# DESIGN REVIEW COMMISSION MUNICIPAL CENTER COUNCIL CHAMBERS

Tuesday, December 15, 2015 6:00 p.m.

The regular meeting of the Design Review Commission was scheduled and held in the Council Chambers of the Municipal Center on December 15, 2015. Chairman Saunders called the meeting to order at 6:09 p.m. requesting the roll call. Ms. Regina Gibson called the roll of the Commission and established a quorum:

#### **COMMISSIONERS PRESENT:**

Mr. Keith Saunders, Chairman; Mr. Paul Bruns – Vice Chairman; Mr. Neil Sherman – Secretary; Alderman Dave Klevan; Mr. Ralph Smith; Mr. Christopher Schmidt; Mr. James Simpson; and Mr. Henry Porter

# **DEVELOPMENT STAFF PRESENT:**

Mr. Cameron Ross, Economic and Community Development Director; Mr. Wade Morgan, Chief Planner; Ms. Sheila Pounder, Planner; Ms. Regina Gibson, Administrative Secretary and Robert McLean, City Attorney

### 1. Approval of Minutes for October 27, 2015

Mr. Sherman moved to approve the Design Review Commission minutes of October 27, 2015, seconded by Mr. Smith, with no further comments or discussions.

ROLL CALL: Mr. Bruns – Yes; Mr. Smith – Yes; Mr. Porter – Yes; Alderman Klevan – Yes; Mr. Simpson – Yes; Mr. Sherman – Yes; Mr. Schmidt – Yes; Chairman Saunders – Yes.

#### MOTION PASSED

#### 2. CONSENT AGENDA

**a.** Michael Kors – Shops of Saddle Creek South – 7515 Poplar Ave., - Request Approval of Building Façade Modifications (Security Gates Installation) Case #: 15-555) Previously listed as Agenda Item No. 7a only

Scott Daves w/Permits Today - Agent/Representative

**b.** Valenti Office Building (VMS Germantown) – 9158 Crestwyn Hills Drive – Request Approval of a Revised Final Plan Exterior Bldg. Material Change (Case #: 15-507) Previously listed as Agenda Item No. 8

Michael J. Walker w/Michael J. Walker Architects - Agents/Representative

c. Crestwyn Behavioral Health Center – 9485 Crestwyn Hills Cove – Request Approval of a Ground-Mounted Tenant Identification Sign (Case #: 14-499) Previously listed as Agenda Item No. 11

Jeff Gates w/Balton Signs – Agent/Representative

- d. The Belmont 9102 Poplar Pike Request Approval of Change in Exterior Building Paint Colors (Case #: 15-553) Previously listed as Agenda Item No. 12 Gene Barzizza w/Forest Hill Partners, LLC – Applicant/Representative
- e. Sleep Number Store Shops of Saddle Creek NE 7509 Poplar Avenue Request Approval of Sign Package (Case#: 15-556) Previously listed as Agenda Item No. 14
   Randy Hill w/Williams Si8gn Company Agent/Representative

Design Review Commission December 15, 2015 Page | 2

**f.** Germantown Minor Medical – 2018 S. Germantown Road – Request Approval of Two Wall-Mounted Building Identification Signs (Case #: 15-557) Previously listed as Agenda Item No. 16

Lewis Loskovitz MD - Applicant/Representative

Comment: The Chairman stated he would like to remind the Commissioners that voting on all matters on the Consent Agenda constitutes an acknowledgement that the member has read and reviewed the application materials/plans/staff reports and determines further discussion or presentation of an item is not necessary. He stated if there was anyone in the audience that would like an item pulled, please request so at this time, and in seeing none, he asked for a motion.

Mr. Sherman made a motion to approve the Consent Agenda as discussed and seconded by Alderman Klevan.

ROLL CALL: Alderman Klevan – Yes; Mr. Simpson – Yes; Mr. Schmidt – Yes; Mr. Smith – Yes; Mr. Sherman – Yes; Mr. Bruns – Yes; Mr. Porter – Yes; Chairman Saunders - Yes

MOTION PASSED

# STAFF'S COMMENTS / DISCUSSIONS REGARDING THE CONSENT AGENDA ITEMS

**a.** Michael Kors – Shops of Saddle Creek South – 7515 Poplar Ave., - Request Approval of Building Façade Modifications (Security Gates Installation) Case #: 15-555) Known as 7a

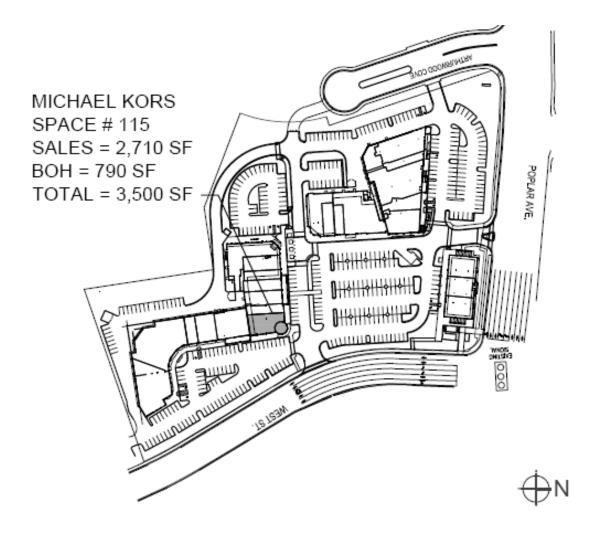
<u>BACKGROUND</u>: Saddle Creek South shopping center was approved by the Planning Commission and the Board of Mayor and Aldermen in 1987.

<u>DISCUSSION</u>: 1) The store owner proposes to install roll-down gates in the front and rear entrance doors, in order to improve security at the store. The gate will be in use when the store is closed: 8 pm to 10 am. The gates are to be located on the inside of the main entrance door and the rear door, and constructed of aluminum ("Perfalum Grille").

2) Two 6 ft. by 6 ft. 9 in. "image fixtures" were installed during the construction of the store. The fixtures contain photographs of Michael Kors products, so are considered signs under the sign regulations (as opposed to a "show window" that contains actual merchandise in the store). They were not included in the store's sign application and were over-looked during the review of the storefront plans.

#### **COMMENTS:**

- 1. From the definitions section of Section 14 (signs): Sign means any identification, description, illustration or device, illuminated or non illuminated, which is exposed to the view of potential clients or customers and/or the general public; is located on public or private property, inside or outside of buildings; and which directs attention to a product, service, place, activity, person, institution, business or solicitation, including any permanently installed or situated merchandise; or any emblem, painting, banner, pennant or placard designed to advertise, identify or convey information, except the following:
  - 1) Merchandise temporarily displayed in show windows that is available for sale on the premises and that does not include flashing, neon, or colored lights;
  - 2) National flags; and
  - 3) Decorative devices or emblems as may be displayed on a residential mailbox.



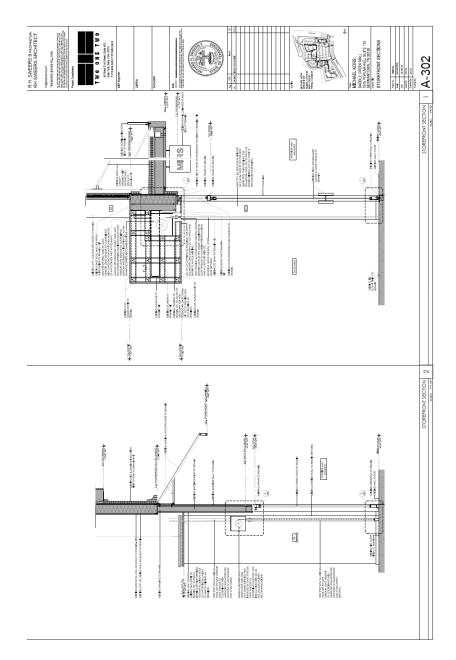
# **MICHAEL KORS**

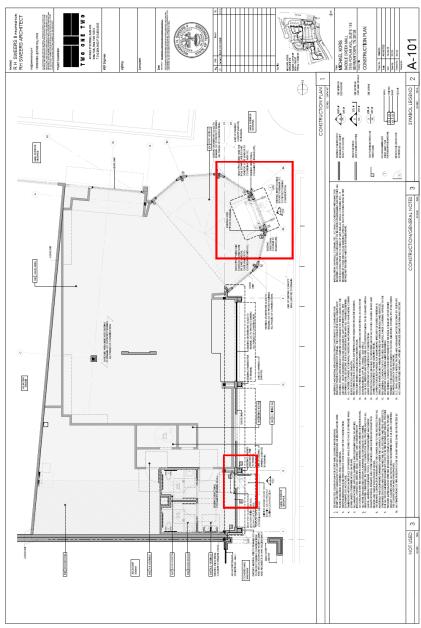
October 20, 2015

To whom it may concern,

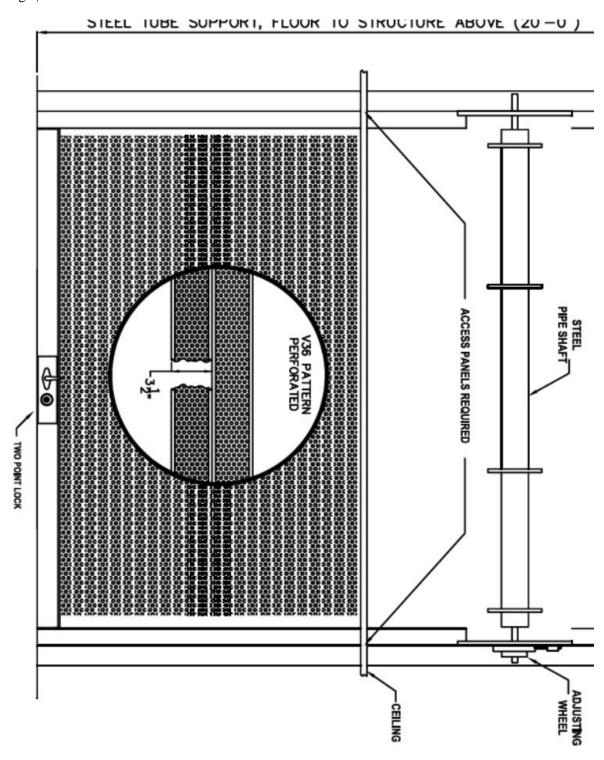
Michael Kors Retail Inc. would like to install roll down gates on our front and rear entrance doors at our location in The Shops at Saddle Creek shopping complex. Our location address is 7515 Poplar Avenue Suite 115 Germantown, TN 38138. We experienced a "smash and grab" break in less than one week after our grand opening. We feel these gates are necessary for the protection of our store and merchandise. The gates will be used during store closing hours, 8 pm - 10 am.

Thank you.





LOCATION OF ROLL-DOWN SECURITY GATES



MANUFACTURER'S INFORMATION SHEET

<u>PROPOSED MOTION:</u> To approve the installation of roll-down security doors at the Michael Kors store in Saddle Creek South shopping center, subject to the plans filed with the application and staff comments.

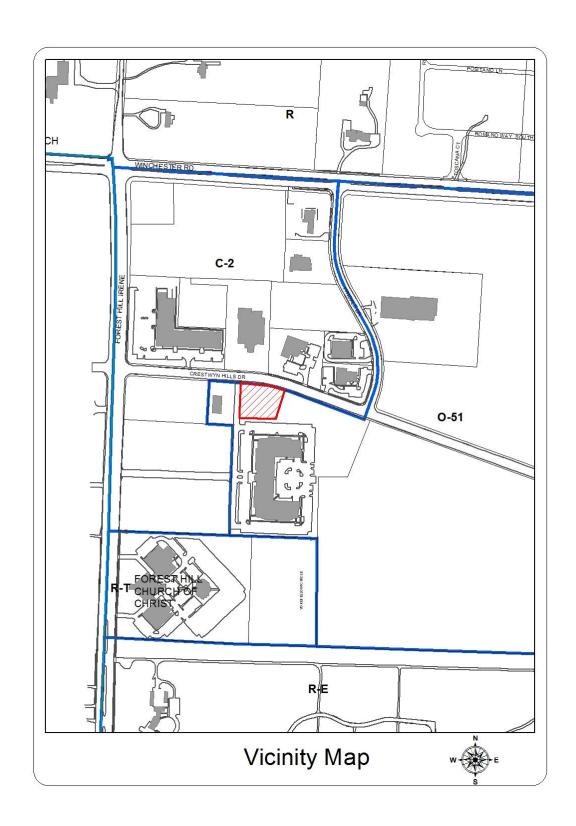
**b.** <u>Valenti Office Building (VMS Germantown) – 9158 Crestwyn Hills Drive – Request Approval of a Revised Final Plan Exterior Bldg. Material Change (Case #: 15-507)</u>

BACKGROUND: The subject site is Lot 2 in the Forest Hill Heights-Amended PUD, Phase 15, which is within the Forest Hill Heights Corporate Park Planned Development. The subject property was annexed as part of a larger land area (1,450 acres) by the City of Germantown in 2000. On September 11, 2000, the Board of Mayor and Aldermen approved a resolution accepting the Forest Hill Heights Corporate Park Planned Development, as previously approved by the City of Memphis and Shelby County, with certain exceptions. The PC gave final site plan approval for the development on April 7, 2015, and the DRC approved the landscape, building elevation and site lighting plans on April 28, 2015.

