DESIGN REVIEW COMMISSION MUNICIPAL CENTER COUNCIL CHAMBERS

Tuesday, October 23, 2018 6:00 p.m.

The regular meeting of the Design Review Commission was scheduled and held in the Council Chambers of the Municipal Center on October 23, 2018.

- 1. Chairman Bruns called the meeting to order at 6:10 p.m.
- 2. Chairman Bruns requested the roll call. Ms. Pam Rush called the roll of the Commission and established a quorum:

COMMISSIONERS PRESENT:

Mr. Paul Bruns, Chairman; Mr. Greg Hurley, Vice Chairman; Mr. Steve Landwehr, Secretary; Mr. Christopher Schmidt; Mr. Neeraj Kumar; and Alderman Forrest Owens

DEVELOPMENT STAFF PRESENT:

Mr. Cameron Ross, Economic & Community Development Director; Ms. Sheila Pounder, Planning Division Manager; Ms. Sarah Goralewski, Senior Planner; Ms. Pam Rush, Administrative Secretary, and Mr. Robert McLean, Attorney

3. Approval of Minutes for September 25, 2018

Mr. Hurley moved to approve the Design Review Commission minutes of September 25, 2018, seconded by Mr. Landwehr, with no further comments or discussions.

ROLL CALL: Mr. Landwehr – Yes; Mr. Kumar – Yes; Alderman Owens – Yes; Mr. Hurley – Yes; Mr. Schmidt – Yes; Chairman Bruns – Yes

MOTION PASSED

4. CONSENT AGENDA

During Executive Session the following items were placed on Consent:

- a. <u>Casablanca Restaurant 7609 Poplar Pike Approval of a Ground-Mounted Sign (Old Germantown)(Case No. 16-626)</u> Previously Known as Agenda Item No. 5
 Samir Shtaya Owner
- b. Chicos 7615 Farmington Blvd (Saddle Creek Northeast) Approval of a Sign Package (Case No. 18-838) Previously Known as Agenda Item No. 6
 Mitchell Robinson Memphis Sign Erectors
- c. First Bank 6815 Poplar Ave (Travure) Approval of a Sign Package (Case No. 18-839)
 Previously Known as Agenda Item No. 7
 Bob Sebastian, VP Corporate Real Estate First Bank
- d. Maplewood Planned Development Winston Woods Circle North and south at Forest Hill-Irene Rd. – Approval for Subdivision entrance Gates and a Revised Landscape Plan (Case No. 18-829) Previously Known as Agenda Item No. 8

 John Duke – Shaw's Creek Builders, LLC

During executive session, the DRC placed the following conditions of approval on the items listed below:

- Item 4a: Casablanca Restaurant Ground-Mounted Sign
 - o The sign shall be 15' back from the face of the curb of Poplar Pike.
 - The sign cabinet is to be completely enclosed with no seams.
 - o The writing shall be off-white or cream (not pure white).

- o The landscaping shall follow the suggested plan enclosed with the approved sign drawing.
- o All dead landscaping on the property shall be replaced.
- Item 4c: First Bank Signage
 - o Logo shall be removed from both wall signs.
 - Overall sign shall be reduced so that the total sign area (together with the existing wall signs for MAA) shall not equal more than 100 sq.ft. per façade. Thus, a warrant is no longer needed.

Chairman Bruns reminded the Commissioners that voting on all matters on the Consent Agenda constitutes an acknowledgment that the member has read and reviewed the application materials/plans/staff reports and determined further discussion or presentation of an item is not necessary. He stated if there was anyone in the audience that would like an item pulled, please request so at this time, and in seeing none, he called for a motion.

Mr. Landwehr made a motion to approve the Consent Agenda and it was seconded by Mr. Schmidt.

<u>ROLL CALL:</u> Mr. Landwehr – Yes; Mr. Kumar – Yes for items B and C but recused himself from items A and D; Alderman Owens – Yes for items A, B, and C but recused himself from item D; Mr. Hurley – Yes; Mr. Schmidt – Yes; Chairman Bruns – Yes

MOTION PASSED

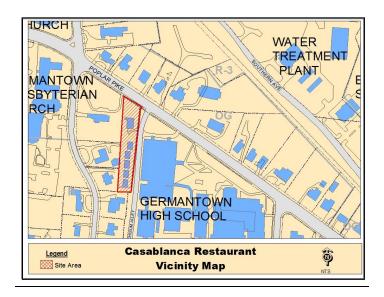
STAFF'S COMMENTS / DISCUSSIONS REGARDING THE CONSENT AGENDA ITEMS

a. <u>Casablanca Restaurant – 7609 Poplar Pike – Approval of a Ground-Mounted Sign (Old Germantown)(Case No. 16-626)</u> Previously Known as Agenda Item No. 5

INTRODUCTION:

Case Number	16-626
Location:	7609 Poplar Pike
Applicant/Property Owner:	Samir Shtaya
Current Zoning District:	"OG" Old Germantown Zoning District
Description of Request:	Approval of a Ground-Mounted Building Identification Sign

^{*}Refer to the Disclosure Form attached for more information



DRC SUBCOMMITTEE REPORT: The DRC Subcommittee did not meet to review this request.

BACKGROUND: On May 24, 2016, the Design Review Commission (DRC) approved a Change of Use from office/retail ("George Antique Importer") to restaurant for this property. On September 27, 2016, the Design Review Commission approved plans for building modifications for a new restaurant (Casablanca) that included changes to the existing building, construction of a new 2 story building addition; and a revised site plan that included parking, lighting, and landscaping. On April 25, 2017, the DRC approved a revised site plan for the restaurant. On September 26, 2017, the DRC reviewed an application for a ground-mounted sign. However, the DRC voted to table the application, as the applicant was not present and outstanding items related to previous site approvals had not been addressed. Since then, the applicant has addressed the outstanding items related to the site.

<u>DISCUSSION</u>: The applicant is requesting approval of a ground-mounted building identification sign for Casablanca Restaurant on the south side of Poplar Pike, next to Germantown High School. The specifics of the request are as follows:

SIGN: Ground-Mounted Building Identification

Location & Height:	One double faced perpendicular sign to be mounted 13 feet from the back of the pavement on Poplar Pike; 4 feet tall from the surrounding grade.	
Total Sign Area:	10 sq. ft. total for both faces (20" x 36" per face)	
Content:	Casablanca- RESTAURANT— Color: Letters = White	
Colors & Materials:	Color: Letters = White	
	Background = Blue PMS 287	
	Materials: Letters = Vinyl Sticker	
	Face = Aluminum	
Font:	Caslon Bold and Regular	
Letter Size:	Varies from 3" to 5" in height	
Mounting Structure:	New 4" x 4" wood posts, painted blue (PMS 287) to match sign	
Lighting:	None proposed	
Landscaping:	Per approved landscape plan	

STAFF COMMENTS:

