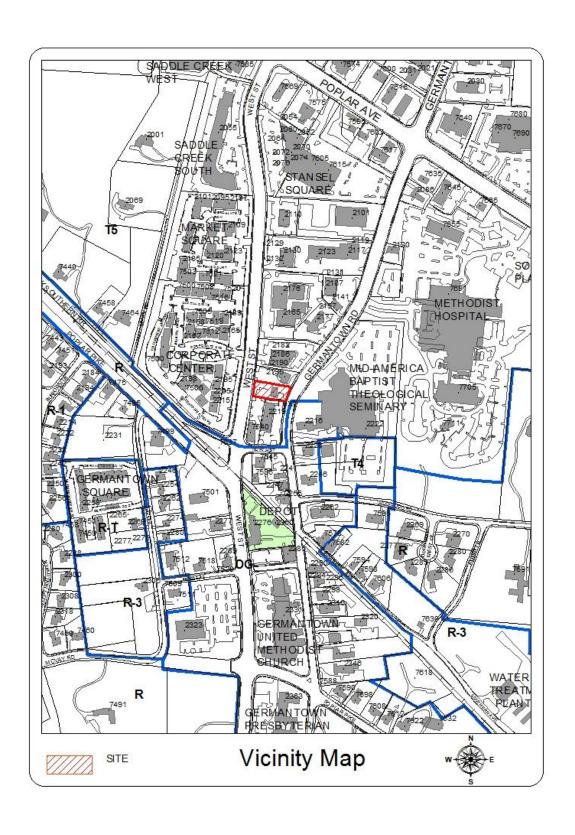
<u>DISCUSSION</u>: The property fronts on both Germantown Rd. and West St. The applicant is requesting approval of one ground-mounted sign on the Germantown Rd. frontage. The specifics of the request are as follows:

