

**Germantown Athletic Club Advisory Commission
Minutes
Tuesday – February 2, 2010**

Members Present: Chairman Stephen Wilensky, Mr. Rob Ayerst, Ms. Dee Dee Dunehew, Mr. Bill Erskine, Mr. Clint Hardin, Ms. Laura Jaggar, Mr. Paul Mosteller, Mr. Garth Thompson and Mr. Larry Williams

Members Absent: Alderman Ernest Chism and Ms. Teresa Rando

City Staff Present: Ms Danelle Toole, Mr. Curt Cromis, Ms. Scarlet Jones and Ms. Debbie Powers

Guest: Marissa Roper, Thinkwell Representative
Dawn McKay, Thinkwell Representative

Call to Order

Chairman Stephen Wilensky called the February 2, 2010 meeting to order. The meeting was held in the Great Hall room 5.

Approval of the Minutes

Chairman Stephen Wilensky asked for a motion to approve the minutes. Motion to approve the revised January minutes was made by Mr. Hardin and seconded by Mr. Thompson and all were in favor.

Thinkwell Presentation:

Ms. Roper presented Thinkwell's presentation on the surveys they performed at the request of the Management of the Club to improve the Kid's area. The focus groups surveyed different groups of the members at the Club who have children that attend the Kid's Club as well as children who attend, and parents who do not use the Kid's Klub area. These groups focused on the Kid's area and ways to improve and meet the needs of the members. They believe the member's suggestions were very realistic. They suggested planning long term and short term goals for the Kid's Klub and celebrating each event. Among their suggestions for short term goals from the members were for the Club to sponsor a toy donation drive, keeping the Kid's area available longer on Saturday, and offering Sunday hours as well. Also post rules for parents, both on the walls and on our website and create a separate study area and lounge area for the older children. Among their suggestions for long term goals were better security in that area, lowering the baby age for attending the Kid's area, purchasing a wii fit and creating a computer station without internet access, and expanding and creating separate space for different age groups.

Danelle responded that the Club has already implemented longer hours on the weekends for the Kids Klub. Discussion followed. The members were positive and they agreed a Sub-committee for developing a comprehensive plan with possible timelines would be helpful. Danelle thanked Marissa and Dawn. She added she was very pleased with the ideas and feedback from the focus groups and for the positive and constructive criticism from the members.

Club Reports

Scarlet discussed current and upcoming events at the Club. In February we will have the Polar Swim Meet and the Daddy Daughter Dance and we will allow the members on Valentine's Day to bring a guest for free.

Members were pleased with the email updates on special closings due to the weather.

Also she explained her report on memberships and the Open House and Fitness Fair held January 14th. We gained 270 new members and 22 renewals for that day. Overall, before expenses, we had in unearned memberships \$41,543.12 compared to the 2009 Open House of \$14,289.38. Curt pointed out in addition to those numbers there was \$5,000.00 in application fees collected that day. We had waived all of those fees last year.

Curt discussed his handouts on Revenue and Expenses for the Athletic Club and changes he would like to make in reporting those in the future using charts and reporting a month in arrears. The Members agreed they liked the graphs he passed out and they could work with this. In the future he will try to provide more information that will explain changes in revenue and expenses for the month.

Curt did note the unusual increase in December for Personal Training, at a time when it is usually slow. He expects January to be even higher. The total certificates that were purchased in the month of December and what was earned and unearned was in excess of \$30,000.00. He explained that next month he will be prepared to explain what's driving those numbers in Operating Expenses. The members were very pleased with the reports and in the future being able to readily see variances.

Danelle reported on updates on equipment and maintenance. We had service today, and we have been having problems with repairs on equipment due to discrepancies between StarTrak and the Company that handles their repairs. The Commission members asked for communication and updates by the Weight Room Attendants, posted on the equipment showing the date of reported repairs and dates of expected time of repairs, to save members time who only use certain pieces of the fitness area. Danelle responded we have stressed our contract and guidelines with Star Track and believe this will solve future problems. The staff is reporting the equipment failures as soon as they know with StarTrak and we are keeping logs on the reports and expected repair dates.

Pool status is up and running, we are still having some inconsistencies in the temperatures, and maintenance is aware of that.

Air Handlers are still under repairs, the Men's locker room area will be on line by late Wednesday afternoon. We have run into some issues delaying repairs on the Women's locker room side until next week.

Adjournment:

Meeting Adjourned