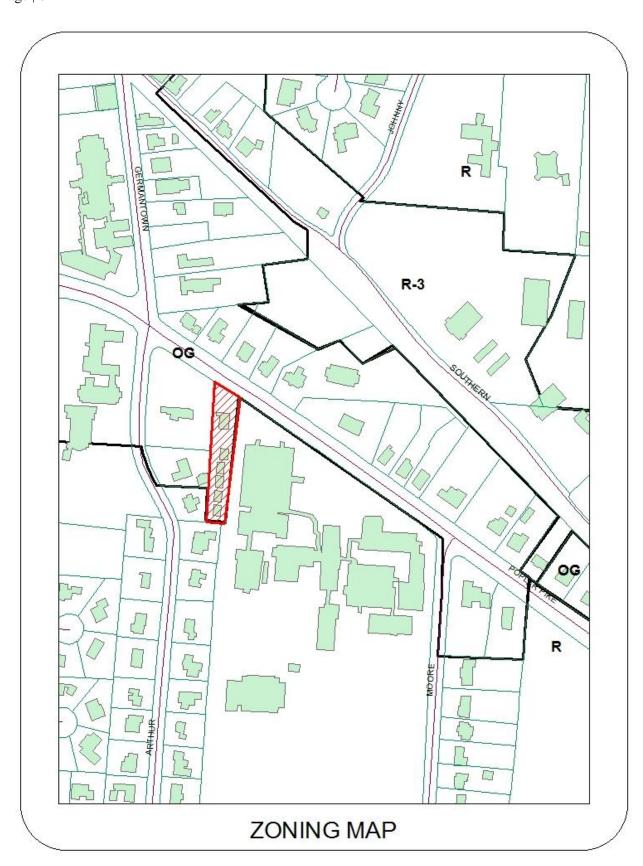
- 1. At the DRC meeting on September 26, 2017, the DRC tabled the sign application as the following items related to the sign request and previous site approvals had not been addressed. The following items have since been resolved:
 - a. remove the existing metal frame and electrical box in the landscaped area
 - b. bring the neon "Now Open" sign in the window into compliance
 - c. clarify the ground-mounted up-lighting for the sign
 - d. provide evergreen landscaping around the ground-mounted sign
 - e. provide the Design Review Commission with resolution on remaining issues from previous DRC approvals, namely present a plan how to screen the roof top vents
- 2. Signage for this business is regulated by the OG district. DRC approval is required for all permanent signs for businesses not located in the OG District. Section 14-37 of the regulations permits ground signs as follows:
 - (d)(2) Ground-mounted signs. Ground-mounted signs in lieu of wall signs shall not exceed 12 square feet per face, and the total sign area shall not exceed 24 square feet total of all faces. The maximum sign area shall be limited to five square feet of sign area per face for signs located 15 feet from the face of the curb or the edge of the pavement. The maximum sign area for those signs located between 15 feet and 30 feet from the curb or the edge of the pavement shall be based on one square foot per each two feet of setback with a maximum of 12 square feet per face. The maximum sign area shall be limited to 12 square feet of sign area per face for signs located 30 feet or more from the face of the curb or the edge of the pavement.
- 3. The requested ground-mounted sign area is 10 sq. ft. or 5 sq. ft. per face, which is the maximum allowable amount per the requirements in Section 14-37 of the Sign Ordinance. Per the application, the ground-mounted sign will be located 13 ft. from the curb of Poplar Pike. The applicant is requesting a 2-foot waiver from the minimum required distance for the sign location.
- 4. Planning Division staff recommends that the lettering on the proposed ground-mounted sign be antique white or cream, rather than the proposed pure white, as the Design Review Commission typically discourages pure white color for signage.
- 5. The ground-mounted sign would consist of two separate panels that are affixed to each side of the post with screws and covered from sight. The top and bottom of the sign has a frame built into it so there is no gapping. The sign is completely enclosed.
- 6. No lighting is being proposed for the sign.
- 7. For the landscaping around the sign base, Planning Division staff is recommending a landscape plan that consists of dwarf youpon hollies and day lilies, similar to that for the approved ground-mounted sign at Dogwood Elementary School (see p. 6 of this staff report). If approved, a revised landscape plan reflecting this shall be submitted to the Planning Division.
- 8. If approved, the applicant shall obtain a permit from the Memphis/Shelby County Office of Code Enforcement prior to installing the signs.

<u>REVISED Proposed Motion:</u> To approve ground-mounted sign for Casablanca Restaurant, located at 7609 Poplar Pike in Old Germantown, that is a total of 10 sq. ft. (5 sq. ft. per face) and located 15 ft. from the curb of Poplar Pike, subject to the Board's discussion, staff comments and conditions in the staff report, and the documents and plans submitted with the application, as well as the following conditions of approval:

o The sign shall be 15' back from the face of the curb of Poplar Pike

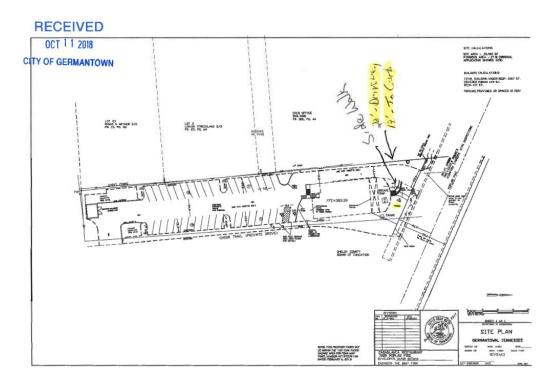
Design Review Commission October 23, 2018 Page | 5

- o The sign cabinet is to be completely enclosed with no seams
- The writing shall be off-white or cream (not pure white)
- o The landscaping shall follow the suggested plan enclosed with the approved sign drawing
- o All dead landscaping on the property shall be replaced

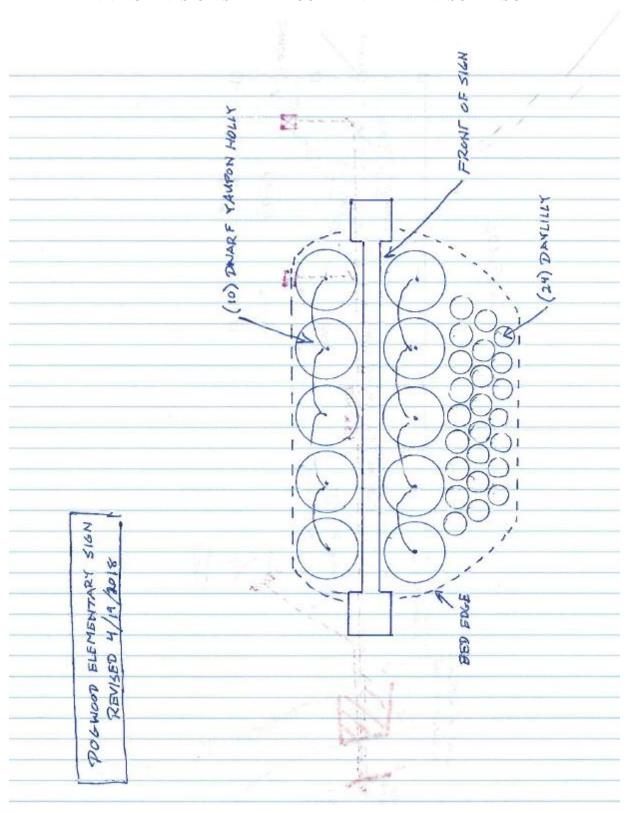




PROPOSED LOCATION OF SIGN



PLANNING DIVISION STAFF RECOMMENDED LANDSCAPE SCHEME



AQ YIID	CITY OF	DATE RECEIVED: RECEIVED BY:	
	GERMAN		RECEIVED
ANTON	TENNESSEE	1930 South Germantown Road • Germanto Phone (901) 757-7200 Fax (901) 757-72	wn, Tennessee 38138-2815 92/ WWW.@EPRINWN/1730W

PERMANENT SIGN APPLICATION (ADMINISTRATIVE/DESIGN REVIEW COMMISSION)