<u>DISCUSSION</u>: The applicant proposes to change the materials to be used in the building exterior. The DRC approved a combination of brick and cast stone, with EIFS cornices. The new plan consists of cultured stone veneer and 3 different colors of EIFS. Material samples have been provided.

TOTAL SITE AREA	1.139 ac.
BUILDING SIZE	8,562 sq. ft. single story
PARKING SPACES	42 provided
	35 required

<u>COMMENTS:</u> Prior to final DRC approval, the percentages of stone and EIFS shall be provided. The DRC in the past has limited EIFS to a maximum of 25% of the façade area.



CITY OF		DATE RECEIVED: RECEIVED BY:
( MANTO!	GERMAN'	TOWN
	TENNESSEE	1930 South Germantown Road ◆ Germantown, Tennessee 38138-2815 Phone (901) 757-7200 Fax (901) 757-7292 www.germantown-tn.gov

# DESIGN REVIEW COMMISSION PROJECT REVIEW APPLICATION

Specific Approval requested:		
[] Preliminary Plan (Site plan, building elevations, land	[] Final Plan dscaping, lighting, etc.)	[] Change in Use (Complete "OG" Checklist)
[] Wireless Transmission Facility	[] Landscaping (only)	[] Lighting (only)
Revision/amendment to an approv Description of requested change:	ed plan EXTEPOR	MATERIALS
[] Other; Explain		
Project Name: VALENT		
Project Address: 9185 C	sestwyn tlu	US DR.
Previous Tenant: NA		
Applicant's Name: McCWEL		
Mailing Address: 6815 T	AUSMAN CV.	MPHS TN 38119
Email Address: we Kerveha	concust.net	Telephone: 901.799.7410
Owner's Name: VXCENT	MANAGUENT	
Mailing Address: 4310	DULDER LAKE	AL 35242
Email Address: troye rest	ngmt.com	Telephone: 205. 937. 5219
Developer's Name: 68ME		
Mailing Address:		
Email Address:		Telephone:
Lessee's Name: NA		
Mailing Address:		
Email Address:		Telephone:

DRC Project Review Application Page 2	
Zoning District where project is to be located:	0-51
<u>Describe project item(s) to be reviewed:</u> (please att needed)	tach additional sheets or letter of description if
EXTERICR MATERIALS	
MICHEL WALKER	
Print Name of Applicant	Signature of Applicant
TROY VACENTI	
Print Name of Owner	Signature of Owner
THOU VALONT	
Print Name of Developer	Signature of Developer
Print Name of Lessee	Signature of Lessee

By my signature, I attest that all of the required information associated with this application has been submitted to the Department of Community Development by the scheduled deadline date. Any failure on my part not to submit any of the required information may result in the removal of the application from the agenda.

DRC Project Review Application Page 3

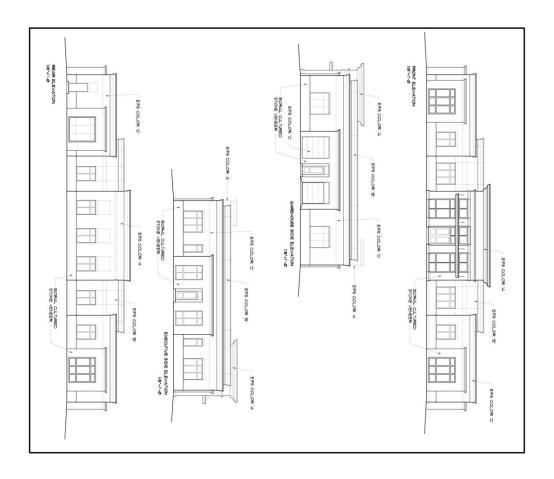
#### DISCLOSURE OF OWNERSHIP INTERESTS

In order to assist staff and appointed and elected officials of the City of Germantown in complying with Ordinances of the City relating to conflicts of interests, the following information is required to be furnished:

1. For Profit Entities. If the owner of the land which is the subject of this Application (including all owners, lessees and developers) is a for-profit entity, i.e. individual or sole proprietor, general partnership, limited partnership, corporation, limited liability company, R.E.I.T., a trust, or any other form of for-profit business entity, the authorized representative of the Owner must list below the respective names and business or home addresses of all persons or entities which own 10% or more of the ownership interests in the Owner. (If another business entity owns 10% or more of the ownership interests in the Owner, all persons owning a 10% or more interest in such last mentioned entity must be identified by name and business or home address.) (If a trust owns a 10% or more interest in the Owner, all beneficiaries of 10% or more of the trust assets must be identified by name and business or home address.) The amount of ownership interest does not have to be disclosed.

Address: 4310 Bot Lessee: GAME	NUMBERENT DIDER HIM CIRCLE VESTANA HIMS, AL 35242
Developer: SAME	
Persons or Entities* Ownin	g 10% or More of the Ownership Interests of the Owner:
Name	Business or Home Address

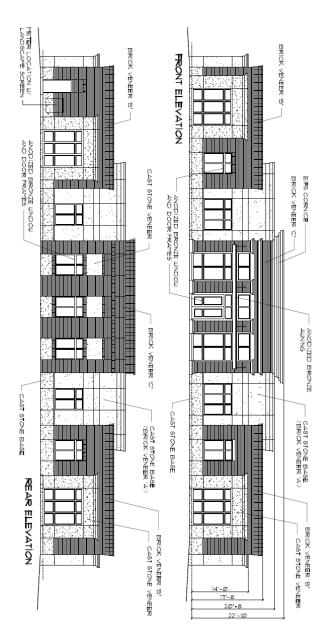
\*See language in parenthesis above.



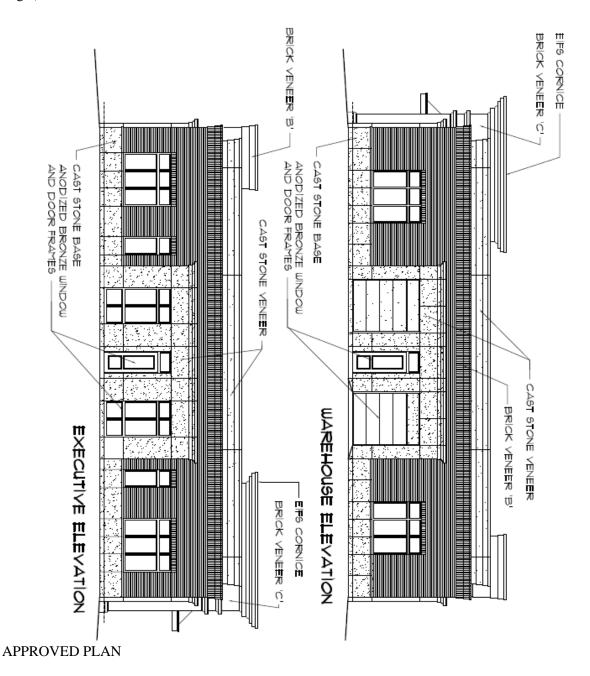








APPROVED PLAN



<u>PROPOSED MOTION:</u> To approve the revised building material plans of the VMS Office Building at 9185 Crestwyn Hills Drive, subject to the plans filed with the application and staff comments.

c. <u>Crestwyn Behavioral Health Center – 9485 Crestwyn Hills Cove – Request Approval of a Ground-Mounted Tenant Identification Sign (Case #: 14-499)</u>

<u>BACKGROUND</u>: The subject property is part of the Forest Hill Heights Planned Development. It was approved by the Memphis/Shelby County Land Use Control Board and County Commission and then annexed by Germantown in 2000. The Board of Zoning Appeals, on November 11, 2014, approved a variance to allow the proposed security fence to be up to 10 feet in height. The Planning Commission approved the preliminary and final site plan on December 4, 2014. The Design Review Commission approved the preliminary and final site plan on December 16, 2014.

Design Review Commission December 15, 2015 Page | 17

<u>DISCUSSION</u>: The applicant is requesting approval to of a ground-mounted project identification sign fronting along Crestwyn Hill Cove. The signs will be single-sided as reflected on the submitted sign details. The specifics of the request are as follows:

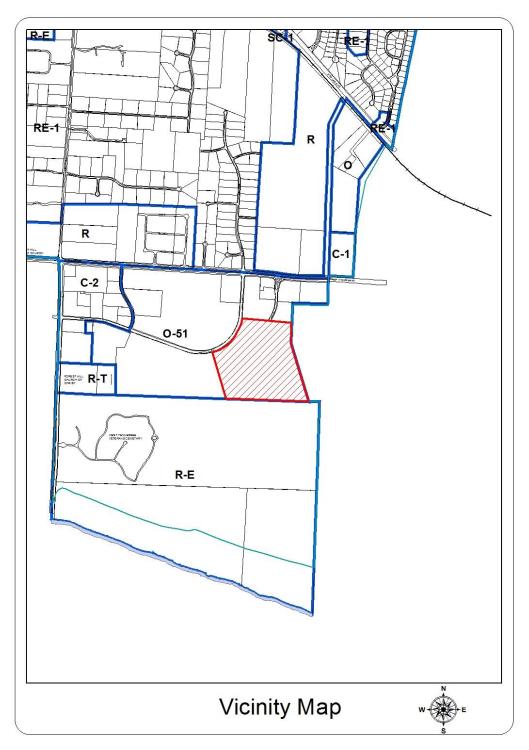
# SIGN A:

Location & Height:	The sign will be 30 feet behind the pavement of Crestwyn Hill Cove, Parallel to the		
G: A	street, with a maximum height of 6 feet above the ground.		
Sign Area:	41.25 sq. ft. total		
Content:	CRESTWYN BEHAVIORAL HEALTH		
Colors & Materials:	Color: Letters & Logo = White Background & Base = Sand Materials: Letters & Logo = Aluminum Background = Stone Base = Brick		
Font:	Helvetica		
Letter Size	Channel Lettering = varies from 5" to 10"		
Logo:	2.36 sq. ft. (17" x 20")		
Mounting	Individual Letters mounted directly to the sign wall with aluminum studs Stone		
Structure:	sign cabinet mounted on brick base		
Lighting:	White LED Back Lit Individual Letters		
Landscaping	See attachment		

# **STAFF COMMENTS:**

1. The total allowable sign area is 50 sq. ft. for single-faced, ground-mounted signs. The total sign area of the proposed sign is 41.25 sq. ft.

If approved, the applicant must obtain a permit from the Memphis /Shelby County Office of Code Enforcement prior to installing the signs.

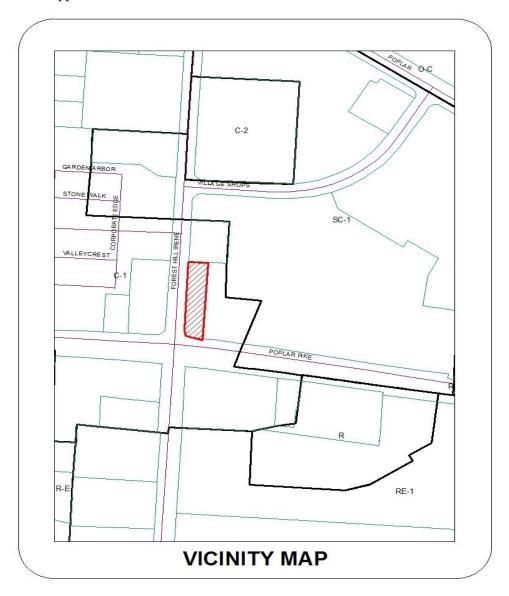


<u>PROPOSED MOTION:</u> To approve a Ground-Mounted, Project Identification Sign for Crestwyn Behavioral Health Center, located at 9485 Crestwyn Hills Cove.

# **d.** The Belmont – 9102 Poplar Pike – Request Approval of Change in Exterior Building Paint Colors (Case #: 15-553)

BACKGROUND: Belmont Grill was the former site of the Pub-on-Pike restaurant at the northeast corner of Poplar Pike and Forest Hill Irene. The Design Review Commission approved a wall-mounted sign for Pub-on-Pike on September 18, 1990 and a ground-mounted sign on November 28, 1995. Upon a name change of the restaurant to Belmont Grill, the Design Review Commission approved a request to change the name on the existing signage on March 25, 1997. Also on March 25, 1997, the Design Review Commission approved a request to allow building improvements that included installation of a concrete walkway, addition of a walk-in cooler, and repainting of the building.

<u>DISCUSSION</u>: This request is to allow a change in paint colors to the existing building. The new paint colors will be to the building facade, trim, and ironwork. A color picture of the existing building with the new colors overlaid is included in this report. The applicant has provided paint samples along with this application.



<u>PROPOSED MOTION:</u> To approve of a change in exterior building paint colors for The Belmont at 9102 Poplar Pike, subject to the plans filed with the application.

e. <u>Sleep Number Store – Shops of Saddle Creek NE – 7509 Poplar Avenue – Request Approval of Sign Package (Case#: 15-556)</u>

<u>BACKGROUND</u>: The Shops of Saddle Creek center was approved by the Planning Commission and the Board of Mayor and Aldermen in 1987. The additional building near the Poplar/West Farmington intersection was approved by the Planning Commission on November 4, 2014. Sleep Number Store will occupy the western portion of this newly built commercial building at the northeast corner of Poplar Avenue and West Farmington.

