

**Economic Development Commission**  
**Thursday, October 1, 2009**  
**Department of Development Blue Room**  
**1920 South Germantown Road**

The regular meeting of the Economic Development Commission was held Thursday, October 1, 2009, in the Department of Development Blue Room. Chairman Jerry Klein called the meeting to order at 6:00 P.M. and a quorum was established.

**PRESENT:** Chairman Jerry Klein, Susan Burrow, Jane Clark, Rocky Janda, Charles McCraw, Lyle Muller, Brian Pecon, Thom Parzinger, John Wagner and Alderman Carole Hinely

**ABSENT:** Chris Harrison

**STAFF** Assistant City Administrator Andy Pouncey and Economic Development

**PRESENT:** Coordinator Katie Graffam

### **MINUTES**

A motion was made by Jane Clark, seconded by Brian Pecon, to approve the August 6, 2009, minutes. Motion passed unanimously.

### **2009 COMMITTEE REPORTS**

Chairman Klein suspended all committee reports. For the remainder of the calendar year, the commissioners will serve on the following two committees:

1. Enhancing Storefronts
2. Medical Device Industry

Charlie McCraw will continue in his role as Chamber liaison. Chairman Klein also stated that Thom Parzinger has volunteered for the Neighborhood Summit as the EDC liaison.

#### **Enhancing Storefronts**

Chairman Klein stated that the following commissioners would serve on the Enhancing Storefronts Committee: John Wagner, Jane Clark and Lyle Muller. The Enhancing Storefronts Committee will work with the Memphis Camera Club to feature local photographers' collections in vacant storefronts. Chairman Klein stated that the committee is to work with Ms. Graffam to coordinate meetings with local property managers.

#### **Medical Device Industry**

Chairman Klein stated that the following commissioners would serve on the Medical Device Industry Committee: Jerry Klein, Brian Pecon, Chris Harrison and Rocky Janda. This committee will work with City staff to meet with industry professionals concerning the medical device industry and bringing that industry to Germantown. The commission is currently working on a proposal to present to the BMA requesting their support in this endeavor.

#### **Old Business**

Chairman Klein stated that the Kris Kringle Market has been cancelled due to budgetary reasons. No vendors were willing to sign-up for the market, and staff could not justify the expense of the tent with this year's budget constraints.

Chairman Klein asked the commission to re-think the idea of the Christmas Market and to find a creative alternative for a Holiday event that the EDC could participate in.

John Wagner asked if the Christmas Market was completely off the table? Chairman Klein stated that anything is possible, including the Market, but whatever event they come up with, it needs to be comprehensive with a committee ready to organize it.

Andy Pouncey brought the conversation back to the medical device industry by mentioning the upcoming meeting with Steve Bares of the Memphis Bioworks Foundation in the coming week. Brian Pecon stated that he would like to see the advantages in a downtown location versus a Germantown location.

#### New Business

Ms. Graffam discussed the brochure created for the medical device professionals, featuring amenities in Germantown. No changes were suggested.

Mr. Wagner asked for an update from Mr. Pouncey concerning the Poplar Avenue/TDOT situation. Mr. Pouncey stated that the City continues to discuss with TDOT the timeline for the Poplar Avenue improvements, but nothing has been scheduled yet. He also mentioned that the double-left turn lanes on West Farmington should be contracted out soon.

#### **ADJOURNMENT**

There being no further business to come before the Commission, the meeting adjourned. The next meeting is November 19, 2009.