Does this sign meet every criterion included in the sign policy for this location? Yes: No: If no, explain: **Complete this first page for each separate sign request** *********************************	Acti	on Requested (Please circle one): Administrative Sign Approval / Design Review Commission Approval
Complete this first page for each separate sign request 1. Sign Owner/Tenant: Almer Shara Phone No: (90) 421-9650 2. Sign Owner's/Tenant's Address: 7609 replace like Email Address: a interstaya a grain. 3. Sign Location Address and Name of Shopping Center:	Doe	s this sign meet every criterion included in the sign policy for this location?
1. Sign Owner/Tenant: Almer Shara Phone No: (9v) 421-9050 2. Sign Owner's/Tenant's Address: 7609 foolar like Email Address: a i ner shaya a grant Address: Address: a intershaya a grant Address: Sign Location Address and Name of Shopping Center: 7609 Poplar Pike 4. Zoning District: Commercial ; Residential ; Old Germantown X; Office . 5. Sign will be mounted on: Wall ; Ground X	Yes:	No:If no, explain:
1. Sign Owner/Tenant: Atmer Shara Phone No: (90) 421-9650 2. Sign Owner's/Tenant's Address: 7609 Teplas like Email Address: a interstaya a grain. 3. Sign Location Address and Name of Shopping Center: 7609 Poplar Pike 4. Zoning District: Commercial ; Residential ; Old Germantown X ; Office . 5. Sign will be mounted on: Wall ; Ground X .	***	
4. Zoning District: Commercial ; Residential ; Old Germantown X ; Office . 5. Sign will be mounted on: Wall ; Ground X .	1	Sim Oman/Toront A
4. Zoning District: Commercial ; Residential ; Old Germantown X ; Office . 5. Sign will be mounted on: Wall ; Ground X .		Sign Owner/Tenant: Timer Shave Phone No: (901) 421-9050
4. Zoning District: Commercial ; Residential ; Old Germantown X ; Office . 5. Sign will be mounted on: Wall ; Ground X .		Sign Owners/ renant's Address: 1004 replace tike Email Address: a mer shtaya (a gna)
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5. Sign will be mounted on: Wall; Ground \(\)	4	Zoning District: Commercial Residential Old Commenters V . Off
		Sign will be mounted on: Wall : Ground V
Building Identification Traffic Directional Exterior Directory Subdivision Identification		
Exterior Directory Subdivision Identification		Building Identification Traffic Directional
Subdivision identification		Exterior Directory Subdivision Identification
Service Station Sign Other (If other, explain on separate page)		Service Station Sign Other (If other explain on separate page)
	7.	
8. Linear feet of building frontage occupied by business where sign will be located: 45 feet.	8.	Linear feet of building frontage occupied by business where sign will be located: 4.5 feet
Size of tenant space: 4200 square feet		Size of tenant space: 4700 square feet
9. Size of Sign: Width:feet 30 inches; Height:feet 20 inches	9.	Size of Sign: Width: feet 30 inches: Height: feet 30 inches
TOTAL AREA OF SIGN IN SOLIADE FEET: 6 6 6		TOTAL AREA OF SIGN IN SOLIADE PEFT.
[1] Height of sign at its highest point above the gurrounding grade: foot ### :- 1	10.	Height of sign at its highest point above the gurrounding grade:
11. Size of Letters: 1) Height 5" Width Font: Casles Series Rold	11.	Size of Letters: 1) Height 5" Width Font: Casles Sen Rold
11. Size of Letters: 1) Height 5" Width Font: Cosles Ren Bold. 2) Height 3" Width Font: Cosles Ren Bold Ren Bold.		2) Height 3 Width Font: Caclere Beld Regular
3) Height Width Font:		3) Height - Width Font:
12. Colors: Letters: White (5kt) SUBMIT COLOR SAMPLES Background: Bloe (1 kt) SUBMIT COLOR SAMPLES	12.	Colors: Letters: White (Fixt) SUBMIT COLOR SAMPLES
Background: Blos. (Pms 287) SUBMIT COLOR SAMPLES		Background: Blog (Pms 287) SUBMIT COLOR SAMPLES
13. Orientation of Sign to the Street: Parallel : Perpendicular > : Angled	13.	Orientation of Sign to the Street: Parallel : Perpendicular > : Angled
14. Distance sign is set back from street curb or edge of pavement (corner lots, provide distance from both	14.	Distance sign is set back from street curb or edge of pavement (corner lots, provide distance from both
streets)		streets)
15 Feet Inches Name of Street: Poplar B'ke		/5 Feet Inches Name of Street: Top Mr B'ke_
Feet Inches Name of Street:		Feet Inches Name of Street:
Feet Inches Name of Street: 15. Distance building is set back from street curb or edge of pavement (corner lots, provide distance from both	15.	Distance building is set back from street curb or edge of pavement (corner lots, provide distance from both
streets).		streets).
Feet Inches Name of Street: Poplar Pike		30 Feet Inches Name of Street: Poplar Pike
Fcct Inches Name of Street:		Feet Inches Name of Street:
streets). 30 Feet Inches Name of Street: Poplar Pke Feet Inches Name of Street: Casable oca Restaurant	16.	Sign Content (words, letters, logos): Casablanca Restaurant
17. Size of logo: Horizontal feet inches; Vertical feet inches.		Size of logo: Horizontal feet inches; Vertical feet inches.
18. Sign Materials: Letters Vina ; Sign Face Aluminum Composite	18.	Sign Materials: Letters Vinal Sign Face Aluminum Composite
18. Sign Materials: Letters Vinal ; Sign Face Aluminum Composite Mounting Structure (type and materials): 4" +4" Treated Wood Posts	10	Mounting Structure (type and materials): 4" x4" Treated Wood Posts
19. Sign mulimation, it applicable (type, location and wattage):	19.	Sign mumination, it applicable (type, location and wattage):
NONE	20	
20. Sign Landscaping, if applicable landscape plan shall be submitted 21. Additional Comments:		1 1 1

**************	*************	**************************
All applicable parties sl	nown below must sign the application	:
Name of Applicant (please Address: 77,09 Per	las Piki	
	- 90 O - Email Address: almershta	ya@gmail.com
Applicant Signature:		
	Control of the contro	
Name and Broperty-Owner		-ir = > 1 Liench
	Softe 17kl	Jr 图 作(1)
Phone No: 50/ -43/		
Property Owner/Landlor	d Signature:	
		- 11
Name of Tenant/Sign Cur		O V Jaces
Address: 7609 Pop	olar PKL	
	- 2010 - Brigil Address:	
Tenant/Sign Owner Signs	ture:	
	Sales In Co.	N
Name of Sign Erecting Co	supary Wridn's Sign	Testallation
Address: SGID After	glan Course Cordova 1	N
Phone No: (901) 581-	SO14 Email Address: Scano	my 126 D. comeast. not
	9.	1
*ALL APPLICATIONS	MUST BE SUBMITTED IN PÉRSON A	IND THE SUBMITTER MUST RECEIVE
	A RECEIPT FROM STA	FF
Germantowa, a : Code Enforceme	Howing approval of your sign applies sign permit must be obtained from Si out for the installation of all approved E may be contacted at 901-222-8374.	helby County Construction sign(s) on the subject
	*************************	************
FOR APPROVING AUT	HORITY ONLY	
☐ APPROVED	COMMENTS:	, e-9
☐ DISAPPROVED		
Date	Signature	Title

DISCLOSURE OF OWNERSHIP INTERESTS

In order to assist staff and appointed and elected officials of the City of Germantown in complying with Ordinances of the City relating to conflicts of interests, the following information is required to be furnished:

1. For Profit Entities. If the owner of the land which is the subject of this Application (including all owners, lessees and developers) is a for-profit entity, i.e. individual, sole proprietor, general partnership, limited partnership, corporation, limited liability company, R.E.I.T., a trust, or any other form of for-profit business entity, the authorized representative of the Owner must list below the respective names and business or home addresses of all persons or entities which own 10% or more of the ownership interests in the Owner. (If another business entity owns 10% or more of the ownership interests in the Owner, all persons owning a 10% or more interest in such last mentioned entity must be identified by name and business or home address.) (If a trust owns a 10% or more interest in the Owner, all beneficiaries of 10% or more of the trust assets must be identified by name and business or home address.) The amount of ownership interest does not have to be disclosed.

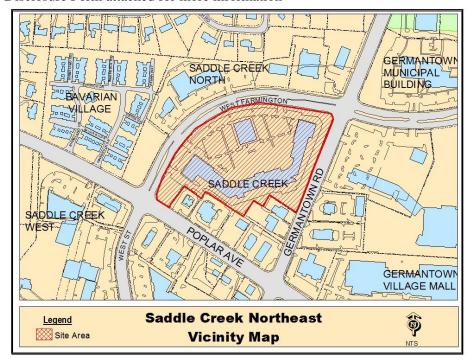
Applicant:		
Address:		
Signature of Applicant:		
Property Owner/Landlord: Address: 3 76 Signature of Property Owner		_
Tenant/Lessee: Ca CA	blanca Restinant	
Address: 7609 Pop	lan Piki	
Signature of Tenant/Lessee:		
Persons or Entities* Owning	10% or More of the Ownership Interests of the Owner:	
Name	Business or Home Address	
	5.	
*See language in parenthesis	above.	

b. <u>Chicos - 7615 Farmington Blvd (Saddle Creek Northeast) – Approval of a Sign Package (Case No. 18-838)</u> Previously Known as Agenda Item No. 6

INTRODUCTION:

INTRODUCTION.	
Case Number:	18-838
Location:	7615 Farmington Blvd.
Owner:	Heitman LLC – Mark Hudgins, Senior Vice President
Tenant:	Chicos – Anthony Maldonado
Applicant/Representative Name:	Memphis Sign Erectors – Jerry Roberts
Zoning District:	"T-5" Urban Center Zoning District (utilizing the pre-existing "SC-1"
	district regulations)
Description of Request:	Approval of a Sign Package for New Tenant

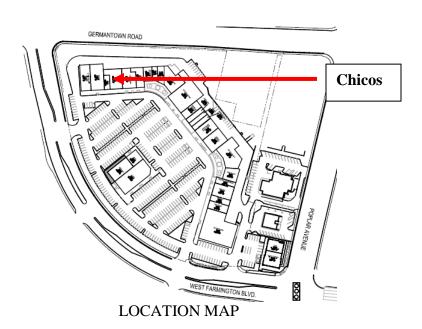
^{*}Refer to the Disclosure Form attached for more information



DRC SUBCOMMITTEE REPORT: The DRC Subcommittee did not meet to review this request.