<u>DISCUSSION</u>: The proposed signs are governed by both the City of Germantown Sign Ordinance and the Shops at Saddle Creek Shopping Center policy. An updated Sign policy for this shopping center was approved by the Design Review Commission on August 25, 2015.

The applicant is requesting approval of two identical, wall-mounted tenant identification signs: one above the north facing public building entrance and customer parking lot and the other above the southern facing public building entrance along Poplar Avenue. The request also includes approval of a hanging, double-sided blade sign as permitted by the approved Saddle Creek shopping center policy. The specifics of the request are as follows:

SIGNS A and B (wall signs):

Location & Height:	SIGN A: on the north building elevation, above the public entrance, with a maximum height of 20.11 feet above the ground.  SIGN B: on the south elevation over a public entrance, with a maximum height of 20.11 feet above the ground.		
Sign Area:	54.70 sq. ft. Total Area (27.35 sq feet per sign)		
Content:	sleep 💮 number		
Colors & Materials:	Color: Letters = PMS Cool Gray 11c		
Font:	Corporate Font		
Letter Size	Varies from 7.125 to 10.875 ht. x 6 width		
Logo:	2.605 sq. ft. per sign (5.21 sq. ft. Total Area)		
Mounting Structure:	Stud mounted directly to the wall		
Lighting:	LED Halo Lit		
Landscaping	N/A		

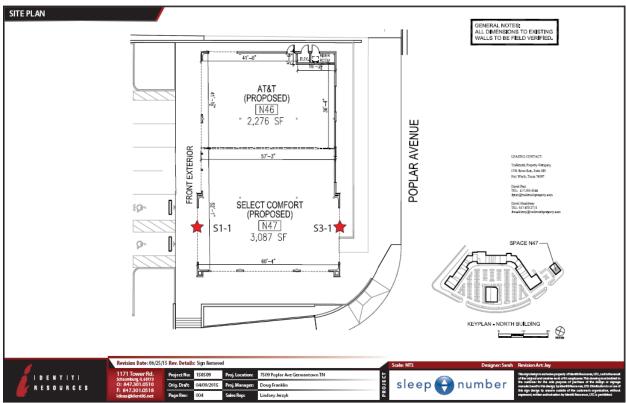
SIGN C (hanging sign):

Location & Height:	A double-sided hanging sign, with a maximum height of 10 feet above the ground.
Sign Area:	12 sq. ft. Total Area (6 sq. ft. per sign)

Content:	sleep 🌎	number
Colors & Materials:	Color:	Letters = White
		Logo = Blue
		Background = 3M Light Navy (7725-197)
	Materials:	Letters & Logo = 3M Vinyl
		Background = Aluminum routed
Font:	Corporate Font	
Letter Size	Varies from 1.75" to 2.34" ht.	
Logo:	5.25 in. x 5.25 in. (.2 sq. ft. per sign)	
Mounting	6 x 6 Aluminum Finished Mounting Bracket	
Structure:		•
Lighting:	N/A	
Landscaping	N/A	

#### COMMENTS:

- 1. The total allowable wall sign area is 52.11 sq. ft., based a ratio of 1 sq. ft. for every linear foot of building façade. The applicant requests 54.7 sq. ft. of sign area. The DRC can approve an additional square feet of sign area up to a ratio of 1.5 sq. ft. for every 1 sq ft. of linear building façade or a maximum of 75 sq. ft., whichever is lesser. The total allowable area does not include the two proposed blade signs. The proposed larger sign area is an increase of 2.59 sq. ft. over the standard sign area. The applicant has submitted a letter explain the need for the increased sign area (see attachment).
- 2. Logos are allowed to be a maximum of 10% of the total allowable sign area for the site. In this case, the logo may be 5.2 sq. ft. If the additional square footage area is approved, the total area of the logo may be 5.4 sq. ft. The proposed logos on the two signs combine will be a total area of 5.21 sq. ft.
- 3. The proposed hanging blade signs are regulated by the approved Shopping Center Policy. The blade signs conform to the approved policy.
- 4. If approved, the applicant must obtain a permit from the Memphis /Shelby County Office of Code Enforcement prior to installing the signs.



<u>PROPOSED MOTION:</u> To approve a sign package consisting of two wall signs and one hanging blade sign for the Sleep Number Store in the Shops at Saddle Creek, at 7509 Poplar Avenue.

**f.** Germantown Minor Medical – 2018 S. Germantown Road – Request Approval of Two Wall-Mounted Building Identification Signs (Case #: 15-557)

<u>BACKGROUND</u>: Germantown Minor Medical is located on the same lot as, and to the rear of, the Arby's Restaurant. The Board of Mayor and Aldermen (BMA) approved Development Contract 88 for the Minor Medical Building on December 16, 1985. The Design Review Commission approved the current wall-mounted sign on May 19, 1992 and a ground-mounted sign on November 27, 2007.

<u>DISCUSSION</u>: The applicant is requesting approval of two identical wall-mounted building identification signs; one above the west facing public building entrance and the other on the southern side of the building. The south side of the building faces the trash collection access area and access driveway to the McDonalds parking and drive thru areas. There is a public entrance on southern end of the building, however, the stairs and doorway faces to the west. The specifics of the request are as follows:

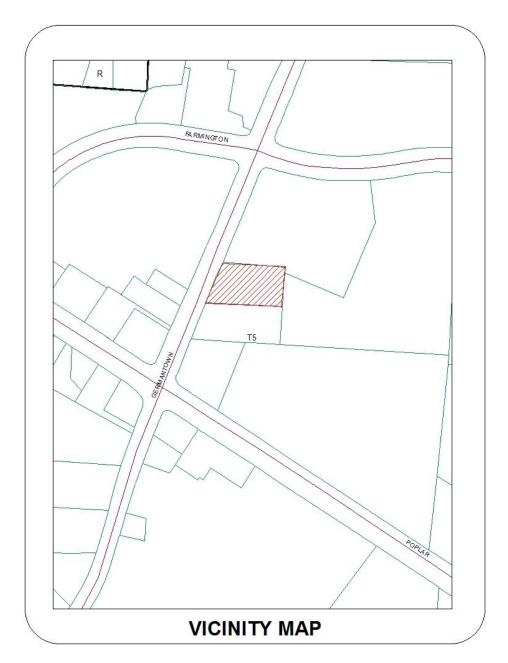
### SIGNS A and B:

Location & Height:	Sign A: The main entrance sign on the building will be 300 feet behind the pavement of South Germantown Road, parallel to the street, with a maximum		
	height of 12.6 feet above the ground. Sign B: A Secondary sign facing to the south, 17.6 feet above ground.		
Sign Area:	48 sq. ft. Total Area (24 sq feet per sign)		
Content:	MINOR MEDICAL		

Colors & Materials:	Color:	Letters = Red
		Background = Pearl White
	Materials:	Letters = 3M Vinyl
		Background = Omega Board
Font:	Helvetica Bold	
Letter Size	12.75" ht.	
Mounting	Omega board mounted directly to the brick wall	
Structure:		
Lighting:	Existing Florescent Lights 8' tubes Fixtures	
Landscaping	N/A	

#### STAFF COMMENTS:

- 1. The proposed combination of wall and ground mounted signs complies with the Sign Regulations. The total allowable wall sign area is 75 sq. ft., based a ratio of 1 sq. ft. for every linear foot of building façade or a maximum of 75 sq. ft permitted, whichever is less. This total allowable area includes one face of a previously approved ground sign, as viewed from each side of the ground sign. The total sign area of the proposed two wall signs is 48 sq. ft. The existing ground sign approved in 2007 is 24 sq. ft. The combination of two proposed wall signs and the existing ground sign provides a total sign area of 72 sq. ft. for this site.
- 2. The secondary sign proposed on the southern wall of the building will be above a public entrance. However, this public entrance faces to the west and not the south. The sign will also face into the area of the trash collection access and access driveway to the McDonalds parking and drive thru areas. The Sign Regulations permits DRC approval of additional wall signs in combination with a sign on a wall containing a major exterior entrance.
- 3. If approved, the applicant must obtain a permit from the Memphis /Shelby County Office of Code Enforcement prior to installing the signs.



<u>PROPOSED MOTION:</u> To approve Two Wall-Mounted Building Identification Signs for Germantown Minor Medical, located at 2018 S. Germantown Road.

3. Shops of Saddle Creek NE – 7614 -15 W. Farmington Blvd. – Request Approval of Landscape Plan and Building Façade Modifications and Renovation (Case:15-539) Previously listed as Agenda Item No. 5.

<u>BACKGROUND</u>: The Shops of Saddle Creek center was approved by the Planning Commission and the Board of Mayor and Aldermen in 1987.

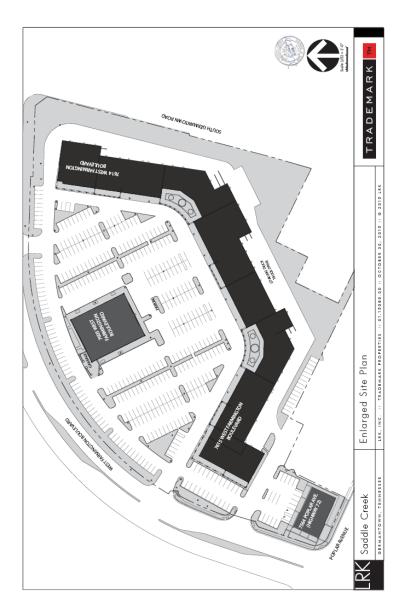
<u>DISCUSSION</u>: The plan proposes an overall update to the exterior appearance of the center, consisting of painting brick in various sections, adding exterior insulation finishing system (EIFS) as trim and façade,

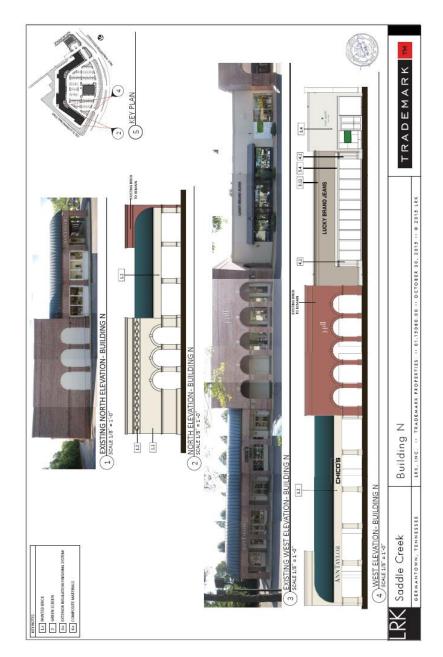
and other composite materials. A complete set of existing and proposed building elevations are provided, as well as color samples. In addition, a new landscape plan for the center is proposed. LIGHTING: The lighting plan provides LED light fixtures mounted on 17.5 ft. poles plus a 2.5 ft. concrete base. The photometric analysis indicates an average of 2.0 foot-candles within the parking lot.

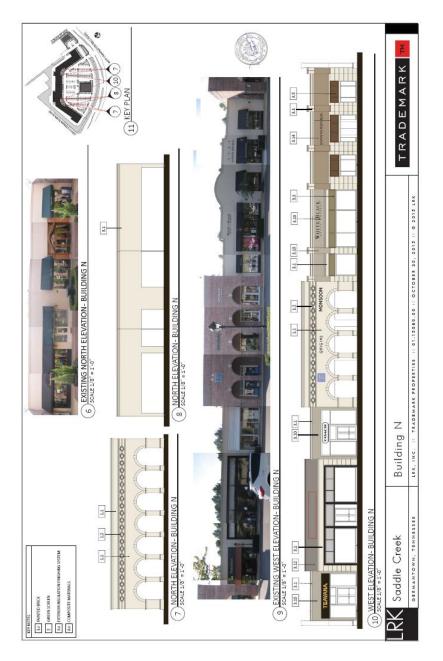
LANDSCAPE PLAN: The updated landscape plan preserves almost all the existing trees within the parking lot. Two Crape Myrtles and two Maples near the building, and four Crape Myrtles in the sign area at the intersection of West Farmington and Germantown Rd. are to be removed. The new plan describes hardscape improvements in the courtyard/seating areas and various container plants. New landscape material is proposed in the ground sign area at West Farmington and Germantown Rd.