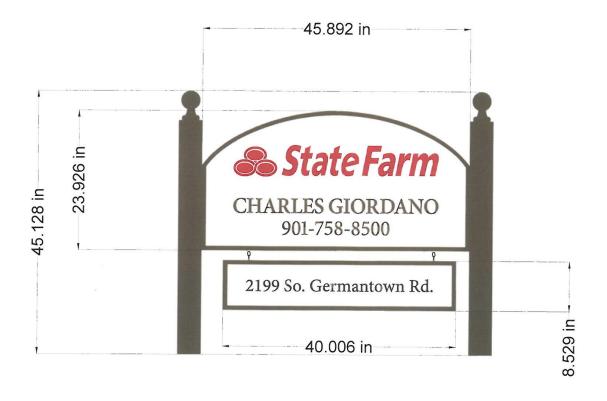
Ground sign

: Location & Height: the sign is proposed to be located on the Germantown Rd. frontage, 10 feet behind the curb. The sign is 3 feet, 10 inches in height.  Content:  Content:  Color: white background; text – red and dark brown Materials: Sintra sign face, with routed letters; pressure treated wood posts  Font: corporate and Times Roman fonts  Sign Area: 7.6 sq. ft.  Logo:  Logo Area: 1.4 sq. ft.  Mounting Structure: Lighting: NA	Ground sign			
Colors & Materials:  Color: white background; text – red and dark brown Materials: Sintra sign face, with routed letters; pressure treated wood posts  Font: corporate and Times Roman fonts  Sign Area: 7.6 sq. ft.  Logo:  Logo Area: 1.4 sq. ft.  Mounting Structure: Wood posts in concrete base	: Location &	the sign is proposed to be located on the Germantown Rd. frontage, 10 feet behind		
Colors & Materials:  Color: white background; text – red and dark brown Materials: Sintra sign face, with routed letters; pressure treated wood posts  Font: corporate and Times Roman fonts  Sign Area: 7.6 sq. ft.  Logo:  Logo Area: 1.4 sq. ft.  Mounting Structure: Wood posts in concrete base	Height:	the curb. The sign is 3 feet, 10 inches in height.		
Colors & Materials:  Color: white background; text – red and dark brown Materials: Sintra sign face, with routed letters; pressure treated wood posts  Font: corporate and Times Roman fonts  Sign Area: 7.6 sq. ft.  Logo:  Logo Area: 1.4 sq. ft.  Mounting Structure: Wood posts in concrete base				
Colors & Materials:  Color: white background; text – red and dark brown Materials: Sintra sign face, with routed letters; pressure treated wood posts  Font: corporate and Times Roman fonts  Sign Area: 7.6 sq. ft.  Logo:  Logo Area: 1.4 sq. ft.  Mounting Structure: Wood posts in concrete base				
Colors & Materials:  Color: white background; text – red and dark brown Materials: Sintra sign face, with routed letters; pressure treated wood posts  Font: corporate and Times Roman fonts  Sign Area: 7.6 sq. ft.  Logo:  Logo Area: 1.4 sq. ft.  Mounting Structure:  Wood posts in concrete base	Content:			
Colors & Materials:  Color: white background; text – red and dark brown Materials: Sintra sign face, with routed letters; pressure treated wood posts  Font: corporate and Times Roman fonts  Sign Area: 7.6 sq. ft.  Logo:  Logo Area: 1.4 sq. ft.  Mounting Structure:  Wood posts in concrete base		CHARLES GIORDANO		
Color: white background; text – red and dark brown Materials: Sintra sign face, with routed letters; pressure treated wood posts  Font: corporate and Times Roman fonts  Sign Area: 7.6 sq. ft.  Logo:  Logo Area: 1.4 sq. ft.  Mounting Structure: Wood posts in concrete base		901-730-0300		
Color: white background; text – red and dark brown Materials: Sintra sign face, with routed letters; pressure treated wood posts  Font: corporate and Times Roman fonts  Sign Area: 7.6 sq. ft.  Logo:  Logo Area: 1.4 sq. ft.  Mounting Structure: Wood posts in concrete base	Colora & Matariala			
Materials: Sintra sign face, with routed letters; pressure treated wood posts  Font: corporate and Times Roman fonts  Sign Area: 7.6 sq. ft.  Logo:  Logo Area: 1.4 sq. ft.  Mounting Structure: Wood posts in concrete base	Colors & Materials.	Color: white background: text – red and dark brown		
Treated wood posts  Font: corporate and Times Roman fonts  Sign Area: 7.6 sq. ft.  Logo: 1.4 sq. ft.  Mounting Structure: Wood posts in concrete base		$\mathcal{E}$		
Font: corporate and Times Roman fonts  Sign Area: 7.6 sq. ft.  Logo: 1.4 sq. ft.  Mounting Structure: Wood posts in concrete base				
Logo:  Logo Area:  1.4 sq. ft.  Mounting Structure:  Wood posts in concrete base	Font:			
Logo Area: 1.4 sq. ft.  Mounting Structure: Wood posts in concrete base	Sign Area:	7.6 sq. ft.		
Mounting Wood posts in concrete base Structure:	Logo:			
Structure:	Logo Area:	1.4 sq. ft.		
Lighting: NA		Wood posts in concrete base		
	Lighting:	NA		

#### **STAFF COMMENTS:**

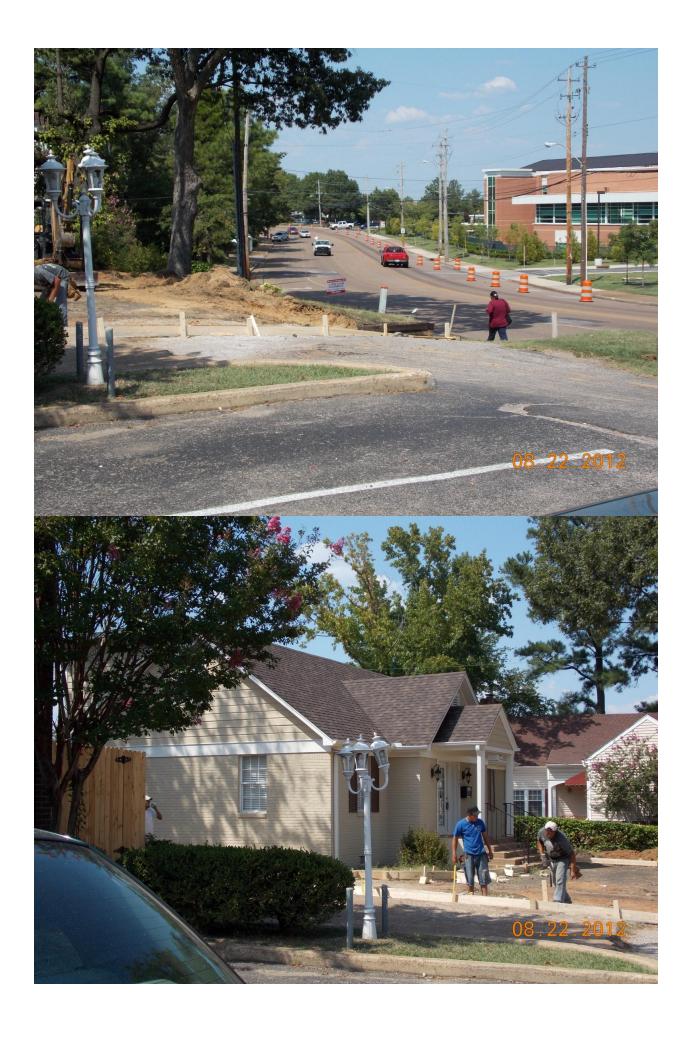
- 1. The proposed sign complies with size and height requirements of the sign regulations. However, the sign must be located 30 feet behind the curb rather than the 10 feet proposed. That setback places the sign immediately in front of the parking area.
- 2. If approved, the applicant must obtain a permit from the Memphis / Shelby County Office of Code Enforcement prior to installing the signs.