BACKGROUND: The subject property is in the Saddle Creek NE shopping center. The Shops of Saddle Creek center was approved by the Planning Commission and the Board of Mayor and Aldermen in 1987. The Design Review Commission recommended approval of a building facade renovation, landscape and lighting plan at its December 15, 2015 meeting. In 2007, Chico's received approval of a wall sign on the brick canopy. However, approvals for the second wall sign above the entrance and the blade sign could not be located in the city's available records, nor by the applicant.

<u>DISCUSSION:</u> The subject store is an existing tenant in Saddle Creek Shopping Center Northeast and is requesting to upgrade their signage with new branding. The applicant is requesting two wall signs (one on the exterior building wall, and one underneath the canopy above the door) and one blade sign.



WALL SIGN #1: Tenant Identification (Front, facing parking lot)

WALL SIGN #1. Ten	ant taentification (Front, facing parking tot)		
Location & Height:	Sign to be mounted on the wall of the tenant space on fascia band of front entrance		
	façade (10 ft. from grade)		
Total Sign Area:	13.98 sq. ft.		
Content:	chico's		
Colors & Materials:	Color: Letters = Black (SW #GF5-95794)		
	Background = Building Facade		
	Materials: Letters = Aluminum		
Font:	Corporate		
Letter Size:	1'6" high		
Logo:	None		
Mounting Structure:	Aluminum stud mounting on storefront façade		
Lighting:	White LED (back-lit reverse channel letters)		

WALL SIGN #2: Tenant Identification (Front Under Canopy, Above Store Entrance)

Location & Height:	Sign to be mounted on the wall of the tenant space above the front entrance door,
	under the façade canopy (10 ft. from grade)
Total Sign Area:	6.21 sq. ft.
Content:	chico's
Colors & Materials:	Color: Letters = Black (SW #GF5-95794)
	Background = Building Facade
	Materials: Letters = Aluminum Plate Letters
Font:	Corporate
Letter Size:	14-3/4"
Logo:	None
Mounting	Aluminum stud mounting on building façade
Structure:	
Lighting:	Non-illuminated

BLADE SIGN

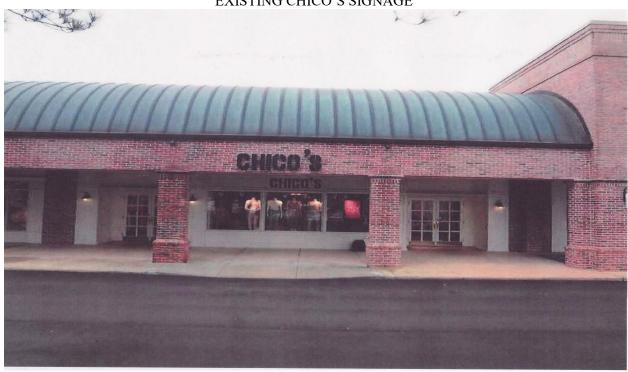
Location & Height:		ced hanging sign to be mounted on the southern building façade of entrance; with a maximum height of 7'9" from the surrounding
Total Sign Area:	3.79 sq. ft.	
Content/Logo:	C	hico's
Colors & Materials:	Color:	Letters = Black (SW #GF5-95794)
		Background = White (SW GF5-95865)
	Materials:	Letters = Acrylic
		Sign Face = Aluminum
Font:	Corporate	
Letter Height:	5"	
Mounting	Hanging sign a	attached with black bolts directly attached to the face of brick façade,
Structure:	next to the stor	e entrance
Lighting:	None	

STAFF COMMENTS:

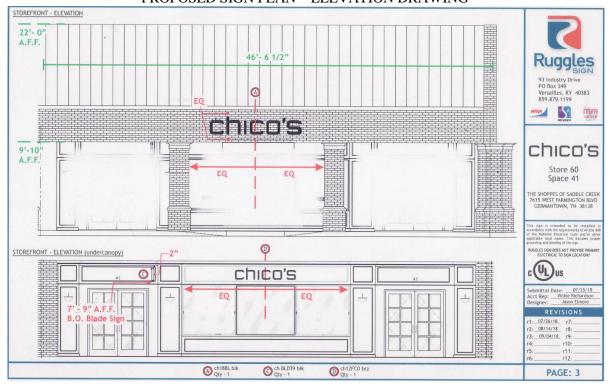
- 1. Neighboring tenants in Saddle Creek NE, such as Xfinity and Brahmin, have two wall signs on their front entrance, one on the façade fascia and another located in the undercanopy area, directly over the store entrance.
- 2. Acrylic is not a permitted sign material per the Saddle Creek NE sign policy. Planning Division staff recommends that the blade sign letters be revised to either routed aluminum or painted letters.
- 3. The total allowable sign area is 46sq. ft. (based on the lineal footage of the entrance building wall of the tenant space). The Saddle Creek NE sign policy provides for 1 square foot of signage per linear foot of frontage, with the option to request from the DRC up to 1.5 sq. ft. per linear foot of frontage, up to a maximum of 75 sq. ft. The total amount of signage for the two wall signs is 20.91 sq.ft., which would be allowed with DRC approval. (Per the Saddle Creek NE sign policy, blade sign area is not counted in the total sign area.)
- 4. Per Sec. 14-34(b)(1)(a), more than one wall sign on a wall containing a major entrance requires approval by the Design Review Commission.
- 5. If approved, the applicant must obtain a permit from the Memphis/Shelby County Office of Code Enforcement prior to installing the signs.

<u>PROPOSED MOTION:</u> To approve a sign package for Chico's consisting of two wall signs and a blade sign (aluminum), located at 7615 Farmington Blvd. in Saddle Creek NE Shopping Center, subject to the Board's discussion, staff comments and conditions in the staff report, and the documents and plans submitted with the application.

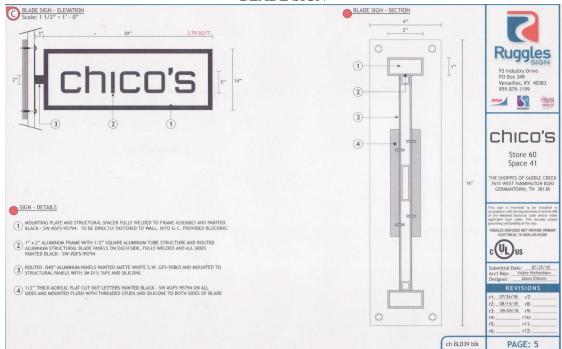
EXISTING CHICO'S SIGNAGE



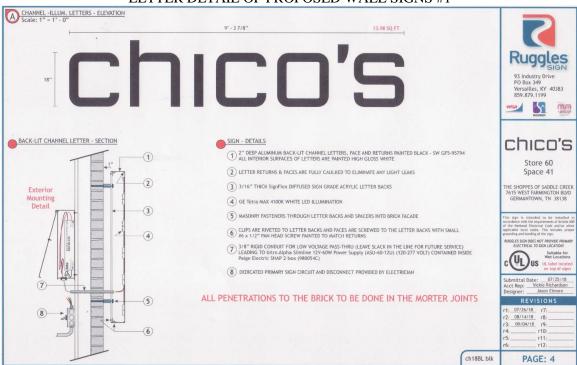
PROPOSED SIGN PLAN - ELEVATION DRAWING



BLADE SIGN



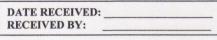
LETTER DETAIL OF PROPOSED WALL SIGNS #1



LETTER DETAIL OF PROPOSED WALL SIGN #2 (NON-ILLUMINATED)



WALL SIGN #1





CITY OF GERMANTOV

TENNESSEE 1930 South Germantown Road • Germantown, Tennessee 38138-2815 Phone (901) 757-7200 Fax (901) 757-7292 www.germantown-tn.gov

PERMANENT SIGN APPLICATION (ADMINISTRATIVE/DESIGN REVIEW COMMISSION)