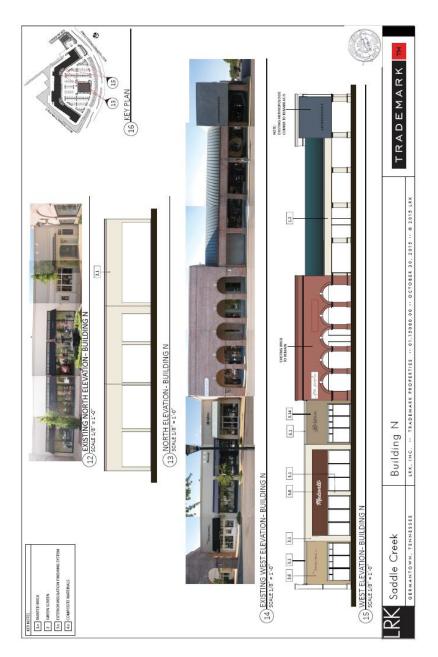
#### **COMMENTS**

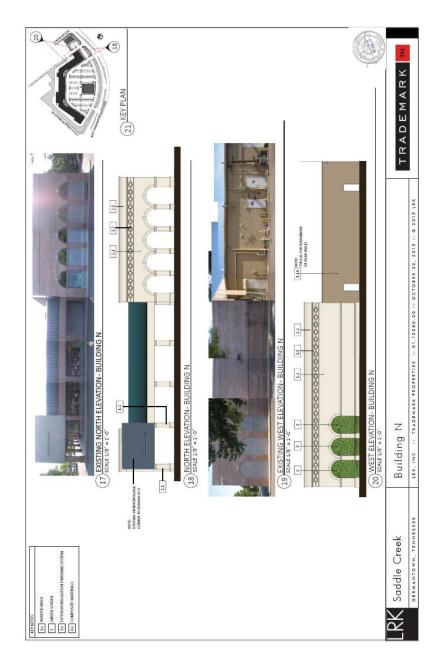
- 1. Provide information on the finish color of the parking lot light poles and fixtures.
- 2. The hardscape plan proposes a fire pit. Its design and operation are subject to approval by the Fire Marshal.

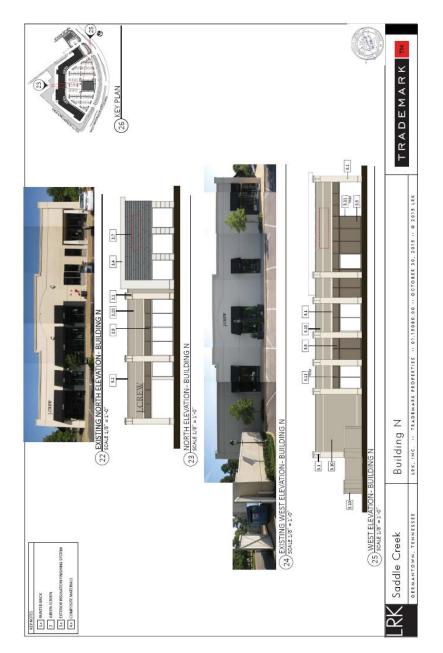


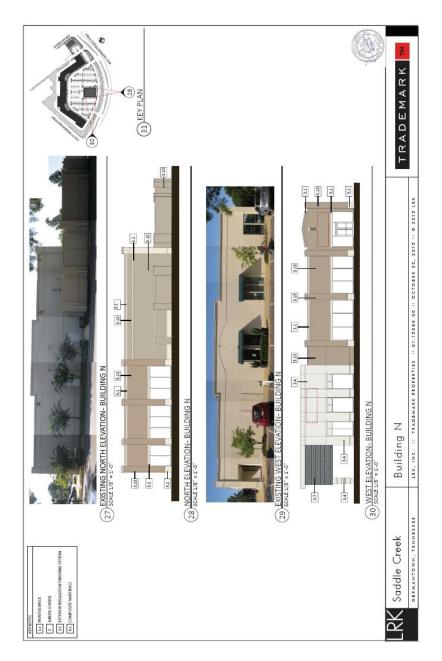
















# DESIGN REVIEW COMMISSION PROJECT REVIEW APPLICATION

	D	oate: October 30th, 2015
Project Name: Shops of Saddle C	Creek	
Project Address: 7614-15 W. Farr	mington Boulevard & 7605 W	. Farmington Boulevard
Previous Tenant: N/A	W	
Applicant's Name: Shops at Saddl	le Creek, Inc. A Florida Corp	oration c/o Heitman, LLC
		o, II. 60605. Atten: Mark Hudgins
Email Address: mark.hudgins@h	eitman.com cherman@tra	demarkproperty.com
Telephone: (817) 810 -5321	Fax Numl	ber:
Zoning District where project (sign	or item) is to be located: $\frac{T-5}{(Poplar)}$	Urban Center) r Avenue & West Farmington)
Specific Approval requested:		
		[ ] Change in Use (Complete "OG" Checklist)
[] Wireless Transmission Facility		[] Lighting (only)
[ ] Other		
Describe project item(s) to be rev	iewed: (please provide addițio	nal sheet / letter if needed)
Facade renovations to existing b	uildings.	
Mark Hudgins, Vice President		10 25
Print Name of Applicant / Agent	S	ignature of Applicant Agent

By my signature. I attest that all of the required information associated with this application has been submitted to the Department of Community Development by the scheduled deadline date. Any failure on my part not to submit any of the required information may result in the removal of the application from the agenda.

#### DISCLOSURE OF OWNERSHIP INTERESTS

In order to assist staff and appointed and elected officials of the City of Germantown in complying with Ordinances of the City relating to conflicts of interests, the following information is required to be furnished:

1. For Profit Entities. If the owner of the land which is the subject of this Application ("Owner") is a for-profit entity, i.e. general partnership, limited partnership, corporation, limited liability company, R.E.I.T., a trust, or any other form of for-profit business entity, the authorized representative of the Owner must list below the respective names and business or home addresses of all persons or entities which own 10% or more of the ownership interests in the Owner. (If another business entity owns 10% or more of the ownership interests in the Owner, all persons owning a 10% or more interest in such last mentioned entity must be identified by name and business or home address.) (If a trust owns a 10% or more interest in the Owner, all beneficiaries of 10% or more of the trust assets must be identified by name and business or home address.) The amount of ownership interest does not have to be disclosed.

State Board of Administration of Florida

Owner:	State Board of Administration of Florida
	100% Ownership
Persons or Entities* Owning 10% or More of the Ownersh Interests of the Owner:	
Name	Business or Home Address

PROPOSED MOTION: To approve the modifications to the building exteriors, lighting and landscaping of the Saddle Creek shopping center, 7605-7615 West Farmington Blvd., subject to the plans filed with the application and staff comments.

Mr. Chris Haley w/LRK, Inc explained that the major concern that they were looking at and major focus for the design was more of a surgical approach to the design to create moments where they could improve the facilities as opposed to some of the treatment that they were giving on the south side. They believe some of the areas taken on the south side and the color pallet that they are applying to this portion of the property as well would add some cohesiveness between the north and side while updating the facility.

Mr. Paul Bruns mentioned that he didn't see any details about use of containers but noticed that there were several containers used on the south. He asked if that was something they were considering down the road or would that be dictated by budget.

<sup>\*</sup>See language in parenthesis above.

Design Review Commission December 15, 2015 Page | 35

Mr. Joel Parker w/Kersey-Wike and Associates explained that his intension would be that the containers used for this project would match what they used on the south side but did not have the details with him to share with the commission but would get it to them.

Chairman Saunders questioned the celestial lighting in the corner seating areas and explained that the commission needed a better understanding of the wattage they were using.

Mr. Haley explained the lighting that they were proposing in the pocket parts was more for ambient lighting and they would be using natural incandescent lights and no colors. They would get more information as they finalize the design and provide it to the staff and bring it back to the commission later on.

Mr. Sherman moved to approve the modifications to the building exteriors, lighting and landscaping of the Saddle Creek shopping center, 7605-7615 West Farmington Blvd., subject to the plans files with the application, subject to discussion, and staff comments, seconded by Mr. Simpson.

ROLL CALL: Mr. Simpson – Yes; Mr. Porter – Yes; Alderman Klevan – Yes; Mr. Bruns – Yes; Mr. Smith – Yes; Mr. Sherman – Yes; Mr. Schmidt – Yes; Chairman Saunders – Yes

#### MOTION PASSED

**4.** <u>Grimaldi's – Shops of Saddle Creek NE – 7605 W. Farmington Blvd. – Request Approval of Building Façade Modifications (Case:15-554) Previously Agenda Item No. 6</u>

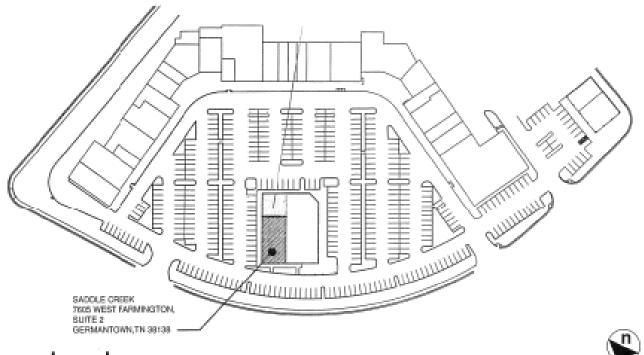
<u>BACKGROUND</u>: The Shops of Saddle Creek center was approved by the Planning Commission and the Board of Mayor and Aldermen in 1987 Grimaldi's restaurant will occupy part of the space formerly occupied by J Jill.

<u>DISCUSSION</u>: The restaurant is to have 158 seats (110 inside and 48 outside patio). The plan proposes an overall change to the exterior appearance of approximately one-half of the building. The existing awning, storefront and glazing, door and frame and light pole are to be removed. A new outdoor seating area with railing, patio cover, storefront and entry door are to be added. Proposed building elevations and material samples are provided.

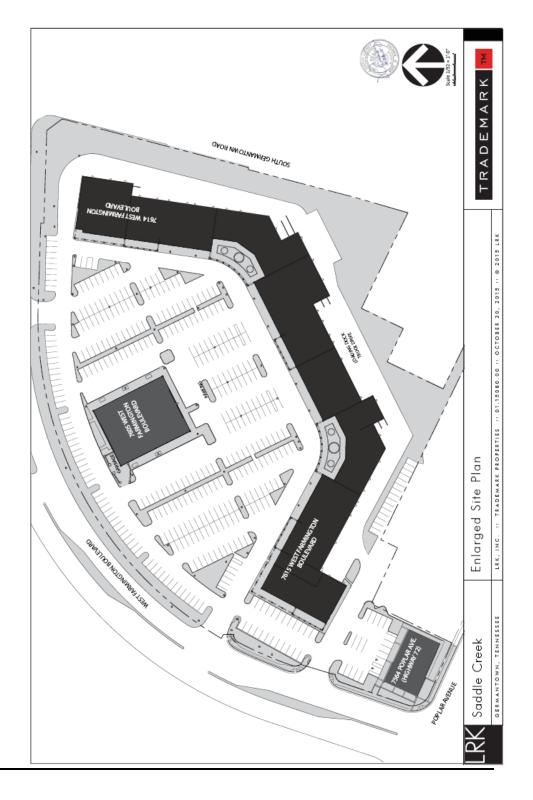
#### COMMENTS:

- 1. The signs shown on the elevation diagrams, including the text "Grimaldi" on the awnings, are not being approved as part of this application. Signs require separate application.
- 2. The building modifications include the addition of rooftop vents 40 in. in height, placed as close as 26+/- ft. from the exterior wall. Staff suggests the installation of screenwalls on the north and

west sides. A photo of the existing building is attached.



01 key plan





PROPOSED RESTAURANT SPACE

	CITY OF	DATE RECEIVED: RECEIVED BY:
	GERMAN	TOWN
WANTES !	TENNESSEE	1930 South Germantown Road • Germantown, Tennessee 38138-2815 Phone (901) 757-7200 Fax (901) 757-7292 www.germantown-tn.gov

## DESIGN REVIEW COMMISSION PROJECT REVIEW APPLICATION

Specific Approval requested:		
[] Preliminary Plan (Site plan, building elevations, land	√ Final Plan dscaping, lighting, etc.)	[] Change in Use (Complete "OG" Checklist)
[] Wireless Transmission Facility	[] Landscaping (only)	[] Lighting (only)
[ ] Revision/amendment to an approv Description of requested change:		
[ ] Other; Explain		
Project Name: Grimaldi's		
Project Address;4605 W. Farmington E	Blvd., Suite	
Previous Tenant: N/A		
Applicant's Name: Ben Deriano - WD Po	artners	
Mailing Address: 7007 Discovery Blvd.,	Dublin, OH, 43017	
Email Address: ben dariano@wdpartner	s.com	Telephone: 614-63/-7219
Owner's Name: Taylor Senter Crook Et.	AI.	
Mailing Address: _191 Wacker Dr. Heitm	nan Capital Mangament, Chicago,	IL, 60606
Email Address: bpennington@trademarks	properties.com	Telephone: 817-639-2705
Developer's Name: N/A		
Mailing Address:		
Email Address:		Telephone:
Lessee's Name: Grimaldi's		
Mailing Address: 15005 N. Northsight B	hrd., Scottsdale, AZ, 85260	
Empil Address: doarrett@orimald?spizz	renia com	Talaphopa: 480-947-7100

Page 2	
Zoning District where project is to be located:	T-5
Describe project item(s) to be reviewed: (please atta needed)	ach additional sheets or letter of description if
Alterations to an existing retail business for new food service ten	nant Addition of patio, exterior lighting, and awning Existing
light pole to be removed.	
Ben Dariano	B-29-
Print Name of Applicant  Mark Hudgins	Signeture of Applicant
Print Name of Owner	Signature of Owner
Print Name of Developer	Signature of Developer
Dale Garrett, Director of New Development	(bled knot) 10.27.15
Print Name of Lessee	Signature of Lessee

By my signature, I attest that all of the required information associated with this application has been submitted to the Department of Community Development by the scheduled deadline date. Any failure on my part not to submit any of the required information may result in the removal of the application from the agenda.