CI	TY OF GERMANTOWN
DE	SIGN REVIEW COMMISSION APPLICATION FOR PERMANENT SIGN / /
(C	OMPLETE INSTRUCTIONS ON REVERSE SIDE)  Date: 7/15//2
1.	and the Alical
2.	
3.	Sign Location Address and Name of Shopping Center: 7/99 Suth Committee Port of Pur
4.	Zoning District: Commercial ; Residential ; Old Germantown ; Office
5.	Sign will be mounted on: Wall; Ground > .
6.	Type Sign: Tenant Identification Project Identification
	Building Identification Traffic Directional
	Exterior Directory Subdivision Identification
2	Service Station Sign Other (If other, explain on separate page)
7.	Number of Sign Faces: One; Two X
8.	Linear feet of building frontage occupied by business where sign will be located: 120 feet.
9.	Size of Sign: Width: feet inches: Height: 2 feet inches
	TOTAL AREA OF SIGN IN SQUARE FEET:
10.	Height of sign at its highest point above the surrounding grade: 4 feet 6 inches.
11.	Size of Letters: 1) Height 3 Width 5 Font: Pera L. w/
	2) Height 2.6 Width 2 Font: Times Kom-
	3) Height & Width 7 Font: 7/net / Com to
12.	Colors: Letters: Blom Pantore 476 SUBMIT COLOR SAMPLES
	Background: FINTE & WATE SUBMIT COLOR SAMPLES
13.	Orientation of Sign to the Street: Parallel : Perpendicular > Anolad
14.	Distance sign is set back from the street curb or edge of payement (for corner lots, provide distance from both
	SUCCIS).
	10 Feet & Inches Name of Street: South Garmentagen Porting Road
15.	Feet Inches Name of Street:
15.	Distance building is set back from the street curb or edge of pavement (for corner lots, provide distance from
	both streets).  30 Feet Inches Name of Street: South Course Lun Potter l. 0
	- Stongard Lace
16.	Feet Inches Name of Street: Sign Content (words, letters, logos): Style Talm / Charles (2004 Sept 2014 758 - 850)
10.	Sign Content (words, letters, logos): Style Falm / Charles (0.0 adano / 901 - 758 - 850)
17.	Circo of longs, Undiscretel
18.	Sign Materials: Letters Pouled; Sign Face Sinker Cost Mile.
	Mounting Structure (type and materials): Prossure reacted Pin Dos's.
19.	Sign Illumination, if applicable (type, location and wattage):
2000	wander: NA
20.	Sign Landscaping, if applicable landscape plan shall be submitted
21.	Additional Comments:
22.	The following materials shall be submitted:
	A. TWENTY (20) SETS OF ALL REQUIRED MATERIALS SHOULD BE SUBMITTED PRIOR TO
1	THE DEADLINE, INCLUDING THE APPLICATION FORM AND THE FOLLOWING:
	Sketch of the sign (DRAWN TO SCALE).
	<ul> <li>Site plan, showing the sign location (DRAWN TO SCALE).</li> </ul>
	Details of lighting (if applicable). Provide a plan showing the location of the lights and
	landscaping.
	<ul> <li>If applying for a wall sign, supply a drawing of the building façade with the sign in place.</li> <li>One Floopy Disk or CD of all plans in line format (or other format) as appropriate to the City.</li> </ul>
	The contract of the plant in the contract of the contract as anonyear by the contract of the c
	C. One set of color samples (provide manufacturer and name and number of colors)
	(Sena legal Chideasen Sins Inc)
lame	of Applicant / Agent (please print)
	SS: 6716 Whit for Place Email Address: gtaylore chikesan sins. Co
	No: 901 386 1919 Email Address: 9194101 & Chick san Syns. Co
	THE SCORE ! II !



