



CITY OF GERMANTOWN

TENNESSEE

1930 South Germantown Road • Germantown, Tennessee 38138-2815
Phone (901) 757-7200 Fax (901) 757-7292 www.germantown-tn.gov

Economic Development Commission

Thursday, December 6, 2012 – 5:30 p.m.

Blue Conference Room

Department of Economic & Community Development

1920 S. Germantown Road

1. Call to Order
2. Approve November 1, 2012 Minutes
3. Presentation by Steven Levy of Levy Commercial Realty, LLC concerning the retail market and new retail concepts
4. Old Business:
 - a) Economic Sustainability Strategic Plan (Performance Measures)
 - 1) Business Development - Promote existing businesses to generate revenues for the City to balance tax base. Conduct one promotion strategy 2nd quarter (October-December): 1) Social Media Seminar – October 17 2) Shop Germantown – November 10
 - 2) Heart of Germantown - Create a Bicycle and Pedestrian-friendly Environment :
 - i. Farmington Phase II
 - 3) Retail Development
 - i. Visit five businesses each month: Ageless Men's Health, Ann's Nails, Bank of Bartlett, Baskin Robbins, Bed Bath & Beyond, Belle Ruth Boutique, BioMechaniks, Cavalier Cleaners, Chili's, Chocolate Soup, The Cleaners, Cost Cutters, De Angelis Jewelers, Design by Consign, Dollar Tree, Dryve Cleaners (Forest Hill Irene), DSW, Dunkin Donuts, El Chapultepec, Elite Cleaners, Fedex Office, Firestone, Floorworks, Fresh Market, Grand Buffet, Hairbert, Hampton Designs, Heavenly Oriental Rugs, Hobby Lobby, Jim's Tailor, Jones Eyecare, Judy's Tack Shop, Kathy's Nails, LaHacienda, Lenny's (Poplar), Leslie's Swimming Pool Supplies, Little Caesars, Lyna's Nails II, Mattress Firm, Merle Norman, Mozelle Boutique, Office Max, Papa Murphy's, Peddler Bike Shop, Perkins, Pie Folks, Pier I, Pip Printing, Pizza Hut Delivery, Rack Room Shoes, Reflections, Romano's Macaroni Grill, Sally Beauty Supply, Stickhead Lacrosse, Swankys, Poplar Pike Wines, Sherwin-Williams, Sprint, Subway (7850 Poplar), Town & Country Cleaners, Tuesday Morning, USA Karate, Van's Alterations, Victoria's Nails, Walgreens (Poplar), Wendy's (9197 Poplar), Wolf Camera
 - ii. Attract new businesses to locate and invest
 - 4) Medical and Healthcare Strategy (DR/ JK)
 - 5) Home-based Businesses (DR,___)
5. New Business:
 - a) Roadway Projects:
 - 1) WRB

The City of Germantown complies with the Americans with Disabilities Act. Should you need accommodations for this meeting, please call (901) 757-7200 at least 48 hours in advance of the meeting.

- 2) Poplar Avenue
- 3) Poplar Avenue Non-Participating Public Improvements

6. Next Meeting – December 6, 2012 – 5:30 p.m.

7. Adjournment