> DRC Project Review Application Page 3

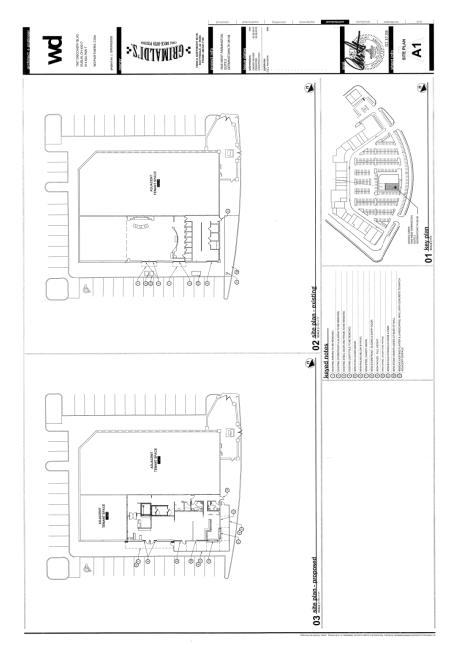
#### DISCLOSURE OF OWNERSHIP INTERESTS

In order to assist staff and appointed and elected officials of the City of Germantown in complying with Ordinances of the City relating to conflicts of interests, the following information is required to be furnished:

1. For Profit Entities. If the owner of the land which is the subject of this Application (including all owners, lessees and developers) is a for-profit entity, i.e. individual or sole proprietor, general partnership, limited partnership, corporation, limited liability company, R.E.I.T., a trust, or any other form of for-profit business entity, the authorized representative of the Owner must list below the respective names and business or home addresses of all persons or entities which own 10% or more of the ownership interests in the Owner. (If another business entity owns 10% or more of the ownership interests in the Owner, all persons owning a 10% or more interest in such last mentioned entity must be identified by name and business or home address.) (If a trust owns a 10% or more interest in the Owner, all beneficiaries of 10% or more of the trust assets must be identified by name and business or home address.) The amount of ownership interest does not have to be disclosed.

Owner:	TTaylor Senter Cook Et. Al.		
Address:	191 Wacker Dr. Heitman Capital Management, Chicago, IL, 60606		
Lessee:	Grimaldi's Pizzeria		
Address:	15005 N. Northsight Blvd., Scotts	sdale, AZ, 85260	
Develope Address:	r:		
Persons o	or Entities* Owning 10% or	More of the Ownership Interests of the Owner:	
Name		Business or Home Address	
-			

<sup>\*</sup>See language in parenthesis above.







<u>PROPOSED MOTION:</u> To approve the modifications to the building exterior of 7605 West Farmington Blvd., in Saddle Creek shopping center, subject to the plans filed with the application and staff comments.

Mr. Dale Garrett, Director of Development w/Grimaldi's explained that the original Grimaldi's was located in New York under the Brooklyn Bridge built in the 1930's and has a hand built masonry oven as the heart of the store and it burns coal to cook the pizza's. They build their own ovens in the stores and the elevation represents part of their company's history. There are several elements in their store front that reference back to the Brooklyn Bridge that gives them their character. They are a high end pizza concept and their pizza and cheesecakes are handmade in their stores. They also have an extensive wine and beer menu unlike any other pizza facility which offers a very high quality pizza restaurant to this area.

The commission expressed their concerns over the lighting and building exterior material. Mr. Garrett was instructed to pay particular attention to the area where the Grimaldi's exterior materials abutted the existing façade, so that they blend together well.

Mr. Garrett explained that the exterior lights are located below the canopy and will be on a dimmer.

Alderman Klevan expressed his appreciation for them bringing such a fine restaurant to our city and Chairman Saunders called for a motion.

Mr. Bruns moved to approve the modifications to the building exterior of 7605 West Farmington Blvd., in Saddle Creek shopping center, subject to the plans filed with the application, as discussed, subject to staff comments, the documents submitted with the application, and that LRK and applicant coordinate exterior transition with staff, seconded by Mr. Smith.

ROLL CALL: Mr. Bruns – Yes; Mr. Schmidt – Yes; Mr. Sherman – Yes; Mr. Smith – Yes; Mr. Porter – Yes; Alderman Klevan – Yes; Mr. Simpson - Yes; Chairman Saunders – Yes

**MOTION PASSED** 

**5.** Michael Kors – Shops of Saddle Creek South – 7515 Poplar Ave – Request Approval of Building Façade Modifications Wall Graphics (Case:15-555) Previously Agenda Item 7 now known as 7b

<u>BACKGROUND</u>: Saddle Creek South shopping center was approved by the Planning Commission and the Board of Mayor and Aldermen in 1987.

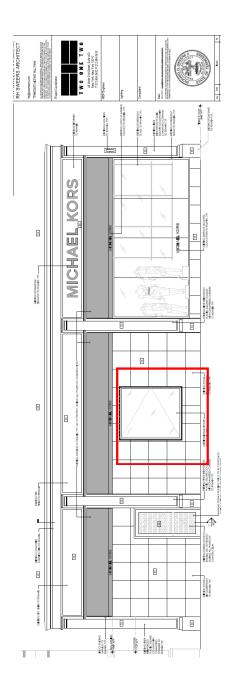
#### **DISCUSSION**:

- 1) The store owner proposes to install roll-down gates in the front and rear entrance doors, in order to improve security at the store. The gate will be in use when the store is closed: 8 pm to 10 am. The gates are to be located on the inside of the main entrance door and the rear door, and constructed of aluminum ("Perfalum Grille").
- 2) Two 6 ft. by 6 ft. 9 in. "image fixtures" were installed during the construction of the store. The fixtures contain photographs of Michael Kors products, so are considered signs under the sign regulations (as opposed to a "show window" that contains actual merchandise in the store). They were not included in the store's sign application and were over-looked during the review of the storefront plans.

#### COMMENTS:

- 1. From the definitions section of Section 14 (signs): Sign means any identification, description, illustration or device, illuminated or non illuminated, which is exposed to the view of potential clients or customers and/or the general public; is located on public or private property, inside or outside of buildings; and which directs attention to a product, service, place, activity, person, institution, business or solicitation, including any permanently installed or situated merchandise; or any emblem, painting, banner, pennant or placard designed to advertise, identify or convey information, except the following:
  - 1) Merchandise temporarily displayed in show windows that is available for sale on the premises and that does not include flashing, neon, or colored lights;
  - 2) National flags; and
  - 3) Decorative devices or emblems as may be displayed on a residential mailbox.





	CITY OF	DATE RECEIVED:
	GERMAN	TOWN
CANADA AND AND AND AND AND AND AND AND AN	<b>TENNESSEE</b>	1930 South Germantown Road • Germantown, Tennessee 38138-2815 Phone (901) 757-7200 Fax (901) 757-7292 www.germantown-tn.gov

# DESIGN REVIEW COMMISSION PROJECT REVIEW APPLICATION

Specific Approval requested:		
[] Preliminary Plan (Site plan, building elevations, land	[] Final Plan Iscaping, lighting, etc.)	[] Change in Use (Complete "OG" Checklist)
[] Wireless Transmission Facility	[] Landscaping (only)	[] Lighting (only)
[] Revision/amendment to an approv Description of requested change:		
WOther; Explain Installation	•	security gates
Project Name: MICHAEL K	nR-S	•
Project Address: 7515 Portu L	AR AVE, SPOIS,	EERNANTOWN TO 38133
Previous Tenant: No PEEN 19	TURNET CO	
Applicant's Name: SCOTT D	AVES do PERMI	TA AOT CT
Mailing Address: \40 Sq \>	ce Ave, STE "32	S, PASADENA CA 91101
		Telephone: <u>626</u> 585 2931
Owner's Name: TRADEMAR	a manada sa	
		FORT DORTH TX 75107
Email Address:		Telephone: 817/639 2705
Developer's Name: Bride	7 - 1	
Mailing Address: 3500 Su	Arise Hip Suite	210 Great River NY 11739
Email Address: RV and 100	metradores	Telephone: <b>8</b> 00-669-3667
		reseptione. Oct Sept 2007
Lessee's Name: MICHGEL Y		SENER TO ACTALISHED
	· ·	FOFO ZG, USGTSSOMUS &
Email Address: Chris. Mund	enemichaelkars.	Telephone: 201/812-2536

DRC Project Review Application Page 2		
Zoning District where project is to be located: Connet Can		
Describe project item(s) to be reviewed: (ple needed)	ease attach additional sheets or letter of description if	
SEE ATTACHED LETTER		
ESVAG TROS	A	
Print Name of Applicant	Signature of Applicant	
Print Name of Owner	Signature of Owner	
Bran Wemeyer		
Print Name of Developer	Signature of Devoloper	
ION DATTOLE	11/14	
Print Name of Lessee .	Signature of Lessee	

By my signature, I attest that all of the required information associated with this application has been submitted to the Department of Community Development by the scheduled deadline date. Any failure on my part not to submit any of the required information may result in the removal of the application from the agenda.

1.

DRC Project Review Application Page 3

#### DISCLOSURE OF OWNERSHIP INTERESTS

In order to assist staff and appointed and elected officials of the City of Germantown in complying with Ordinances of the City relating to conflicts of interests, the following information is required to be furnished:

For Profit Entities. If the owner of the land which is the subject of this Application (including all

other form of for-profit business end business the low the respective names and business to more of the ownership interest more of the ownership interest in the last mentioned entity must be identified a 10% or more interest in the Owner, identified by name and business or his	in for-profit entity, i.e. individual or sole proprietor, gene- poration, limited liability company, R.E.I.T., a trust, or a stity, the authorized representative of the Owner must liness or home addresses of all persons or entities which or sets in the Owner. (If another business entity owns 10% to Owner, all persons owning a 10% or more interest in sue ed by name and business or home address.) (If a trust own, all beneficiaries of 10% or more of the trust assets must home address.) The amount of ownership interest does in
nave to be disclosed.	
Owner: TRADEMARE PEO	P. "SOO, THEY WORTH TX 76109
Lessee: Michael Vote Address: 1 meadowlands	Place East Rutherford, NS 070
Developer:	The second of th
Address:	
Persons or Entities* Owning 10% or 7	More of the Ownership Interests of the Owner;
Name	Business or Home Address
Michael Koss USA	11 west 42 St. NY, NY 100
*See Janessees in account to -	
*See language in parenthesis above.	

Last Revision Date: 6/2015

<u>PROPOSED MOTION:</u> To approve the installation of 6 ft. by 6 ft. 9 in. image fixtures at the Michael Kors store in Saddle Creek South shopping center, subject to the plans filed with the application and staff comments.

Mr. James Neighbors explained that the graphics were a global branding image that display that someone could come into their store and be dressed head to toe in the brand and leave looking like the image on the sides of the store. These clothing images are in picture frames, would be changed seasonally, and they are images of a person wearing their clothing only no text.

After much discussion, Chairman Saunders asked for a motion.

Alderman Klevan moved to approve the temporary (6 month maximum) installation of 6 ft. by 6 ft. 9 in. image fixtures, consisting of art only, no logo or text, at the Michael Kors store, in Saddle Creek South shopping center, subject to the plans filed with the application, applicant comments, and staff comments and subject to the review of an ordinance amendment, provided that the applicant agrees that the temporary status will have no precedent value, seconded by Mr. Sherman.

ROLL CALL: Mr. Schmidt – Yes; Mr. Sherman – Yes; Alderman Klevan – Yes; Mr. Bruns – Yes; Mr. Porter – Yes; Mr. Smith – Yes; Mr. Simpson – Yes; Chairman Saunders – Yes

#### MOTION PASSED

**6.** Wendy's – 7569 Poplar Avenue – Request Approval of Exterior Building Elevation Remodel (Case #: 15-548) Previously known as Agenda Item No. 9

<u>BACKGROUND:</u> The Board of Mayor and Aldermen approved Project Development Contract No.51 on September 29, 1981 for the Wendy's restaurant at 7569 Poplar Avenue.

At its August 15, 1989 meeting, the Design Review Commission approved a request to repaint the building's exterior fascia and trim. On February 26, 2002, the Design Review Commission approved a request for storefront renovations and revised landscape and lighting plans. A proposal for an exterior reimage modification was withdrawn by the applicant from the September DRC meeting.

<u>DISCUSSION</u>: Wendy's Restaurant proposes an exterior reimage modification consisting of new building design elements, paint colors, new aluminum trim and panels, new exterior lighting, and outdoor patio area. Samples of the colors and materials have been provided.

New Building Design Elements: New flat aluminum break-formed panel covers painted Classic Bronze will be mounted between the windows on the front of the building. New wood-grand tiles painted Classic Bronze are to be place over a column at the northeast corner of the building and a column on the west side of the building.

A new 12', 10" aluminum canopy is proposed at the drive-thru order point. "The canopy will be built with a breakaway system so that it will rotate if hit by a vehicle". The pole structure of the canopy is a steel tube that is bolted to a metal base plate that is anchored to concrete in the ground.

