

# Market Square

## Sign Policy for Permanent Tenant Identification Signs

### History

On October 15, 1985, the Design Review Commission (DRC) approved the following sign policy for Market Square. On November 19, 1985, the DRC approved revisions to the policy in regard to letter size and lighting. On August 26, 2008, the DRC approved revision to the sign policy in regard to letter application method and letter styles.

### Location

All tenant identification signage shall be mounted and located on the fascia over the windows and doors as previously approved by the Design Review Commission. There shall be one sign per entrance centered over the entrance.

### Size

All signs shall be a maximum of 24 inches in height. Length of each sign shall conform with Sign Ordinance requirements.

### Lighting

Signs shall be illuminated by means of light fixtures located in the cornices of each building as previously approved by the Design Review Commission. The lighting shall be soft white fluorescent located in the overhead cornices. The level of lighting on the signs will not be increased without Design Review Commission approval.

### Colors

All paint colors are to be United Paint color numbers. The colors to be used for signs shall be as follows:

<u>Background</u>		<u>Lettering</u>	
Q11-62U	Williamsburg Green	Q7-36P	Vanilla Bean (Cream)
Q2-64U	Black Russian (Rust)	Q14-64U	Raven's Wing (Black)
Q2-69U	Mahogany (Brown)	Q2-69U	Mahogany (Brown)
Q7-38T	Badger (Beige)	Q13-68U	Shaman (Blue)
			Polished Brass
			Antique Brass

### Lettering

Lettering shall be directly mounted cast figures with a maximum thickness of one (1) inch. Letters shall be no higher than sixteen (16) inches for CAPS and twelve (12) inches for lower case. The style of lettering shall be Roman or a similar style with serifs. Tenants shall be permitted to use their standard corporate font scripts.

### Building Address

The numbers identifying the building's street address shall be four (4) inches high, black, directly mounted to the entrance door trim or door.

### Prohibited Signs

All prohibited signs shall be as listed under the City of Germantown Sign Ordinance.

### Approval

City staff will review and approve signs in compliance with the Sign Ordinance and Sign Policy.