<u>PROPOSED MOTION:</u> To approve the request for a ground-mounted tenant identification sign for Charles Giordano State Farm, at 2199 S. Germantown Rd., subject to staff comments.

# 3. ProActive Heart and Vascular – 7751 Wolf River Blvd. – Request Approval of a Wall-Mounted Tenant Identification Sign.

<u>BACKGROUND</u>: Welch Realty The Design Review Commission granted site plan approval on April 20, 1993, and the Planning Commission granted site plan approval on May 4, 1993. The Board of Mayor and Aldermen approved Project Development Contract 952 on May 24, 1993 for the development of the Welch Office Building. The current principal structure was constructed in 1994. The ground-mounted sign was approved by the DRC on September 26, 2006.

<u>DISCUSSION</u>: The applicant is requesting approval of a wall-mounted tenant identification sign. The specifics of the request are as follows:

SIGN 1: Ground sign

SIGN 1: Ground sign			
: Location &	the sign is proposed to be located on the Wolf River Blvd. frontage, above the		
Height:	main customer entrance to the building.		
	C		
Content:	61-1/2°w		
	J-102 W		
	ProActive HEART & VASCULAR		
	↓ HEART & VASCULAR		
Colors & Materials:			
	Color: Red and blue letters		
	Materials: acrylic plastic letters		
Font:	custom font		
Sign Area:	7.7 sq. ft.		
Logo:			
Logo Area:	1.5 sq. ft.		
Mounting	Letters are stud mounted to the building facade		
Structure:			
Lighting:	NA		

#### **STAFF COMMENTS:**

- 1. The building is allowed a total of 43 sq. ft. of signs. The existing Welch Realty ground sign is 6 sq. ft. in area, leaving 37 sq. ft. for a wall sign(s).
- 2. According to the tenant, the main customer entrance leads to ProActive Heart and Vascular, which entitles them to a wall sign above the entrance. The remaining tenants use other entrances.
- 3. There are three bronze wall plaques to the left and right of the main entrance identifying Biomed LLC, Sowards and Associates and Welch Realty. Staff cannot find records of approval of those plaques. Prior to DRC approval, the applicant shall provide the sizes of those signs.
- 4. If approved, the applicant must obtain a permit from the Memphis / Shelby County Office of Code Enforcement prior to installing the signs.





DATE: 07.00.12 DESIGNER. AB SOLLE: 1/16" = 1" SOLLE: 1/16" = 1/16" = 1" SOLLE: 1/16" DESCRIPTION: 1/4" thick flat cut acrylic ptd. PMS 7469 U Blue and 484 U Red, satin finishes, stud mount COPYRIGHT JOYCE SIGNS, INC. - 2012
THIS DOCUMENT MAY NOT BE
USED, COPIED OR DUPUCATED. DATE File Name: Exterior Logo CLIENT NAME: Producine FILE LOC: Art1>2012>Producine "CUSTOMER'S APPROVAL