A new aluminum 'Blade' panel will be attached to the front and left side, over the drive thru window, of the building. Both panels will extend above the existing roofline. The larger "Blade" on the front of the store is the proposed location of a new wall-mounted sign. An application for a new sign package for this store has been submitted as a companion to this remodeling request.

New Exterior Paint Colors: The existing EIFS and the new corrugated aluminum around the top band of the building are to be painted Classic Bronze. The new 'Blade' panels will be painted Reynobond Brite Red and the existing brick on the building will be printed Tanbark (SW 6061). The drive-thru order point canopy will be painted Kynar Finish Aluminum Medium Bronze.

New Aluminum Trim and Panels: The existing façade below the roofline on all sides of the building is to be redone with a combination of new corrugated aluminum and new paint over the existing EIFS. The trim work will be a break-formed .040 clear anodized aluminum capped over the existing brick band.

Exterior Lights: the building is to be illuminated by LED lighting around the soffit trim on all sides to provide down lighting on the walls (2 LED modules per linear foot of soffit). Drive-thru canopy down lighting will be provided by a 6" recessed light fixture. Up-lighting on the 'Blade' element is proposed with an in-ground mounted fixture located in the landscape area adjacent to (in front of) the Blade. Detail

lighting information for each lighting element has been provided by the applicant and is attached to this report.

Outdoor Patio Area: The applicant is requesting to add an outdoor patio seating area in front of the building on Poplar Avenue. The propose site plan uses the existing paved area on site with new paving added along the east and north corner of building. The new patio will have 16 additional seats for the restaurant. The submitted site plan includes new landscaping around the patio area. A landscape plan has been submitted that reflects the existing landscaping on site and the new landscaping around the ground-mounted sign that will replace the plantings that were impacted by the widening of Poplar Avenue.

#### COMMENTS:

- 1. Section 3.2.4. Color and Materials of the DRC Manual states the following:
  - Building colors should be subdued, with natural earth tones and compatible color predominating. Primary colors are typically not approved by the Design Review Commission and should be avoided.
  - Natural materials are preferred such as brick, stone, and wood. Metal buildings are typically not approved by the Design Review Commission and should be avoided.

Although the proposed paint color for the building and most of the materials meets the recommendation of the DRC Manual, proposed use of Reynobond Brite Red on the new 'Blade' panels does not.

- 2. Instead of providing an overall photo metric analysis for review on this site with new elements included, the applicant has provided detail lighting information for each new lighting element to be used as part of this exterior renovation. The applicant has indicated that the new building accent lighting will not add any additional foot candles to the site.
- 3. Applicant indicates that no changes are to be made to the existing landscaping on site except for the removal of two diseased Crept Myrtles located on either side of the front building façade. A site plan with existing and proposed landscaping has been submitted that reflected a new patio in the area where these two trees are currently located and the planting of new American Boxwoods around the perimeter of the patio.
- 4. The DRC approval of storefront renovations and a revised landscape plan in 2002 required that "any approved landscaping must be maintained as approved for the life of the project". Changes since the 2002 have reduced the amount of landscaping that was approved on the site. The site plan submitted with the existing and proposed landscaping does not reflect sufficient landscaping along the West Street frontage of this site. It is suggested that a new landscape plan that includes proposed landscaping for the West Street frontage be submitted for administrative approval on this site.
- 5. The new concrete sidewalk shall not impede fire department access around the building. Approval of the sidewalk is subject to the Fire Marshal.

If approved by the DRC, and prior to storefront renovations, the applicant shall provide construction plans to be reviewed and approved by the Community Development Department. Upon approval from Community Development, the applicant shall obtain a building permit from Shelby County prior to commencing work.



<u>PROPOSED MOTION:</u> To approve the new paint colors, aluminum panels and ceramic tile materials, lighting modifications, and outdoor patio area for the Wendy's Restaurant at 7569 Poplar Avenue, subject to staff comments and the documents submitted with the application.

## 7. Wendy's – 7569 Poplar Avenue – Request Approval of Sign Package (Case #: 15-548) Previously known as Agenda Item No. 10

<u>BACKGROUND</u>: The Design Review Commission granted approval for wall-mounted tenant identification signs and storefront renovations for Wendy's on February 26, 2002. On November 26, 2002, the DRC approved a request for a ground-mounted identification sign and two (2) traffic directional signs.

<u>DISCUSSION</u>: As a companion to the DRC project application requesting approval for exterior building elevation remodel of the existing Wendy's restaurant, the applicant is requesting approval of a ground sign, two wall-mounted tenant identification signs, and four directional drive-thru signs. The ground and wall signs will be placed in approximately the same locations as the existing signs along the Poplar Avenue frontage on the building facade. The directional/general drive thru signage will be as reflected on the attached sign plans. The specifics of the request are as follows:

SIGN 1 – Ground Mounted Tenant Identification

51011 1 - Ground Mounted Tenam Identification		
Location & Height:	The sign will be 20' behind the curb line of Poplar Avenue & 33' behind the curb	
	line of West Street, double-sided, perpendicular to the street, with a maximum	
	height of 6 feet above the ground.	
Total Sign Area:	31 sq. ft. (15.5 sq. ft. total per face)	
Content/Logo:	Wendy's	
Colors & Materials:	Color: Letters = Avery 700 "White"	
	Background = SW6864 Cherry Tomato	
	Materials: Letters = Vinyl	
	Sign Face = Aluminum	
Font:	Corporate - Franchise Designed	
Mounting	Replacement of previously approved Wendy's sign	
Structure:	on existing brick base	
Lighting:	Existing External Lighting - 150 Metal Halide	
Landscaping	Plan provided by applicant – see attachment	

SIGN 2: Wall Mounted Tenant Identification

Location & Height:	One sign to be r	nounted on the north wall of the building facing Poplar Avenue.
Total Sign Area:	16.08 sq. ft.	
Content:	Menegs	
Colors & Materials:	Color:	Reverse Channel Letters = White
		Background = Reynobond Brite Red
	Materials:	Letters - Aluminum
		Sign Face – Vinyl/Aluminum
Font:	Corporate - Fran	nchise Designed
Letter Size:	30 inches	

Mounting	Aluminum 'Blade' Panel
Structure:	
Lighting:	Halo Lit w/ White LED (60 watt)

SIGN 3: Wall Mounted Tenant Identification

5101 5. Watt Mounted Tenant Identification		
Location & Height:	One sign to be mounted on the west wall of the building facing West Street.	
	13'6.5" Height	
Total Sign Area:	16.08 sq. ft.	
Content:	Weney's	
Colors & Materials:	Color: Reverse Channel Letters = White	
	Background = Anodized Bronze	
	Materials: Letters – Aluminum	
	Sign Face – Aluminum	
Font:	Corporate - Franchise Designed	
Letter Size:	30 inches	
Mounting	Corrugated Aluminum	
Structure:		
Lighting:	Halo Lit w/ white LED (60 watt)	

#### SIGN 4 -: Directional Signs

Location & Height:	The signs 20" tall, double sided, and are to be double-sided and located at the entrances and exits of the site as shown on the attached location plan.		
Content:	ENTER EXIT SEE ATTACHED SIGN DETAIL		
Colors & Materials:	Color: Letters = Avery 700 "White"  Background = SW6864 Cherry Tomato  Materials: Letters = Vinyl  Sign Face = Aluminum		
Font:	Helvetica		
Sign Area:	128" per face		
Mounting Structure:	Steel/Aluminum		
Lighting:	N/A		

#### STAFF COMMENTS:

- 1. The applicant has submitted a revised sign package based on recommendations from the staff due to need to reduce the total sign area requested for approval. However, the reduction in sign area is not reflected on the application forms, but is shown on the newly submitted sign drawings.
- 2. The total allowable wall sign area is 33.2 sq. ft., based a ratio of 1 sq. ft. for every linear foot of building façade. The DRC can approve an additional 16.6 square feet of sign area based on ratio of 1.5 sq. ft. for every 1 sq ft. of linear building façade for a total allowable sign area of 49.8 square feet. This total allowable area includes one face of the ground sign as viewed from each side of the ground sign. If approved, the total sign area combined for all signs included ground mounted sign is 47.66 sq. ft. The proposed combination of wall and ground mounted signs complies with the Sign Regulations.
- 3. The Aluminum 'Blade' Panel on the front façade on the building and that the primary wall sign will attached to will be 16'.9" in height and exceed the top of the roof eaves. The DRC Manual states the following:

Wall signs mounted on buildings to identify establishments should be integrated with the architecture of the building, with minimal projections from the face of the ;building, and should not project above the drip line.

4. The applicant indicates that the Aluminum 'Blade' Panel on the front façade on the building is part of the building wall façade and is not therefore considered part of the sign. The DRC policy on How to measure the area of a wall-mounted sign states the following on determining Sign types:

### Type "A" Signs:

Type "A" signs are signs which have a defined "background area". With these signs, the letters, numbers, symbols, and/or graphics are mounted or painted upon a defined sign space or panel on a wall, fence, or other structure that has a principal use or function other than supporting the sign. The sign space or panel may be defined by a border or by textures, color, or material contrasting with the rest of the supporting structure.

The area of a "Type A" sign is the area of the face of the sign board, sign structure, sign space, or sign panel as described above.

## Type "B" Signs

Type "B" signs are signs which do not have a defined "background area" and are more fully defined under (1) and (2) below:

- The letters, numbers, symbols, and/or graphics are mounted or painted directly (without a sign board) upon a wall of a building, fence, or other structure not erected specifically and only for the purpose of supporting the sign; and
- (2) The wall, fence, or other structure which supports the sign does not provide a space or panel for the sign defined by a border or by texture, color or material contrasting with the rest of the supporting structure.
- 5. The directional signs size, height, content, and location may be permitted by the DRC in the SC-1 District. "Directional signs may not exceed a maximum total sign area of 128 square inches per face, 8 inches by 16 inches, with a maximum height of 20 inches above the existing grade" as required by Section 14-34(c)(6). Proposed directional signage conforms to the sign regulations.
- 6. If approved, the applicant must obtain a permit from the Memphis /Shelby County Office of Code Enforcement prior to installing the signs.



<u>PROPOSED MOTION:</u> To approve a Sign Package that includes a Ground Sign, two Wall Signs, and four Directional Signs for Wendy's Restaurant, located at 7569 Poplar Avenue.

8. Riverdale Elementary School Addition – 7391 Neshoba Road – Request Preliminary and Final Plan Approval (Case#: 15-551)

<u>BACKGROUND</u>: Riverdale Elementary School was constructed by the Shelby County Board of Education in 1969. It was transferred to the Germantown Municipal School District when that entity was created. The Board of Zoning Appeals approved on November 10, 2015, a use on appeal for the addition.

<u>DISCUSSION</u>: The proposed expansion of the school consists of a 60,751 sq. ft. building addition on the east side of the existing school building and 135 parking spaces east and south of the proposed building. The Planning Commission approved the preliminary and final site plan of the new building on Dec. 8, 2015.

TOTAL SITE AREA	15.35 ac.	No change
BUILDING FLOOR AREA	Current – 132,254 sq.ft.	152,442 sq. ft.
NUMBER OF PARKING SPACES	Current - 136	Proposed - 136
PERVIOUS AREA	Current – NA	Proposed – 60%

The following checklist describes the characteristics of each part of the property.

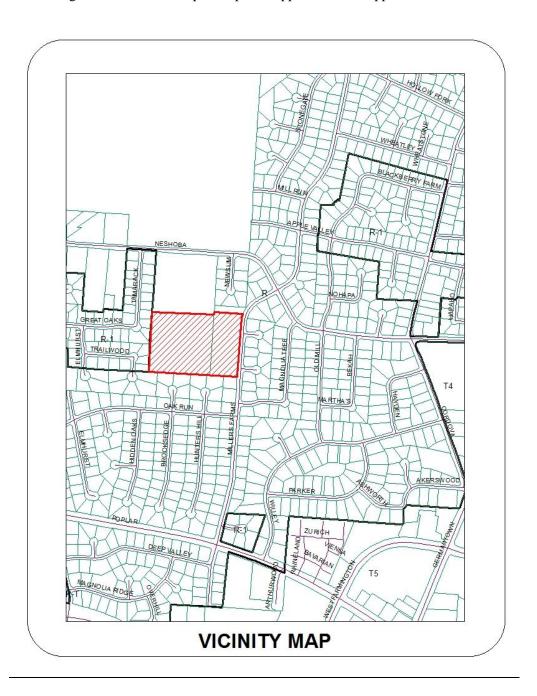
#### DESIGN REVIEW COMMISSION CHECKLIST:

- 1. *Site Layout*: The building addition will be constructed between the existing school building and Miller Farms Rd., with new parking to the east and south of the new building.
- 2. *Building Elevations*: Building materials consist of brick veneer, aluminum composite panels for screening and several different types of glazing. Windows and doors are to be aluminum with clear finishes. Samples of the brick and glazing are provided, along with color renderings of the building.
- 3. *Street Improvements and Curb Cuts*: No improvements to Miller Farms Rd. are proposed. The plan provides a new entrance from Miller Farms to separate bus and automobile traffic.
- 4. *Parking Lots*: 76 parking spaces are provided on the east side of the site, and 26 spaces are provided on the south side, for faculty and visitors.
- 5. *Exterior Lighting*: Parking lot lighting consists of LED fixtures mounted on 20 foot-tall poles (See comment 1). Other exterior light fixtures: LED floodlights, LED downlights and LED wall-packs. All poles and fixtures to have a dark bronze finish. Photometric analysis: calculations are provided by zones.
- 6. Garbage Collection Area: the existing collection area will be used.
- 7. Vents: information not provided.
- 8. *Gas, Electric and Water*: Sanitary sewer manholes, water meter, and electrical transformer are to be located on the north and west side of the building.
- 9. *Mechanical Units*: to be located on the building roof; details not yet provided.
- 10. Emergency Generators: none shown on the plan.
- 11. Landscaping: A landscaping plan for the site has been provided.

