



CITY OF GERMANTOWN

TENNESSEE

1930 South Germantown Road • Germantown, Tennessee 38138-2815
Phone (901) 757-7200 Fax (901) 757-7292 www.germantown-tn.gov

Economic Development Commission

Thursday, November 1, 2012 – 5:30 p.m.

Blue Conference Room

Department of Economic & Community Development

1920 S. Germantown Road

1. Call to Order
2. Approve October 4, 2012 Minutes
3. Old Business:
 - a) Economic Sustainability Strategic Plan (Performance Measures)
 - 1) Business Development - Promote existing businesses to generate revenues for the City to balance tax base. Conduct one promotion strategy 2nd quarter (October-December): 1) Social Media Seminar – October 17 2) Shop Germantown – November 10
 - 2) Heart of Germantown - Create a Bicycle and Pedestrian-friendly Environment :
 - i. Farmington Phase II
 - 3) Retail Development
 - i. Visit five businesses each month: Alicia's Alterations, Ann Taylor, Anthropologie, Apple, Arby's, Autozone, Banana Republic, The Blowout, The Book Depot, Breakaway Athletics, Brighton Collectibles, Bumbletees, Cannon & Cannon, Carol's Chocolates, Catherine Harris Interiors & Antiques, Caviar Hair Studio, Checkerberry Shoppe, Chico's, The Children's Place, Clipp's Hair & Nails, Coach, Coldwater Creek, Dryve Cleaners, Eddie Bauer, El Porton, FAcademics, Fedex Kinko's, Free People, Garibaldi's, Germantown Commissary, Germantown Fine Cleaners, Gymboree, Happi Stores, High Cotton, Indigo, J. Crew, J. Jill, James Avery, Jos. A. Bank Clothiers, Kate Spade, Knowledge Tree, Las Tortugas (Deli Mexicana), The Loft, Lucky Brand, McDonald's, Memphis Pool, Mister B's, Monsoon Children, More Than Words, Mori Luggage & Gifts, Nail Center, Original Ink, Origins, Petco, Pickett Golf, Plus Hair, Riverside Nails, Saddles N' Such, Sensational Sofas, Seriously Fun, Sport Clips, Starbucks, Stride Rite, Strut the Runway, Studio B Dance, Subway (Wolf River Blvd), Talbots/Talbots Woman, Talbots Petite, Tip & Toe Nails, TJ Maxx, Valvoline, Village Toy Maker, Waffle House, Walgreens (Farmington), Wendy's, White House Black Market, Williams-Sonoma
 - ii. Attract new businesses to locate and invest
 - 4) Medical and Healthcare Strategy (DR/ JK)
 - 5) Home-based Businesses (DR,___)
4. New Business:
 - a) Roadway Projects:
 - 1) WRB
 - 2) Poplar Avenue

The City of Germantown complies with the Americans with Disabilities Act. Should you need accommodations for this meeting, please call (901) 757-7200 at least 48 hours in advance of the meeting.

3) Poplar Avenue Non-Participating Public Improvements

b) Economic Development Strategic Plan – Review plan produced by Rose & Associates

5. Next Meeting – December 6, 2012 – 5:30 p.m.

6. Adjournment