CITY OF GERMANTOWN DESIGN REVIEW COMMISSION APPLICATION FOR PERMANENT SIGN Date: 7-27-2012 (COMPLETE INSTRUCTIONS ON REVERSE SIDE) Sign Owner: Pro Achre Isma & Uscula Phone No: 759 - 5100 Fax No: 759 -5111 1 Sign Owner's Address: 7751 War DIVER 8100 Email Address: HNELON PROACTOREHU. COM 2. 3. Sign Location Address and Name of Shopping Center: 7751 WOLF RWDL BIVP. Zoning District: Commercial 4. ; Residential\_\_\_ ; Old Germantown \_\_\_\_ \_; Office X 🔀; Ground \_\_\_ 5. Sign will be mounted on: Wall \_ Type Sign: X Tenant Identification Project Identification **Building Identification** Traffic Directional Exterior Directory Subdivision Identification Other (If other, explain on separate page) Service Station Sign Number of Sign Faces: One \ ; Two Linear feet of building frontage occupied by business where sign will be located: 25-11 feet. 8. Size of Sign: Width: 1 feet 10 inches; Height: 1 feet 6 inches TOTAL AREA OF SIGN IN SQUARE FEET: 7.69 9. Height of sign at its highest point above the surrounding grade: feet Size of Letters: 1) Height 18 Width 61.5 Font: 2) Height \_\_\_\_ Width \_ \_\_ Font: 3) Height Width Font: Colors: Letters: PMS 7469 U BLUE/ 4840 AD SUBMIT COLOR SAMPLES 12. Background: \_\_ \_ SUBMIT COLOR SAMPLES Orientation of Sign to the Street: Parallel \_ ; Perpendicular \_ 13. Distance sign is set back from the street curb or edge of pavement (for corner lots, provide distance from both streets). Name of Street: WOCF RIVE Blue 48 Feet 6 Inches Feet \_\_\_\_ Inches Name of Street: Beeck Beeck Distance building is set back from the street curb or edge of pavement (for corner lots, provide distance from both streets). 40 Feet 6 Inches Name of Street: WOLF RIVER BIND BRIGH BROOK 76 Feet \_\_\_\_ Inches Name of Street: Azo ActiVE HEART & VASOULAR 16. Sign Content (words, letters, logos): Size of logo: Horizontal 1 feet 1 inches; Vertical 5 feet 1.5 inches. 17. Sign Materials: Letters Acaylic 18. \_; Sign Face \_ Mounting Structure (type and materials): STUD mount 19. Sign Illumination, if applicable (type, location and wattage): Sign Landscaping, if applicable landscape plan shall be submitted 20. 21. Additional Comments: 22. The following materials shall be submitted: TWENTY (20) SETS OF ALL REQUIRED MATERIALS SHOULD BE SUBMITTED PRIOR TO THE DEADLINE, INCLUDING THE APPLICATION FORM AND THE FOLLOWING: Sketch of the sign (DRAWN TO SCALE). Site plan, showing the sign location (DRAWN TO SCALE). Details of lighting (if applicable). Provide a plan showing the location of the lights and landscaping. If applying for a wall sign, supply a drawing of the building façade with the sign in place.

- B. One Floppy Disk or CD of all plans in .jpg format (or other format, as approved by the City)
- C. One set of color samples (provide manufacturer and name and number of colors)
- D. Completed disclosure form, which makes up the last two pages of this application.

	1002 11	1 MONCE					
Name of Ap Address:	plicant /	Agent (please print)  Bastuse Blup	Email Address:	B	Stin @	Jayo	ESIENS COM
Phone No: _	901	543-1950			543-1		

#### DISCLOSURE OF OWNERSHIP INTERESTS

In order to assist staff and appointed and elected officials of the City of Germantown in complying with Ordinances of the City relating to conflicts of interests, the following information is required to be furnished:

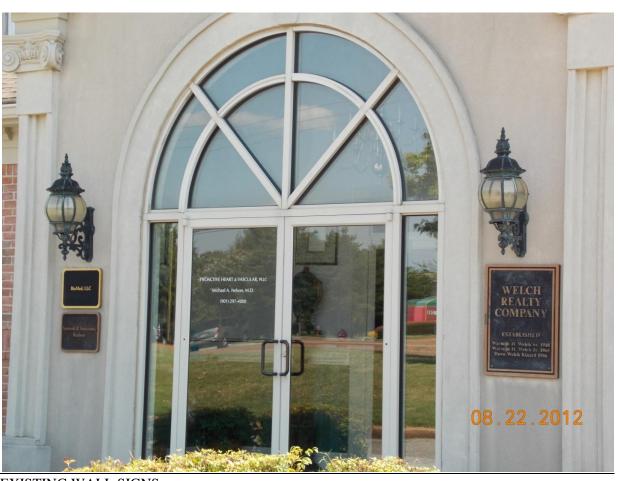
• 1. For Profit Entities. If the owner of the land which is the subject of this Application ("Owner") is a for-profit entity, i.e. general partnership, limited partnership, corporation, limited liability company, R.E.I.T., a trust, or any other form of for-profit business entity, the authorized representative of the Owner must list below the respective names and business or home addresses of all persons or entities which own 10% or more of the ownership interests in the Owner. (If another business entity owns 10% or more of the ownership interests in the Owner, all persons owning a 10% or more interest in such last mentioned entity must be identified by name and business or home address.) (If a trust owns a 10% or more interest in the Owner, all beneficiaries of 10% or more of the trust assets must be identified by name and business or home address.) The amount of ownership interest does not have to be disclosed.