- 12. Mailboxes: not indicated
- 13. *Signs:* Signs shown on the plans should be disregarded. Signs will have to be approved by the DRC by a separate application. Note the ground sign provided in the plans exceeds the maximum height allowed by Germantown sign regulations.

#### COMMENTS:

- 1. The Design Review Manual supports lights with a maximum height of 14 feet in residential areas, but allows the DRC to approve exceptions in situations where there are conditions that warrant the exceptions.
- 2. Signs for the school require separate application and approval from the DRC.



	CITY OF	DATE RECEIVED:
	GERMAN	TOWN
CANANTO TO	<b>TENNESSEE</b>	1930 South Germantown Road • Germantown, Tennessee 38138-281 Phone (901) 757-7200 Fax (901) 757-7292 www.germantown-tn.go

# DESIGN REVIEW COMMISSION PROJECT REVIEW APPLICATION

Specific Approval requested:		
[] Preliminary Plan (Site plan, building elevations, land	[X] Final Plan scaping, lighting, etc.)	[] Change in Use (Complete "OG" Checklist)
[] Wireless Transmission Facility	[] Landscaping (only)	[] Lighting (only)
[ ] Revision/amendment to an approve Description of requested change:		
[] Other; Explain		
Project Name: Riverdale Elementary		
Project Address: _7391 Neshoba Roa	d, Germantown, TN 38138	
Previous Tenant: Germantown Muni-	cipal School District	
Applicant's Name: _Germantown Mu	nicipal School District	
Mailing Address: 6685 Poplar Ave.	Suite 202, Germantown, TN	N 38138
Email Address: _jason.manuel@gms	sdk12.org	Telephone: 901-752-7900
Owner's Name: Germantown Munici	pal School District	
Mailing Address: 6685 Poplar Ave.	Suite 202, Germantown, TN	38138
Email Address:jason.manuel@gms	sdk12.org	Telephone: 901-752-7900
Developer's Name: Same as Owner		
Mailing Address: Same as Owner		
Email Address: Same as Owner		Telephone: Same as Owner
Lessee's Name: N/A		
Mailing Address:		
Email Address:		Telephone:

Page 2	
Zoning District where project is to be located:	R - Residential
Describe project item(s) to be reviewed: (pleas needed)	se attach additional sheets or letter of description if
The addition of a new middle school building an	nd gymnasium to replace the existing portable buildings
in the rear yard of the existing school site.	
Print Name of Applicant	Signature of Applicant
Jason Manuel	22 Hans
Print Name of Owner	Signature of Owner
Print Name of Developer	Signature of Developer
Print Name of Lessee	Signature of Lessee

By my signature, I attest that all of the required information associated with this application has been submitted to the Department of Community Development by the scheduled deadline date. Any failure on my part not to submit any of the required information may result in the removal of the application from the agenda.

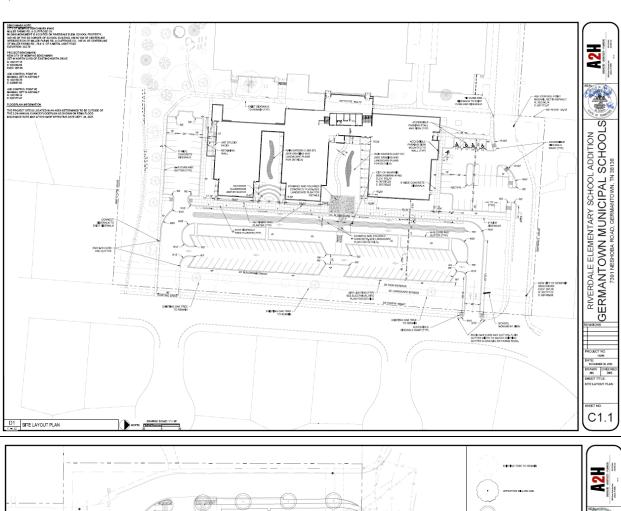
#### DRC Project Review Application Page 4

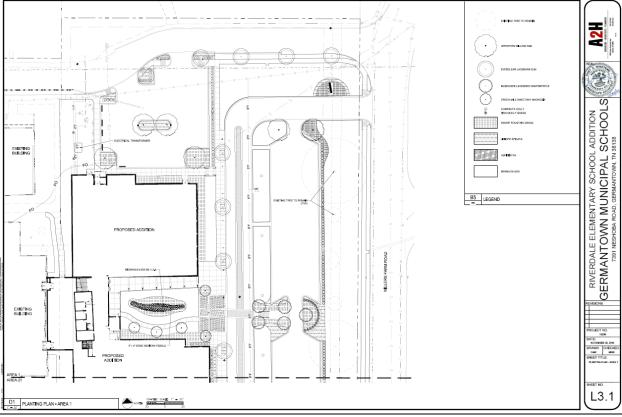
2. <u>Not for Profit Entities</u>. If the owner of the land which is the subject of this Application (including all owners, lessees and developers) is a not for profit entity, the authorized representative of the Owner must list below the name and business or home address of the President (or equivalent chief executive officer) and the members of its board of directors:

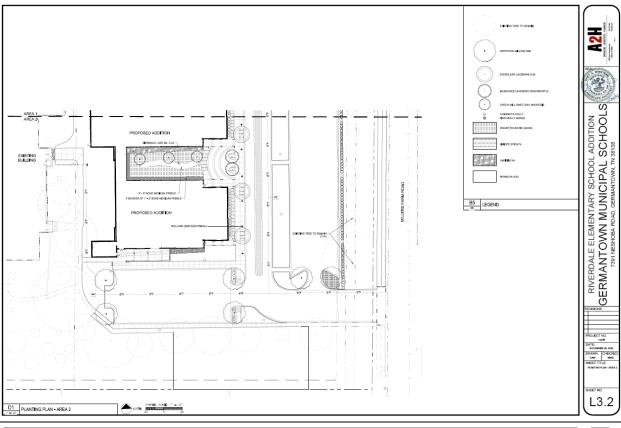
Germantown Municipal School District Owner: Address: 6685 Poplar Ave. Suite 202, Germantown, TN 38138 President or Equivalent Jason Manuel, Superintendent Chief Executive Officer: 6685 Poplar Ave. Suite 202, Germantown, TN 38138 Address: Members of the Board of Directors of the Owner: Name Business or Home Address Lisa Parker 6685 Poplar Ave. Suite 202, Germantown, TN 38138 Linda Fisher 6685 Poplar Ave. Suite 202, Germantown, TN 38138 6685 Poplar Ave. Suite 202, Germantown, TN 38138 Mark Dely 6685 Poplar Ave. Suite 202, Germantown, TN 38138 Natalie Williams 6685 Poplar Ave. Suite 202, Germantown, TN 38138 Ken Hoover

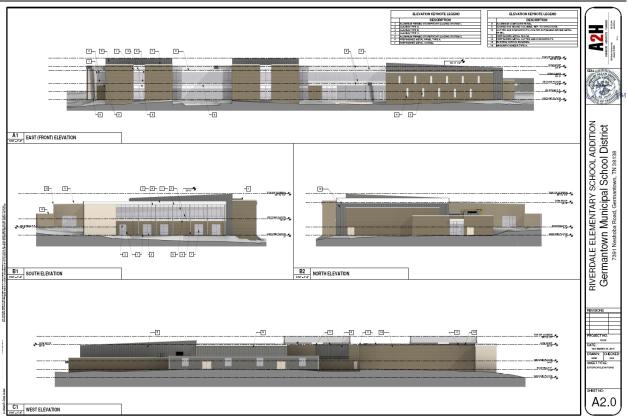
Note that approval of the application is based upon information provided herein and any change in this information including any change in ownership interests of the subject real property, after filing the application, may result in reconsideration of any approval.

The Applicant/Owner/Lessee acknowledges and agrees that if the developer of a project is not the owner of the subject real property, the owner/lessee and developer shall be required to join in the project development contract with the City and the obligations of the project development contract shall be the joint and several obligations of the developer, owner, and lessee.









<u>PROPOSED MOTION:</u> To approve the preliminary and final plan of the Riverdale School addition at 7391 Neshoba Rd., subject to the plans filed with the application and staff comments.

Mr. David Smith, Civil Engineer and Stewart Smith, Architect w/A2H, Inc explained that they were there to discuss the school expansion. The reason they chose 20' light poles wase to minimize how many they had and quoted the lighting requirements in section 3.5 under height and light levels for the city.

After much discussion, the commission expressed that they would need to add glare shield to the perimeter lights, break up the hedge row in the front walk with several different varieties, look at irrigating the landscaping along the residential property lines, add additional landscaping along Miller Farms, and establish a maintenance plan for the rain garden.

Mr. Sherman moved to approve the preliminary and final plan of the Riverdale School addition at 7391 Neshoba Road, as discussed, subject to the plans filed with the application, staff comments, and particularly the permission to put up the 20' light poles, seconded by Mr. Bruns.

ROLL CALL: Alderman Klevan – Yes; Mr. Simpson – Yes; Mr. Schmidt – Yes; Mr. Smith – Yes; Mr. Sherman – Yes; Mr. Bruns – Yes; Mr. Porter – Yes; Chairman Saunders – Yes

#### MOTION PASSED

9. Regions Bank – 1264 S. Germantown Road – Request Approval of a Sign Package that includes Tenant/Building Identification Ground, Wall, and Directional/Wayfinding Signs (Case #:15-516)

<u>BACKGROUND</u>: The Planning Commission on April 7, 2015, approved the preliminary and final site plan for this development. The DRC gave its approval on April 28, 2015 for the preliminary and final plans.

<u>DISCUSSION</u>: The applicant requests approval of a sign package consisting of a ground sign, wall signs, and directional/general drive thru signage: Refer the sign inventory key on page 8.

SIGN 1 (N01): – Ground Mounted Building Identification

Location & Height:	The sign will be 30' behind the curb line of Germantown Road, double-sided, perpendicular to the street, with a maximum height of 6 feet above the ground.	
Total Sign Area:	Approximately 24.84 sq. ft. total per face	
Content/Logo:	REC	GIONS
Colors & Materials:	Color:	Letters = White
		Background = Dark Green (PMS 370)
		Logo = Bright Green (PMS 376)
		Base = Metallic Silver (PMS 430)
	Materials:	Letters/Background/Logo = .25" Aluminum
Logo	1.3 sq. ft.	
Font:	New Gothic De	miBT
	Logo = Perpetua	a Bold

Mounting	Aluminum Base with Stainless Steel Bolts	
Structure:		
Lighting:	N/A	
Landscaping	See attached plan provided by applicant	

SIGN 2(N02): Wall Mounted Building Identification

SIGN 2(N02): Wall Mounted Building Identification		
Location & Height:	Sign to be mounted on front building elevation on same wall above the public entrance facing Germantown Road, with a maximum height of 12'2 ½" above the	
	ground.	
Total Sign Area:	46.3 sq. ft.	
Content/Logo:	REGIONS	
Colors & Materials:	Color: Letters = White Background = Dark Green (PMS 370) Logo = Bright Green (PMS 376) w/ 3M White Matte Vinyl #3635-20B Returns = Metallic Silver (PMS 430)	
	Materials: Letters/Background/Logo = .25" Aluminum	
Logo	4.6 sq. ft.	
Font:	New Gothic DemiBT	
	Logo = Perpetua Bold	
Letter Size:	Ht = Varies from 16 inches to 20.3/4 inches	
	Width = Varies from 7.5/8 inches to 22.5/8 inches	
Mounting	2"x 2" x 1/8" Steel Angle Kickers attached to Background Panel w/ 3/8" Hardware	
Structure:	& attached to Canopy structure with 1/4" Hill Kwik Flex Screws	
Lighting:	LED White Halo-Lit	

SIGN 3 (N12): Wall Mounted Information Sign

Location & Height:	One sign to be mounted on rear building elevation on east side near the drive thru entrance, with a maximum height of 6' above the ground.	
Total Sign Area:	3.4 sq. ft.	
Content/Logo:	All non-Regions Account Holders Come Inside for Transactions thank you	
Colors & Materials:	Color: Letters = White Background = Dark Green (PMS 370)  Materials: Letters = Vinyl Sign Face = Aluminum	
Font:	New Gothic DemiBT	
Letter Size:	Varies, see attached application and drawing detail	
Mounting Structure:	Aluminum Tube Frame screwed to brick façade at rear of building	
Lighting:	N/A	

