



CITY OF GERMANTOWN TENNESSEE

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Economic Development Commission
Thursday, February 7, 2013 – 5:30 p.m.
Blue Conference Room
Department of Economic & Community Development
1920 S. Germantown Road

1. Call to Order
2. Approve January 3, 2013 Minutes
3. Review of 2012 End-of-Year Report
4. New Business:
 - a) Economic Development Strategic Plan – Work Plan (Kathleen Rose)
 - 1) 5 Guiding Principles:
 - i. Create an Enabling Environment
 - ii. Leverage Assets in Areas of Investment
 - iii. Build Value from within
 - iv. Reposition within the Regional Economy
 - v. Measure Performance
 - b) West Gateway Small Area Plan Update
 - c) Business Visits Discussion
5. Next Meeting – March 7, 2013 – 5:30 p.m.
6. Adjournment