Owner;	Welch Investments LLC
Persons or Entities* Owning 10% or More of the Owners Interests of the Owner:	
Name	Business or Home Address
Danya Welch (50) Dawn Kinard	175/ Wolf Liver Blud., Germantown, TN 3813
Dawn Kineral	" "
THE STATE OF THE S	-
language in parenthesis above.	
	Page 3 of 4

\*See



EXISTING GROUND SIGN



**EXISTING WALL SIGNS** 

There was substantial discussion of the size and placement of the wall plaque and which tenants used which entrance.

<u>PROPOSED MOTION:</u> To approve the request for a wall-mounted tenant identification sign for Pro-Active Heart and Vascular at 7751 Wolf River Blvd., subject to staff comments.

#### TABLED BY APPLICANT

# 4. McVay Station Offices - 2231 McVay Road - Request Approval of Modifications to an Approved Plan.

<u>BACKGROUND</u>: On February 22, 2005, the Design Review Commission (DRC) approved a variance from the required pervious/impervious ratio for the proposed office development. The DRC approved a pervious/impervious ratio of 46.2% / 53.8% as opposed to the required 55% / 45% for property in "O-G" zoning districts. On September 6, 2005, the Planning Commission recommended approval of the site plans. The DRC approved the final plan on September 27, 2005.

<u>DISCUSSION</u>: The applicant is requesting approval of the following modifications to the approved plan (the area of each modification is highlighted on the attached Proposed Plan):

- 1. Modify the building setback from McVay Road from 40 ft. to 20 ft.
- 2. Modify the building setback from the south property line from 30 ft. to 20 ft.
- 3. Modify the building setback from north property line from 20 ft. to 15 ft.
- 4. Provide a second access drive to the office building to the north. The attached air photo indicates the connection to the adjacent medical office parking lot.
- 5. Modify the pervious area percentage from 46.18 percent to 36.6 percent.

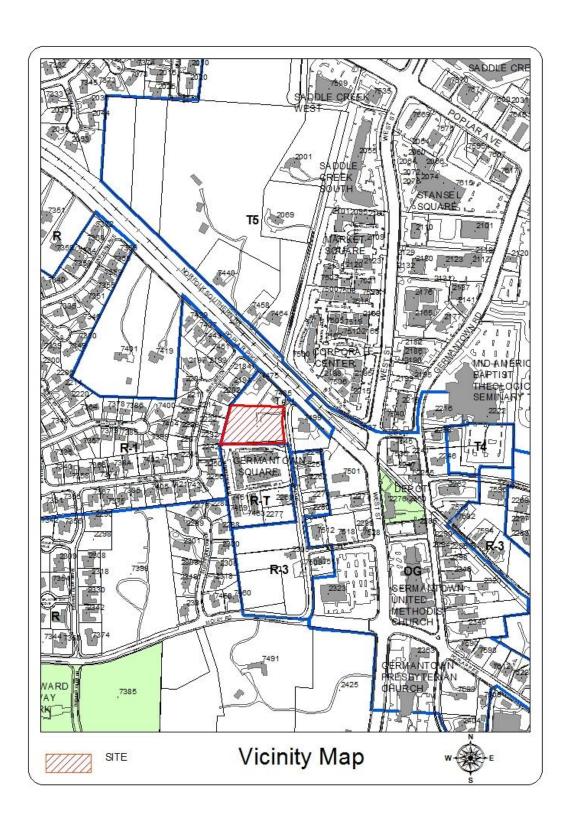
The modifications to the plan are requested in order to comply with current fire code requirements for access to the buildings. The original plan's single point of access and 24 foot-wide access drive are no longer acceptable. The proposed development requires two points of access and a minimum 26 foot-wide access drive. In order to meet those requirements, the developer has obtained permission from the property owner to the north to connect their parking lots and drives.