	Complete this first page for each separate sign request
de	No:
	Sign Owner/Tenant: CHICO S Phone No: (901) 754-7670
	Sign Owner's/Tenant's Address: 7615 W. FARMINGTON Email Address:
	Sign Owner/Tenant: CHICO'S Phone No: (90) 754-1670 Sign Owner's/Tenant's Address: 7615 W. FARMINGTON Email Address: Sign Location Address and Name of Shopping Center: SHONES OF SADDLE CREEK
	Zoning District: Commercial; Residential; Old Germantown; Office
	Sign will be mounted on: Wall; Ground
	Type Sign: Tenant Identification Project Identification Traffic Directional Subdivision Identification
	Building Identification Traffic Directional
	Exterior Directory Subdivision Identification
	Service Station Sign Other (If other, explain on separate page
	Number of Sign Faces: One A : I wo
	Linear feet of building frontage occupied by business where sign will be located: 46 feet.
	Size of tenant space: square feet
	Size of Sign: Width: 9 feet 3 inches; Height: / feet 6 inches TOTAL AREA OF SIGN IN SQUARE FEET: 13.88.
	TOTAL AREA OF SIGN IN SOUARE FEET: 13.88
	Height of sign at its highest point above the surrounding grade: 10 feet inches
	Height of sign at its highest point above the surrounding grade: 10 feet inches. Size of Letters: 1) Height 18" Width 18" Font: m10h064mm 4.
	2) Height Width Font
	2) Height Width Font: 3) Height Width Font:
	Colors: Letters: SUBMIT COLOR SAMPLES
	Background: brick-white SUBMIT COLOR SAMPLES
	Dackground: 5 of white Superland V Demonstration of Superland V Demonstration V Demonstra
	Orientation of Sign to the Street: Parallel; Perpendicular; Angled
	Distance sign is set back from street curb or edge of pavement (corner lots, provide distance from both
	streets).
	Feet Inches Name of Street: Feet Inches Name of Street:
	Feet Inches Name of Street:
	Distance building is set back from street curb or edge of pavement (corner lots, provide distance from bot
	streets).
	Feet Inches Name of Street:
	Feet Inches Name of Street:
	Sign Content (words, letters, logos): Chico's
	Size of logo: Horizontal feetinches; Vertical feet inches.
	Sign Materials: Letters ALVAINUM; Sign Face
	Mounting Structure (type and materials): RALLIC
	Sign Illumination, if applicable (type, location and wattage): Backelit LED

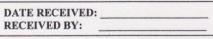
WALL SIGN #2



PERMANENT SIGN APPLICATION (ADMINISTRATIVE/DESIGN REVIEW COMMISSION)

	No:If no, explain:**Complete this first page for each separate sign request**
*	*************************
	Sign Owner/Tenant: Cheo's Phone No: (901) 754-1670 Sign Owner's/Tenant's Address: 7615 W. FARMINGTON Email Address:
	Sign Owner's Chenant's Address: 7618 W. FARMINGTON Email Address:
	Sign Location Address and Name of Shopping Center: SHOPPES OF SADDLE CAEEK
	orga Bootaton radices and ratine of biopping center.
	Zoning District: Commercial X; Residential ; Old Germantown ; Office
	Sign will be mounted on: Wall X; Ground
	Building Identification Traffic Directional
	Type Sign: X Tenant Identification Project Identification Building Identification Traffic Directional Exterior Directory Subdivision Identification
	Service Station Sign Other (If other, explain on separate page)
	North of Sim France V . Tour
	Linear feet of building frontage occupied by business where sign will be located: 46 feet.
	Size of tenant space: square feet
	Size of Sign: Width: 6 feet 2 inches; Height: 1 feet 2 inches
	TOTAL AND A OF CACAL IN COMPANY 7.12
	Height of sign at its highest point above the surrounding grade: 10 feet inches
	2) Height 1934 Width 12" Font: MICROGAMMA.
	3) Height Width Font:
	Colors: Letters: BUBMIT COLOR SAMPLES Background: BRICK SUBMIT COLOR SAMPLES
	Background: BRICK SUBMIT COLOR SAMPLES
	Orientation of Sign to the Street: Parallel; Perpendicular; Angled
	Distance sign is set back from street curb or edge of pavement (corner lots, provide distance from both
	streets).
	Feet Inches Name of Street:
	Feet Inches Name of Street: Feet Inches Name of Street:
	Distance building is set back from street curb or edge of pavement (corner lots, provide distance from both
	streets).
	Feet Inches Name of Street:
	Feet Inches
	Sign Content (words, letters, logos): Chico's
	Size of logo: Horizontal feet inches; Vertical feet inches.
	Sign Materials: Letters Alunium; Sign Face
	Mounting Structure (type and materials): BALCK
	Sign Illumination, if applicable (type, location and wattage):

			_	~-	~	
BI	ıΑ	D	Н)	SI	(÷)	N





CITY OF

TENNESSEE 1930 South Germantown Road • Germantown, Tennessee 38138-2815 Phone (901) 757-7200 Fax (901) 757-7292 www.germantown-tn.gov

PERMANENT SIGN APPLICATION (ADMINISTRATIVE/DESIGN REVIEW COMMISSION)

	Complete this first page for each separate sign request
k	***************
	Sign Owner/Tenant: CH1C0 3 Phone No: (901) 75 9-7670
	Sign Owner's/Tenant's Address: 7615 W. FARMINGTON Email Address:
	Sign Owner/Tenant: CHICO'S Phone No: (901) 754-1670 Sign Owner's/Tenant's Address: 7615 W FARMINGTON Email Address: Sign Location Address and Name of Shopping Center: SHOPPES OF SAODIE CREEK
	Zoning District: Commercial ** ; Residential **; Old Germantown **; Office **.
	Sign will be mounted on: Wall X; Ground
	Type Sign: X Tenant Identification Project Identification
	Building Identification Traffic Directional
	Type Sign: A Tenant Identification
	Service Station Sign Number of Sign Faces: One; Two X Linear fort of heilding fractions are provided by herical and a sign will be leasted. 44 foot
	Linear feet of building frontage occupied by business where sign will be located: 46 feet.
	Size of tenant space: square feet
	Size of Sign: Width: 3 feet 3 inches; Height: 1 feet 2 inches TOTAL AREA OF SIGN IN SQUARE FEET: 3.8
	Height of sign at its highest point above the surrounding grade: 8 feet o inches. Size of Letters: 1) Height 5" Width 4" Font: micho 64mm4 2) Height Width Font:
	2) Height Width Font:
	3) Height Width Font:
	Colors: Letters: RIACK SURMIT COLOR SAMPLES
	Colors: Letters: BLACK SUBMIT COLOR SAMPLES Background: MATTE WHITE SUBMIT COLOR SAMPLES Orientation of Sign to the Street: Parallel ; Perpendicular X; Angled
	Orientation of Sign to the Street: Parallel Pernendicular X Angled
	Distance sign is set back from street curb or edge of pavement (corner lots, provide distance from both streets).
	Feet Inches Name of Street: Feet Name of Street:
	Distance <u>building</u> is set back from street curb or edge of pavement (corner lots, provide distance from bot streets).
	Feet Inches Name of Street:
	Feet Inches Name of Street:
	Sign Content (words, letters, logos): CHICO'S
	Size of logo: Horizontal feet inches; Vertical feet inches.
	Sign Materials: Letters ACNYLIC ; Sign Face ALUMINUM . Mounting Structure (type and materials): PLATE MOUNTED TO WALL
	Mounting Structure (type and materials): PLATE MOUNTED TO WALL
	Sign Illumination, if applicable (type, location and wattage):