SIGN 4(N6 & N7): Wall Mounted Building (Canopy) Signs

Location & Height:	Two signs to be mounted on same wall of the east side of the drive thru canopy & west side of the drive thru canopy, with a maximum height of 10'7" above the ground.	
Total Sign Area:	6.6 sq. ft. per sign (6'1" x 1'1")	
Content/Logo:	video teller a t m	
Colors & Materials:	Color: Letters = Drop Out White	
	Background = Dark Green (PMS 370) Angle Retainer = Metallic Silver (PMS 430) Materials: Letters = Vinyl Sign Face = Polycarbonate	
Font:	New Gothic DemiBT	
Letter Size:	Varies, see attached application and drawing detail	
Mounting Structure:	Stud mounted and screwed into wall	
Lighting:	2 Fluorescent lamps in cabinet (1.12 amps each)	

SIGN 5(N08): Wall Mounted Building (Canopy) Signs

Location & Height:	One sign to be mounted on same wall of the east side of the drive thru, with a maximum height of 10'7" above the ground.		
Total Sign Area:	6.6 sq. ft. per sign (6'1" x 1'1")		
Content/Logo:		atm	
Colors & Materials:	Color:	Letters = Drop Out White	
		Background = Dark Green (PMS 370)	
		Angle Retainer = Metallic Silver (PMS 430)	
	Materials:	Letters = Vinyl	
		Sign Face = Polycarbonate	
Font:	New Gothic DemiBT		
Letter Size:	Varies, see attached application and drawing detail		
Mounting	Stud mounted and screwed into wall		
Structure:			
Lighting:	2 Fluorescent lamps in cabinet (1.12 amps each)		

## SIGN 6 (N13 & N17): Directional Signs

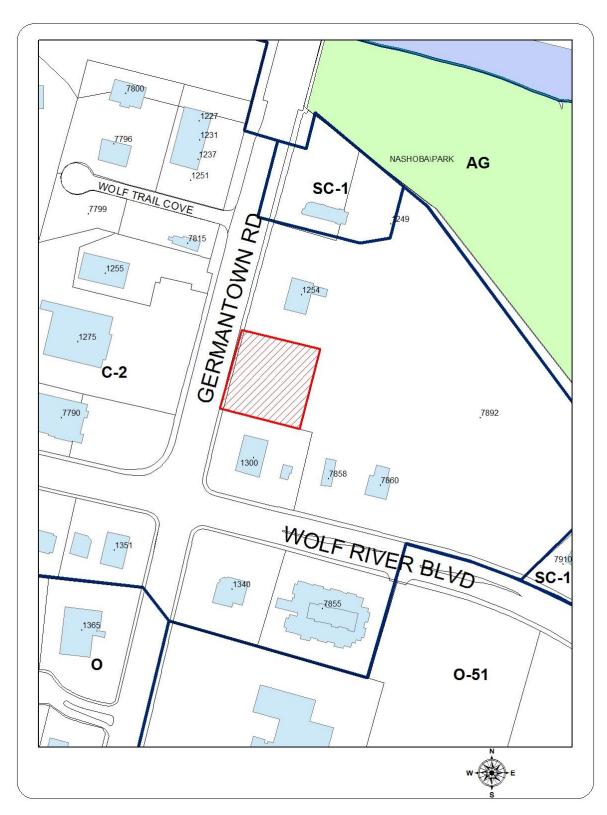
Location & Height:	The signs are to be single-sided and located throughout the development as shown on the attached location plan, with a maximum height of 2'8" above the ground.		
Content:	Do Not Enter Drive Thru ATM		
Colors & Materials:	Color: Letters = Drop Out White  Background = Dark Green (PMS 370)  Pole Base = Metallic Silver (PMS 430)  Materials: Letters = Vinyl  Sign Face = Polycarbonate  Pole Base = Aluminum Tube		
Font:	New Gothic DemiBT		
Sign Area:	.7 sq. ft.		
Mounting Structure:	Pole		
Lighting:	N/A		

## SIGN 7 (N15 & N16): Directional Signs

Location & Height:	The signs are to be double-sided and located throughout the development as shown on the attached location plan, with a maximum height of 2'8" above the ground.
Content:	<
Colors & Materials:	Color: Letters = Drop Out White
	Background = Dark Green (PMS 370)
	Pole Base = Metallic Silver (PMS 430)
	Materials: Letters = Vinyl
	Sign Face = Polycarbonate
	Pole Base = Aluminum Tube
Font:	New Gothic DemiBT
Sign Area:	.7 sq. ft.
Mounting Structure:	Pole
Lighting:	N/A

#### STAFF COMMENTS:

- 1. The total allowable wall sign area for this site is 55 sq. ft., based a ratio of 1 sq. ft. for every linear foot of building façade. The DRC can approve an additional 20 square feet of sign area based on ratio of 1.5 sq. ft. for every 1 sq ft. of linear building façade or 75 square feet, whichever is lesser.
- 2. The application is requesting 74.54 total sign area for a combination of ground and wall signs, which includes two wall signs and one face of the ground sign as viewed from each side of the ground sign. If approved, the total sign area combined for all signs will comply with the Sign Regulations.
- 3. Logos are allowed to be a maximum of 10% of the total allowable sign area for the site. The ground sign may have a maximum logo of 5.0 sq. ft. based on the total sign area permitted, 50 sq. ft. for this site. If additional wall sign area is approved, the total area of the logos combined may be 7.5 sq. ft. The proposed logo on the ground sign is 1.3 sq. ft. and the wall sign is 4.6 sq. ft. The total sign logo area combined for both signs complies with the Sign Regulations.
- 4. The informational signs on the building canopy and directional signs, are not counted towards total amount of allowable sign area. The size, height, content, and location of these signs in the C-2 District may be permitted by the DRC.
- 5. Traffic directional signs are not counted towards total amount of allowable sign area. Traffic directional signs shall indicate "enter" "exit" only, the letters should be light in color on a dark background, and not exceed 3½ inches in height. The two proposed enter/exit signs conform to this requirement.
- 6. The submitted sign package includes an illustration for a clearance sign but an application with the required information was not submitted. Consequently, this sign is not being reviewed at this time.
- 7. A landscape plan for this site was approved with the approval of the preliminary/final site plans on April 28, 2015. The plan did not include the ground sign at that time, however, a copy of the plan with the location of the sign shown is attached this report.
- 8. If approved, the applicant must obtain a permit from the Memphis /Shelby County Office of Code Enforcement prior to installing the signs.



<u>PROPOSED MOTION:</u> To approve a Sign Package that includes a Ground Sign, Wall Signs, and Directional/General Drive-Thru for Signage Regions Bank, located at 1264 S. Germantown Road.

Mr. David Caulkins, Sign Program Manager w/CBRE was there to answer any questions that the commission might have.

The commission explained that if the ground sign is approved to include lighting then the landscaping will also be required around the base and agreed with the need to add 1-9°.6" informational (clearance) sign. Chairman Saunders called for a motion.

Mr. Bruns moved to approve the Sign Package that includes a Ground Sign, Wall Signs, and Directional/General Drive-Thru for Signage Regions Bank, located at 1264 S. Germantown Road, as discussed, subject to staff comments, and the documents submitted with the application, and as modified by the commissioners to include 1-9'.6" clearance sign and lighting information for the ground mounted sign to be submitted to staff for administratively approved, seconded by Mr. Sherman.

ROLL CALL: Mr. Smith – Yes; Mr. Simpson – Yes; Mr. Porter – Yes; Alderman Klevan – Yes; Mr. Bruns – Yes; Mr. Schmidt – Yes; Mr. Sherman – Yes; Chairman Saunders – Yes

#### MOTION PASSED

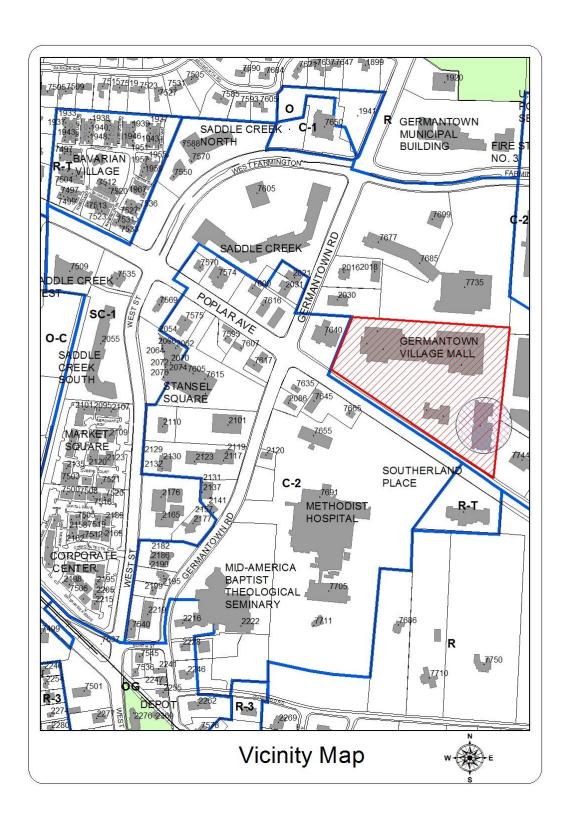
**10.** Germantown Village Square – 7730 Poplar Avenue – Request Approval of Building Paint Color Selection for Towers (Case #: 15-502)

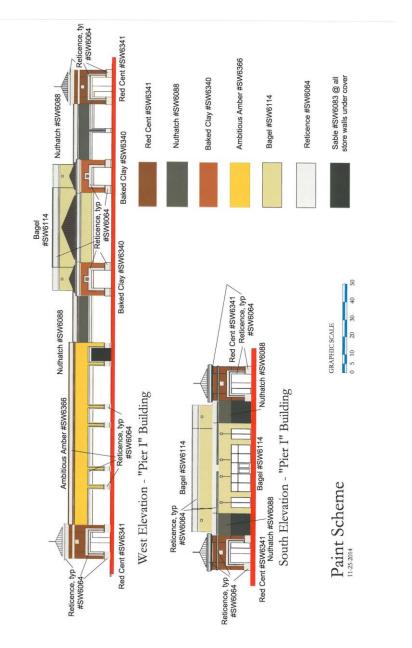
<u>BACKGROUND</u>: At its meeting on July 22, 2014, the DRC approved the paint colors for the repainting of the building containing McAlister Deli and the Bank of Bartlett. The replacement of awnings for that building was approved by the DRC on Sept. 23, 2014. On February 24, 2015 the DRC approved phase 2 of building re-painting: a paint plan for 7730 Poplar Ave., which houses Pier One, Germantown Liquor and other tenants; and a plan for the 7652-7720 Poplar building.

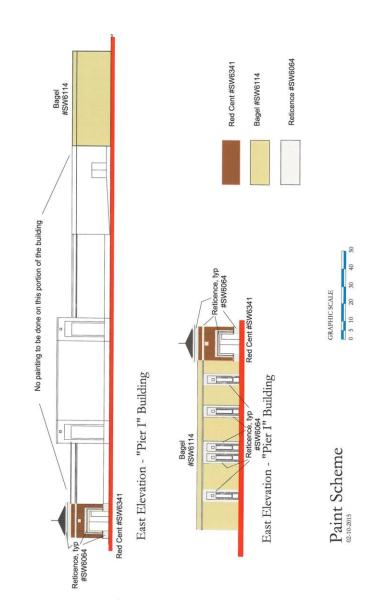
<u>DISCUSSION</u>: The paint plan approved in February, 2015 included a conceptual illustration of the paint scheme for the remaining, larger building at Germantown Village Square. The plan described a varied paint scheme for all of the south and west elevations of the building. Boyle now proposes to limit the painting to the 9 towers on the building. The towers will be painted "Red Cent" with "Trusty Tan" accent color. A new building elevation and color samples have been provided.

#### **COMMENTS:**

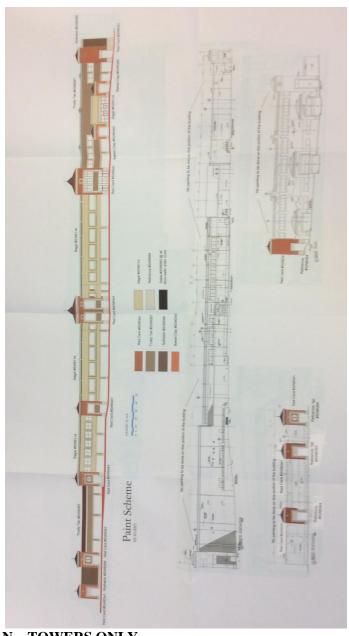
1. Photos of the previously approved paint scheme for 7708 and 7710 Poplar are attached. The previous overall plan for the 7652-7720 building is attached.







PREVIOUS PLAN FOR 7652-7720 POPLAR BUILDING



PROPOSED PAINT PLAN – TOWERS ONLY





PREVIOUSLY APPROVED



<u>PROPOSED MOTION:</u> To approve the revised paint scheme for 7652-7720 Poplar Avenue, within the Germantown Village Square shopping center, subject to the plans filed with the application and staff comments.

#### WITHDRAWN BY APPLICANT BEFORE THE MEETING

## **ADJOURMENT**

There being no further business, comments, or questions by the Commission, the Chairman adjourned the meeting at 9:08 p.m.