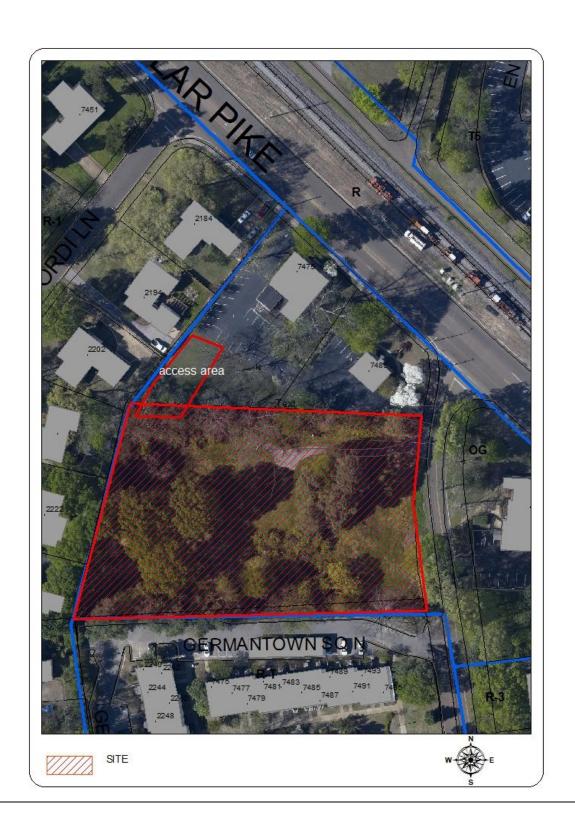
In addition, the new plan pushes the buildings closer to McVay Rd. and to the north and south property lines to accommodate the wider driveway. The increased pavement area also reduces the pervious area.

#### **STAFF COMMENTS:**

- 1. The applicant has provided photos of nearby developments with similar building setbacks from the street.
- 2. The proposed pervious area ratio is equivalent to what is required of a typical office development in Germantown.
- 3. The applicant has stated that the approved landscape plan will be followed, and incorporated into the reduced building setback areas.

Staff recommends that additional landscape screening be provided along the edge of the new parking spaces near the western property line and between the new parking spaces within the office property to the north.





McVay Station - Setback comparisons for variance request.

### Subject Property #1:

'Original Ink' 10' +/- Setback\* 2289 West Street \*Distance from back of curb = 20'



### **Subject Property #2:**

'Ella David Salon' 10' +/- Setback\* 7518 Second Street \*Distance from back of curb = 20'



### Subject Property #3:

'Langsdon Clinic'
12' +/- Setback\*
7499 Poplar Pike
\*Distance from back of curb = 22'



# Subject Property #4: 'Germantown Aesthetics'

'Germantown Aesthetics' 10' +/- Setback\* 7475 Poplar Pike \*Distance from back of curb = 20'



# Subject Property #5:

2285 Germantown Rd.

0' +/- Setback\*

Distance from back of curb = 5'

