CITY OF
GERMANTOWN
TENNESSEE

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Germantown Beautification Commission

The regular meeting of the Beautification Commission for Monday, February 6, 2017 was held at 5:30 p.m. The Meeting was held in the conference room at the Parks and Recreation Building, 2276 West Street.

Present:	Absent:
Clifton Gurley - Chairman	Jennifer Brown
Victoria Bruns	Lisa Stagoski
Evelyn Ward	
Kim Smith	
Lana Fowler	
Rory Theeuwes	
Sylvia Poll	
Natalie Williams	
Clifton Gurley	
Albert Pope	
Susan Sharp	
Mary Anne Gibson, Alderman Liaison	

Pam Beasley, Staff Liaison
Teresa Martin, Staff

Call to Order:
 The meeting was called to order @ 5:30 p.m.

Quorum
A quorum was established with 12 members present.

Welcome:
Mayor Mike Palazollo stopped by to thank the Commission for their work and dedication to the City, and he wanted to thank the Commission on picking the Holiday Decorations for the city.

Approval of Agenda and Jan. 3rd Minutes:
Chairman Gurley would like to amend the agenda, to reflect the approval of minutes.
Motion: To approve the January 3, 2017 minutes
Motioned by: Natalie Williams
Seconded by: Sylvia Poll
Motion passed: Yes – 12; No – 0; Abstain-0

New Business:

FY17 Budget: Pam shared with the Commission the FY17 budget as of 1-3-2017.

Pam Beasley discussed the two funding project expenditures. Pam explained that we started with a budget of $20,000 and it is for multiple Beautification events and City Beautification, including the Holiday Decorations. She discussed the project that the Commission voted on at the last meeting was the Kiwanis Club landscaping and renovation project (currently in progress at the Municipal Park Pavilion) and the other project was the landscaping at City Hall. She added that there is one project that needs to be voted on which falls under Holiday decorations. Pam has asked the Commission to vote on the purchase of new holiday bows for the wreaths in the Old Germantown District.

Purchase Request for OG District Wreath Bows

Motion: To approve the remaining $2,300.00 for the purchase Holiday Bows

Motioned by: Evelyn Ward

Seconded by: Rory Thweeuwes

Motion passed: Yes – 12; No – 0; Abstain-0

Business Recognition Award Calendar:

Chairman Gurley asked the Commission pick a month to take ownership, to bring forth nominations, and to gather information on chosen businesses for the Commission to vote on. Chairman Gurley informed the Commission of the months in 2017 that a business will be awarded the Beautification Award.

April - Natalie Williams

May - Chairman Clifton Gurley

June – Rory Theeuwes

August – Albert Pope

September – Sylvia Poll

October – Evelyn Ward

November – Susan Sharp

Arbor Day Event and work plan:

Pam Beasley discussed the plan for the Arbor Day event. She discussed that Arbor Day is important for the City to maintain its Tree City USA designation. The City has partnered with Victoria Bruns with Goodwinds Nursery to purchase and host the tree bundling in the greenhouse at Goodwinds Garden Center for the giveaway. Pam stated that we will need members to help bundle the dogwood trees on March 1 at 10:00 Goodwinds Garden Center. The Giveaway will be at Hueys parking lot on March 3rd@ 8:30 and the sale starts at 9:00 a.m. – 11:00 a.m. This fruit tree sale event will be posted on Facebook and the City website. Pam has asked for the members to hand out fruit tree pre-order forms to friends and family. Natalie Williams will work with The Germantown Schools to share Arbor Day event activities and links for teachers. Natalie will also let the schools know that if they want a tree to be planted at their school, they can contact the Parks and Recreation, and they will schedule someone to deliver and plant the trees. There was discussion regarding the Schools participation Arbor Day activities. The concern was the use of the picture that was taken by the teacher or students and sending the picture to the City. GMSD parents have to sign a release for the City to use a student's picture. Pictures of the student or students will only be used by the City for the City website and Social Media to recognize their participation in Arbor Day. Natalie will contact the schools to clarify this rule and will let Pam know. Natalie Williams reached out to the art teacher at Riverdale Elementary and asked if she would submit an Art Picture for our Arbor Day in our Art Contest. Natalie brought Art Work from Farmington Elementary to share with the Commission from Ceren Riggins an 8th grader at Riverdale Elementary.

Old Business:
Community Projects Update:
Pam discussed that we have applied for a Level 1 Arboretum Designation for Oaklawn Garden. We are working with the state of Tennessee Urban Forestry Department. Due to the Arboretum Designation we connected with the Tennessee Chapter of Natural Conservancy. They have provided us with "If Trees Could Sing" signs to place in front of the designated trees at Oaklawn Garden. The signs have a Q-code; when you scan it with your phone a country music artist will tell you about the tree. Ricky Pollard is a local Eagle Scout; he has reached out to the Pickle Iron Company in Memphis to make the sign holders that will be placed in front of the trees. Pam has announced the dates for Oaklawn Garden Clean up and Arboretum Designation Ribbon Cutting.

Announcements/ Save the date:
No meeting in March – Due to Arbor Day participation
Arbor Day Bundling: Goodwinds Garden Center – Wednesday, March 1 from 9:00 a.m. – 12:00 p.m.
Arbor Day Giveaway: Hueys Parking lot – Friday, March 3 from 9:00 a.m. – 11:00 p.m.
Arbor Day Fruit Tree Sale: Farm Park – Friday, March 3 from 12:00 p.m. – 2:00 p.m.
Next Meeting: Monday, April 3, 2017 @ 5:30 p.m.
Oaklawn Garden Clean-up Day: Thursday, April 13th from 10:00 a.m.-12:00 p.m.
Oaklawn Garden Arboretum Designation: Thursday, April 27th @ 4:00 p.m.

Adjournment:
Motion: To approve meeting to be adjournment
Motioned by: Mary Anne Gibson
Seconded by: Evelyn Ward
Motion passed: Yes – 12; No – 0; Abstain-0