Design Review Commission October 23, 2018 Page | 21

	11	wn below must sign the application:
Nam	e & Title of Applicant	(please print) PERMY RUBERTS
	ress: 1234 AUNA	AVE MEMPHS IN 3RILY
Phor	ne No: (901) 365-	ALP A Femail Address: 100 berts Conse to berts, com
App	licant Signature:	ON TORK
		ALANG HUNGAR ALO CHIOLAT CHANG MATERIA
Add	ress: (/b HELTMAN	Owner/Landlord (please print) MARY HUDLING, VP, SHOPS AT SAIDLE CREAK, IN
	ne No: 312-849 - 4	160 Email Address: MATE, Mudaus Co hectives com
Pro	perty Owner/Landlord	Signature:
		11/2
		n Owner please print) Anthony Maidonado, SVP - Real Estate, Store Design, Construction, Facilities
	Article Colombian Control Colombia Colombia Colombia	1215 Metro Parkway, Føft Myers, FL 33966
	ne No: 239.346.1104	Englit Address: anthony.maidonado@chicos.com
Ten	ant/Sign Owner Signati	ire:
		the management of the state of
	e of Sign Erecting Con	IPANY MEMILIS SIGN EXECTORS
		18944 MEMPHIS TW 38181
	ne No: (901)365-	All 9 Email Address: groberts enseroberts.com
	NO EMAIL API Please Note: Foli	PLICATIONS WILL BE ACCEPTED. IN PERSON OR MAIL ONLY. owing approval of your sign application from the City of
	NO EMAIL API Please Note: Foli Germantown, a si	PLICATIONS WILL BE ACCEPTED. IN PERSON OR MAIL ONLY. owing approval of your sign application from the City of gn permit must be obtained from Shelby County Construction
	NO EMAIL API Please Note: Foli Germantown, a si Code Enforcemen	PLICATIONS WILL BE ACCEPTED. IN PERSON OR MAIL ONLY. owing approval of your sign application from the City of gu permit must be obtained from Shelby County Construction to the installation of all approved sign(s) on the subject
	NO EMAIL API Please Note: Foli Germantown, a si Code Enforcemen	PLICATIONS WILL BE ACCEPTED. IN PERSON OR MAIL ONLY. owing approval of your sign application from the City of gn permit must be obtained from Shelby County Construction
	NO EMAIL API Please Note: Foli Germantown, a si Code Enforcemen	PLICATIONS WILL BE ACCEPTED. IN PERSON OR MAIL ONLY. owing approval of your sign application from the City of gu permit must be obtained from Shelby County Construction to the installation of all approved sign(s) on the subject
Phon	**NO EMAIL API Please Note: Foli Germantown, a si Code Enforcemen	PLICATIONS WILL BE ACCEPTED. IN PERSON OR MAIL ONLY.** owing approval of your sign application from the City of go permit must be obtained from Shelby County Construction t for the installation of all approved sign(s) on the subject may be contacted at 901-222-8374.
Pho	**NO EMAIL API Please Note: Foll Germantown, a si Code Enforcemen property. SCCCE	PLICATIONS WILL BE ACCEPTED. IN PERSON OR MAIL ONLY.** owing approval of your sign application from the City of go permit must be obtained from Shelby County Construction t for the installation of all approved sign(s) on the subject may be contacted at 901-222-8374.
Phon	**NO EMAIL API Please Note: Foll Germantown, a si Code Enforcemen property. SCCCE	PLICATIONS WILL BE ACCEPTED. IN PERSON OR MAIL ONLY.** owing approval of your sign application from the City of go permit must be obtained from Shelby County Construction t for the installation of all approved sign(s) on the subject may be contacted at 901-222-8374.
Pho	**NO EMAIL API Please Note: Foli Germantown, a si Code Enforcemen property. SCCCE	PLICATIONS WILL BE ACCEPTED. IN PERSON OR MAIL ONLY.** owing approval of your sign application from the City of gu permit must be obtained from Shelby County Construction t for the installation of all approved sign(s) on the subject may be contacted at 901-222-8374.
Phon	**NO EMAIL API Please Note: Foli Germantown, a si Code Enforcemen property. SCCCE	PLICATIONS WILL BE ACCEPTED. IN PERSON OR MAIL ONLY.** owing approval of your sign application from the City of gu permit must be obtained from Shelby County Construction t for the installation of all approved sign(s) on the subject may be contacted at 901-222-8374.
Phon	**NO EMAIL API Please Note: Foli Germantown, a si Code Enforcemen property. SCCCE	PLICATIONS WILL BE ACCEPTED. IN PERSON OR MAIL ONLY.** owing approval of your sign application from the City of gu permit must be obtained from Shelby County Construction t for the installation of all approved sign(s) on the subject may be contacted at 901-222-8374.

	DISCLO	DSURE OF OWNERSHIP INTERESTS	
		elected officials of the City of Germantown ts, the following information is required to b	
1.	lessees and developers) is a for partnership, corporation, limited entity, the authorized represents home addresses of all persons or (If another business entity owns 10% or more interest in such leaddress.) (If a trust owns a 10% assets must be identified by namnot have to be disclosed.	Dyton ALENS MEMHIS TO MARK HUDONS VI (Landlord: MARK HUDONS VI Landlord: MARK HUDONS VI Anthony Maldonado, SVP - Real Estate, Store Design	ther form of for-profit business sective names and business or nership interests in the Owner. See Owner, all persons owning a name and business or home ies of 10% or more of the trust unit of ownership interest does 1600 ENECTONS 2811 9 28407 Af Suddle Cuzek, Inches of the section of th
	Signature of Tenant/Lessee:	14/	
	- One of the state	7	
		or More of the Ownership Interests of the	Owner:
		6 or More of the Ownership Interests of the Business or Home Address	Owner:
	Persons or Entities* Owning 10%		Owner:
	Persons or Entities* Owning 10%		Owner:
	Persons or Entities* Owning 10%		Owner:
	Persons or Entities* Owning 10%		Owner:
	Persons or Entities* Owning 10%		Owner:
	Persons or Entities* Owning 10%		Owner:
	Persons or Entities* Owning 10%	Business or Home Address	Owner:
	Persons or Entities* Owning 10% Name	Business or Home Address	Owner:
	Persons or Entities* Owning 10% Name	Business or Home Address	Owner:
	Persons or Entities* Owning 10% Name	Business or Home Address	Owner:
	Persons or Entities* Owning 10% Name	Business or Home Address	Owner:
	Persons or Entities* Owning 10% Name	Business or Home Address	Dwner: Last Revision Date: 7/2018

c. <u>First Bank – 6815 Poplar Ave (Travure) – Approval of a Sign Package (Case No. 18-839)</u> Previously Known as Agenda Item No. 7

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Case Number:

18-839

Location:

6815 Poplar Ave. (Travure Office Building)

Applicant/Representative Name:

First Bank, Bob Sebastian, VP Corporate Real Estate

Current Zoning District: "T-5" Urban Center and "T-4R" General Urban Restricted Districts

Description of Request: Request Approval of Two Wall-Mounted Tenant Identification Signs

(including 1 warrant)

*Refer to the Disclosure Form attached for more information



Location is Approximated

DRC SUBCOMMITTEE REPORT: The DRC Subcommittee did not meet to review this request.

BACKGROUND: The property was rezoned from the "OG-1" Old Germantown District to the T-4R and T-5 districts as part of the Western Gateway Small Area Plan rezoning in October 2014. The Amended Outline Plan and the Final Plans were reviewed by the Smart Code Review Committee on November 24, 2015, and were approved by the Planning Commission on December 8, 2015. On February 22, 2016, the Board of Mayor and Aldermen approved the Amended Outline Plan and the Final Plans for TraVure Phases 1-3. The DRC approved two building identification signs for Mid-America Apartments (MAA) on November 29, 2016.

<u>DISCUSSION:</u> The applicant, First Bank, is a ground floor tenant in the five-story office building located within the Travure Planned Development. The applicant is requesting approval of a sign package that consists of two wall-mounted tenant identification signs to be located on the north face of the building façade fronting on Poplar Avenue and the west face of the building façade fronting on Travure Drive. (See the building elevation drawings for exact sign locations.) The specifics of the request are as follows:

SIGN - Two (2) -TENANT IDENTIFICATION WALL SIGNS

	WALL STOLD
Location & Height:	Two sign is to be mounted parallel on the north face of the building façade and the
	other is to be mounted parallel on the west face of the building façade; 13.2 ft.
	above the surrounding grade (ground floor).
Sign Area	20.56 square feet (per sign)
Content:	EB FirstBank
Color & Materials:	Channel Letters = Blue Paint-Matte (AKZO Nobel Sign 1102 (PMS 295Cc))
	Gray Paint-Matte (AKZO Nobel Sign436H1)
	Material = Aluminum
	Background = Building Facade
	Logo = Blue Satin-Matte (AKZO Nobel Sign 1102 (PMS 295Cc)); Gray Paint -
	Matte (AKZO Nobel Sign436H1); white paint
	Material = Aluminum
	Background = Building Facade
Font:	Corporate
Logo size:	3.79 square feet (per sign)
Letter Height:	21 inches max. (Logo Height = 17 inches)
Mounting Structure:	Attached to the precast concrete wall with Aluminum Studs
Lighting:	Text = White LED, Halo Lit; Logo = Halo Lit
Landscaping	N/A

STAFF COMMENTS:

- 1. This site is located with the Western Gateway Small Area Plan area and is regulated by Smart Code zoning districts, "T-5" Urban Center and "T-4R" General Urban Restricted.
- 2. Section 23-741 INTENT: This Code (i.e., this Code) has been adopted to promote the health, safety and general welfare of the City of Germantown, Tennessee ("City") and its citizens, including without limitation: protection of the environment; conservation of land, energy and natural resources; reduction in vehicular traffic congestion; more efficient use of public funds; economic development; a more balanced and sustainable tax revenue stream; health benefits of a pedestrian environment; historic preservation; education and recreation; reduction in sprawl development; and improvement of the built environment and human habitat.
- 3. Section 23-805.C.2.c. states "Wall signs shall have a maximum total sign area per exterior façade with the entrance of 50 square feet, or one-half square foot for each linear foot of building wall or lease space on which the sign is erected, whichever results in the smaller sign area, never to exceed 100 square feet". The current request is for two tenant identification wall signs that are 20.56 sq. ft. per exterior façade (northern and western elevations), based on the calculated linear footage of the building walls on which the sign will be erected, 112.8 feet along Poplar and 127 feet along TraVure Drive.
- 4. On November 29, 2016, the DRC approved two building identification signs for Mid-America Apartments (MAA) totaling 82.85 sq. ft. per building wall in conformance with the Smart Code Sign Ordinance.
- 5. The current request for two wall signs in addition to the existing wall signs approved for MAA will bring the total sign area to 103.41 sq. ft. per exterior building façade, which exceeds the maximum permitted by Section 23-805.C.2.c. Consequently, a warrant must be granted to allow the addition of two new walls signs for First Bank, thereby exceeding the maximum allowable sign area for each exterior façade on the TraVure office building.

