

**Economic Development Commission  
Thursday, February 11, 2010  
Administration Conference Room  
1930 South Germantown Road**

The regular meeting of the Economic Development Commission was held Thursday, February 11, 2010, in the Administration Conference Room. Chairman Jerry Klein called the meeting to order at 6:00 P.M.

**PRESENT:** Chairman Jerry Klein, Susan Burrow, Rocky Janda, Marc Johnson, Charlie McCraw, Thom Parzinger, Brian Pecon, Richard Remmert, Donald Robbins, John Wagner, Jeffrey Weesner and Alderman Carole Hinely.

**STAFF** Economic and Development Services Director Andy Pouncey and Economic Development  
**PRESENT:** Coordinator Katie Graffam.

**APPROVAL OF MINUTES**

A motion was made by Rocky Janda and seconded by Marc Johnson to approve the January 7, 2010, minutes as distributed. Motion passed.

**2010 COMMITTEE REPORTS**

Enhancing Storefronts

Chairman Klein reported that he had met, along with John Wagner, Alderman Hinely and GPAC Executive Director Tania Moskalenko, with McDonnell Insurance, the insurance carrier for the GPAC. The current umbrella policy will cover the Enhancing Storefronts project. A meeting has been scheduled in the future to meet with the insurance representatives for the shopping centers.

Medical Device Industry

Chairman Klein reported that members of the Economic Development Commission have met with the following property management representatives: Jeff Higdon with Makowsky, Ringel and Greenberg (Farmington Office Park), Jane Clark with Landstone Property Management (Sutherland Clinic) and Bill Bell with Bell Properties (Brookside Office Centre). All three reported that they are willing to negotiate rental rates and tenant improvements for a medical device company.

Chairman Klein reported that Dr. Steve Bares of the Memphis Bioworks Foundation relayed to the commission that there are two (2) companies looking to relocate to the Germantown area. Charlie McCraw reported that he had access to the SIC code index to search for other potential companies in the area.

Chamber Liaison

Charlie McCraw reported that the Chamber just completed its annual planning retreat. In 2010, the Chamber will work harder to plug the local business community into Chamber events, as well as offer opportunities for networking for young professionals. The Chamber will also offer scholarships for small business memberships, and will create a Speakers Bureau, composed of local business leaders that are able to speak on a variety of topics when requested. The next Chamber event will be the Business Expo, on Tuesday, April 20<sup>th</sup> at the Germantown Athletic Club.

Planning Commission Liaison

Susan Burrow reported that the Planning Commission approved an ordinance amendment at its February meeting to allow Farmers Markets in the "T-5" Smart Growth zoning district.

**ECONOMIC AND COMMUNITY DEVELOPMENT (PROJECTS IN PROGRESS)**

Katie Graffam reported on projects now underway.

**ORDINANCE AMENDMENT UPDATE – FARMERS MARKET**

The Commission reviewed the farmers market ordinance amendment and accompanying rules and regulations. The amendment is on the March 8<sup>th</sup> Board of Mayor and Aldermen for first reading approval.

**OLD BUSINESS**

Andy Pouncey reported that the "Shop Germantown" water bill insert has been very successful for generating local sales, including local sales at Landau Uniform at the Shops of Forest Hill.

**NEW BUSINESS**

Chairman Klein reported that he would have a master list compiled of potential Germantown donors to fund the medical device industry expansion in Germantown. He also noted that Dr. Steve Bares and Brandon Wellford from the Memphis Bioworks Foundation will attend the next commission meeting to discuss this endeavor.

Mr. Pouncey informed the commission that a made-for-TV equine movie is being filmed at Mitch Steiner's property on Forest Hill-Irene Road, entitled "Fandango."

**ADJOURNMENT**

There being no further business, the meeting adjourned. The next meeting will be March 4, 2010 at 6:00 P.M. in the Blue Room.