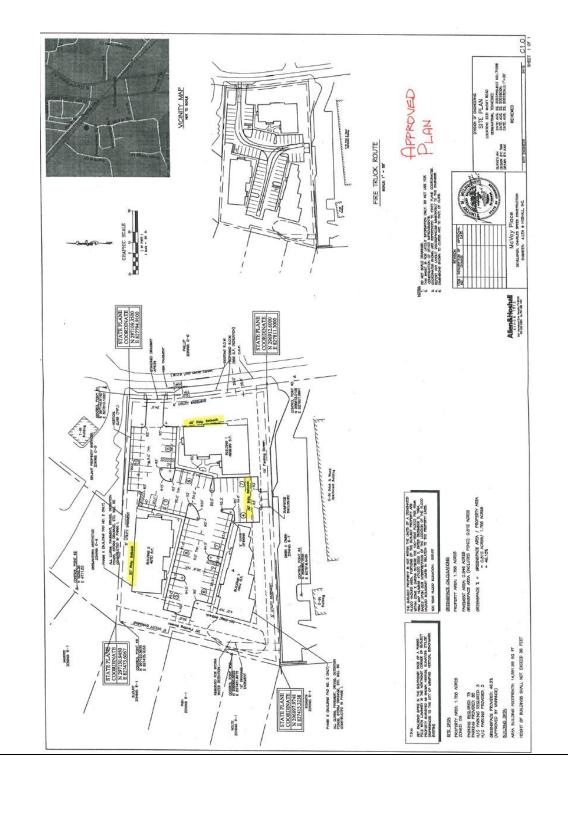


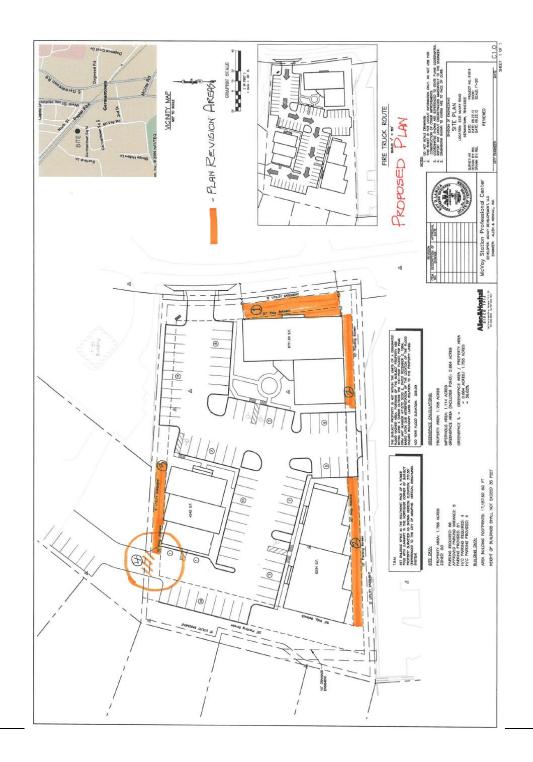
### Subject Property #6: 'Landmark Bank'

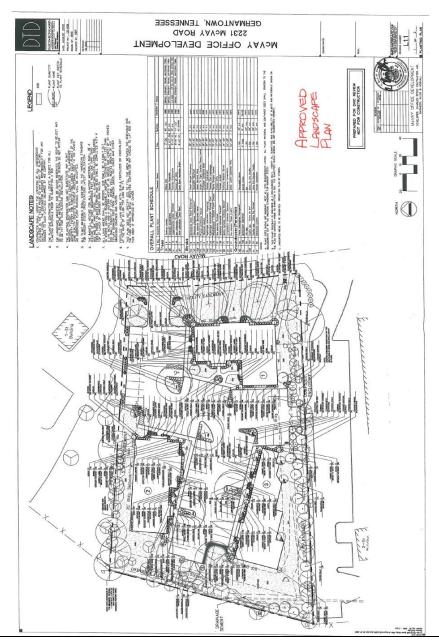
'Landmark Bank' 0' +/- Setback\* 2241 Germantown Rd.

\*Distance from back of curb = 10'









<u>PROPOSED MOTION:</u> To approve the request for modifications to the approved McVay Station final plan, subject to staff comments.

Mr. Jason Speed w/Speed Investments requested the commission to approve the adjustment in the green space due to the wider driveway and connectivity to the neighbors to the north and south. The plans show a 10 foot front yard setback and he is requesting a 20 foot setback instead.

Mr. Jody Dwyer, City of Germantown's Fire Marshall explained that the city needs a minimum 26 foot driveway access in order to have safe operation around the fire truck.

Mr. Sherman moved to approve this motion as discussed and seconded by Mr. McCaleb.

**ROLL CALL:** Ms. Pahlow – Yes; Mr. Sherman – Yes; Alderman Marcom – Yes; Mr. Bruns – Yes; Mr. McCaleb – Yes; Mr. Smith – Yes; Mr. Walker – Yes; Mr. Alter – Yes; Chairman Saunders – Yes.

#### **MOTION PASSED**

#### **ADJOURNMENT**

There being no further business, comments, or questions by the Commission, the Chairman adjourned the meeting at 7:10 p.m.