6. WARRANTS:

Per Section 23-745, any requested deviation from the Smart Code District's regulations must be granted by approval of a warrant.

In those instances where reasons are shown that would justify a deviation from the strict requirements of the provisions of the Smart Code, the Planning Commission shall have authority to permit such deviations. A warrant is an official decision that permits a practice that is not consistent with a specific provision(s) of this Code, but is justified by its "intent" and is consistent with the urban design guidelines and/or development concepts in the "Germantown Smart Growth Plan".

The following is from the Smart Code section of the zoning regulations: "In determining justifiable reasons for granting a warrant, the PC (or the DRC when appropriate) shall take into account, among other relevant factors that may be applicable, the relationship of the property to other properties, whether the deviation would be in accord with the intent of the Smart Code, principles of good land use planning as same may evolve over time, the topography of the property, and peculiar and exceptional practical difficulties or undue hardship upon the owner of the property. In determining whether to grant a warrant, financial hardship shall not alone be considered sufficient to justify a deviation. In all events, the PC (or the DRC when appropriate) shall take into consideration whether the proposed deviation may be granted without substantial detriment to the public good and without substantially impairing the intent and purpose of the Smart Code provisions."

- 7. Per Section 23-805.B.1. Wall signs. General. A wall sign mounted parallel to a building wall is permitted, provided that the wall contains the major entrance for public entry of the occupant and faces a public street. The following signs may also be allowed with the approval of the DECD, provided that such additional signs do not result in a total area of signage in excess of the size permitted in subsection (b) below:
 - a. A wall sign on another wall of an occupant's premises in lieu of or in combination with a sign on a wall containing an entrance;
 - b. More than one wall sign when there is more than one major entrance; provided, however, that such additional sign is on a wall facing a public street or customer parking lots and containing a major entrance, and provided that any such sign facing parking lots is not apparent from residential areas; and...

Neither of the two proposed signs will be located over a public entrance since the main entrance into the bank is from the interior of the office building. However, the signs do conform to the sign code because the northern façade will face a public street and the sign on the western façade will face customer on-street parking along a private drive (TraVure Drive).

8. Logos are not restricted to a minimum size by the sign regulations of the Smart Code zoning districts as would be required in the standard commercial or office zoning districts under Section 14 of the sign regulations.

The Logo is proposed to be a painted internally illuminated aluminum cabinet. Section 23-804.B.7 states "Interior lighted translucent letters are allowed for wall signs for the purpose of building identification only, provided that any wall sign containing translucent letters is architecturally recessed into the building façade as approved by the DRC. Translucent background shall not be used;... Sign cabinets are not traditionally used on buildings. The approval of this type of signage is a departure from what the DRC have previous require for building wall sign. The applicant has provided an example of the proposed logo signage so as to determine how the light will reflect from the sign.

- 9. The two signs as proposed meet the sign regulations in Division 8 of the Smart Code zoning districts with the approval of one warrant for an increase in total allowable sign area on the northern and western building façade.
- 10. If approved, the applicant must obtain a permit from the Memphis /Shelby County Office of Code Enforcement prior to installing the signs.

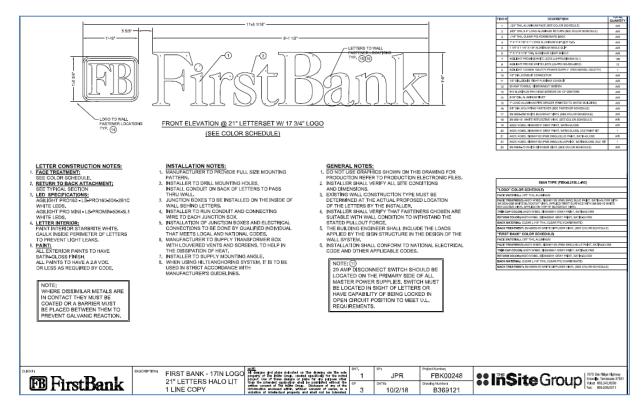
DRC SUBCOMMITTEE REPORT: The DRC Subcommittee did not meet to review this request.

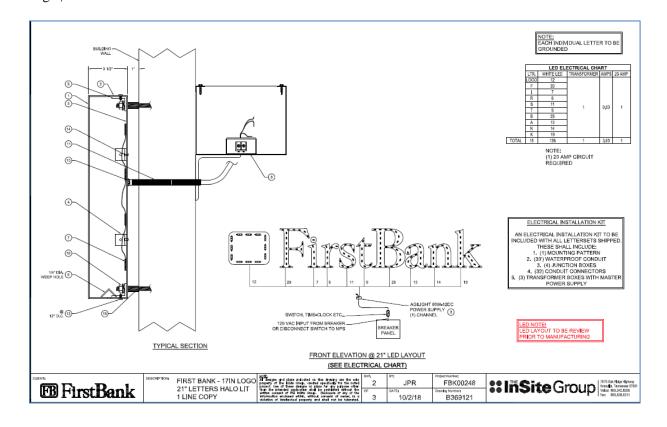
Design Review Commission October 23, 2018 Page | 26

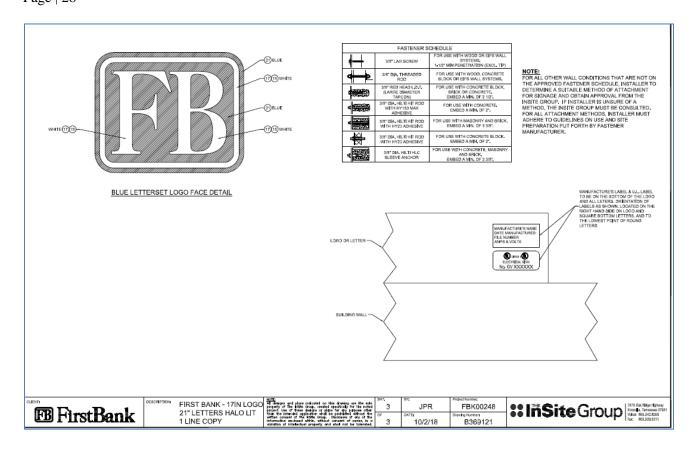
Board's discussion, staff comments, and conditions contained in the staff report, and the documents and plans filed with the application.

WARRANT:

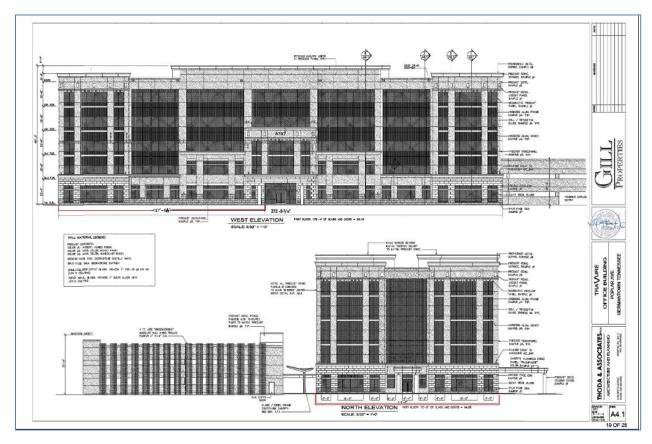
<u>PROPOSED MOTION:</u> To approve a warrant from 23-805.C.2.c.: to increase the total allowable sign area on the northern and western exterior building façade by permitting two new tenant identification wall signs (20.56 sq. ft. each) on the same wall as the existing MAA wall signs, which will bring the total sign area to 103.41 sq. ft. for each of the two exterior building façade. REQUEST REVISED. Warrant not needed. Each wall sign shall be 16.77 sq.ft. (logo removed), bringing the total signage per façade (with MAA's existing signs) to 99.62 sq.ft.

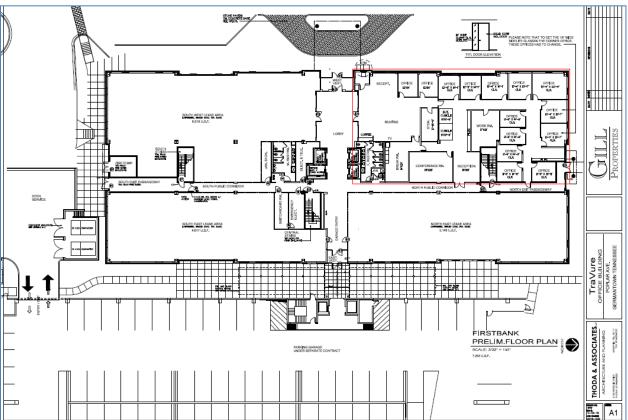












BUILDING ELEVATIONS WITH PROPOSED SIGNAGE



TraVure Drive Frontage



Poplar Avenue Frontage

CITY OF	CITY OF	DATE RECEIVED:
	GERMAN'	TOWN
	TENNESSEE	1930 South Germantown Road • Germantown, Tennessee 38138-2815 Phone (901) 757-7200 Fax (901) 757-7292 www.germantown-tn.gov

PERMANENT SIGN APPLICATION (ADMINISTRATIVE/DESIGN REVIEW COMMISSION)

***	**Complete this first page for each separate sign request**
1.	Sign Owner/Tenant: FOSTBANK Phone No: 1015-475-10205
2.	Sign Owner's/Tenant's Address: USIS POPUTE NE. Email Address:
3.	Sign Location Address and Name of Shopping Center: LIBIS POPAC AVE - TRAVILLE
4.	Zoning District: Commercial; Residential; Old Germantown; Office
5.	Sign will be mounted on: Wall <u></u>
б.	Type Sign: M Tenant Identification Project Identification
	Building Identification Exterior Directory Service Station Sign Number of Sign Faces: One Type Two Traffic Directional Subdivision Identification Other (If other, explain on separate page)
	Exterior Directory Subdivision Identification
	Service Station Sign Other (If other, explain on separate page)
7.	Number of Sign Faces: One X: Two
3.	Linear feet of building frontage occupied by business where sign will be located:
,	Size of tenant space: 1900 square feet
9.	Size of Sign: Width: 11 feet 9 inches; Height: 1 feet 9 inches
	TOTAL AREA OF SIGN IN SQUARE FEET: 20.56
10.	Height of sign at its highest maint above the surrounding grade: 13 feet 7 inches
11.	Height of sign at its highest point above the surrounding grade: 13 feet 2 inches. Size of Letters: 1) Height 11 Width 22 Font: Corp. 1000
11.	Size of Lenters. 1) Height 1 Width 1 Point.
	2) Height 1 4 Width 18 Font: See attached. 3) Height Width Font:
12.	Colore Later State Width Folia COLOR CAMPLES
12.	Colors: Letters: SUBMIT COLOR SAMPLES Background: Stand Of White SUBMIT COLOR SAMPLES
	Background: Star III White Subvill COLOR SAMPLES
13.	Orientation of Sign to the Street. Parallel; Perpendicular; Angled
i4.	Distance sign is set back from street curb or edge of pavement (corner lots, provide distance from both
	streets).
	Feet Inches Name of Street: TRAMRE Feet Inches Name of Street:
_	Feet Inches Name of Street:
5.	Distance building is set back from street curb or edge of pavement (corner lots, provide distance from both
	streets).
	Feet Inches Name of Street:
	streets). Feet Inches Name of Street: Feet Inches Name of Street:
16.	Sign Content (words, letters, logos):
17.	Size of logo: Horizontal feet inches; Vertical feet inches.
18.	Sign Materials: Letters; Sign Face
	Sign Materials: Letters
19.	Sign Illumination, if applicable (type, location and wattage): 100 See Cursheet, Haro it
'n	Cian I andecenina if applicable landscope plan shall be submitted
20.	Sign Landscaping, if applicable landscape plan shall be submitted Additional Comments: Dign is painted alluminum in clear acrulic backs. No viruy. Returns painted paragrammate, fuces painted blue-made
21.	Additional Comments: Old 11 5 Tables (Authorited by Capit about Laters, No Village)
	Returns printed arous matte, tuces objected blue-matte
	logo to receive white paint-male on blue. Last Revision Date: 7/20
	Man to receive which paint make an blue Last Revision Date: 1/20

*******	********	********	********	**********	**********
All applic	able parties shown b	clow must sign th	e applicatio	on:	
Address: Phone No:	itle of Applicant (pleas US Nomer al US 425 U205 Signature:	BIND Murtre	eshiro't		Esta
Address: Phone No:	itle of Property Owner \$130 MACON 201-758-110 Owner/Landlord Signa	O Email Addre	114, Co)	DOVA, TN	Raymond G. II I 350/8
Address: _J Phone No:	itle of Tenant/Sign Own 015 (Nemorial) 1015 425 6 205 on Owner Signature)	Avd Mur hope	shoro TX	37129	estion VP Cap. Ken Esto Enternament
Name of Si Address: _	ign Erecting Company		0	Tector	
Phone No:				Robinsonol	
	NO EMAIL APPLICA	ATTOMS WILL BE	ACCEPTE	D. IN PERSON O	R MAIL ONLY.
Ge	ease Note: Followin ermantown, a sign pe de Enforcement for operty. SCCCE may	rmit must be obta the installation of	all approv	Shelby County (ed sign(s) on the	Construction
FOR APP	ROVING AUTHORIT	Y ONLY	********		************
□ AP	PROVED	COMMENTS:			
□ DISA	APPROVED				

DISCLOSURE OF OWNERSHIP INTERESTS

In order to assist staff and appointed and elected officials of the City of Germantown in complying with Ordinances of the City relating to conflicts of interests, the following information is required to be furnished:

1. For Profit Entities. If the owner of the land which is the subject of this Application (including all owners, lessees and developers) is a for-profit entity, i.e. individual, sole proprietor, general partnership, limited partnership, corporation, limited liability company, R.E.I.T., a trust, or any other form of for-profit business entity, the authorized representative of the Owner must list below the respective names and business or home addresses of all persons or entities which own 10% or more of the ownership interests in the Owner. (If another business entity owns 10% or more of the ownership interests in the Owner, all persons owning a 10% or more interest in such last mentioned entity must be identified by name and business or home address.) (If a trust owns a 10% or more interest in the Owner, all beneficiaries of 10% or more of the trust assets must be identified by name and business or home address.) The amount of ownership interest does not have to be disclosed.

ignature of Applicant:	Owner/Landlord: GIN PROPORTES PAYMAN CITY III
ddress: 8130 MACO	H STATION # 114 COMBONA TH. 38618
ignature of Property O	wner/Landlord:
	Traces williams
	ee: FIRST BANK BOSCHASTIAN
Signature of Tenant/Less	101 BUD. MYREDINO TH 37129
ignature of Tenantices:	see: House Care
	100 14 64 0 111 - 64 0
ersons or Entities* Own	no 10% or More of the Ownership Interests of the Owner:
ersons or Entities* Own	ng 10% or More of the Ownership Interests of the Owner:
	Business or Home Address
Persons or Entities* Owni	



SMART CODE WARRANT APPLICATION (TO BE SUBMITTED WITH THE PLANNING COMMISSION APPLICATION)

	PROJECT INFORMAT	ION
Project Name Fig	ST BANK - TRAVURE BUILDALL	
	OPLAR AVENUE, CARMANTONN. TO 38	136
Project Description	HELL SKTERING "FIRSTBANK" SIGNAGE	
	Parcel Identification Number(s)	Zoolng District
	APPLICANT/PROPERTY OWNER LESSEE/DEV	ELOPER INFORMATION
Phone No.: [075- Signature of Applies Owner Name & Title Phone No.: [075- Signature of Properi Lessee Name & Title Phone No.: [075- Signature of Lessee	iste (Print) Ped Setushan Mad Esta Je Address 10 10 10 10 10 10 10 10 10 10 10 10 10 1	BI30 Licean Stefan # 14, Codera, ill program of 32129 BI30 Licean Stefan # 14, Codera, ill program of 3208 BIS Manufeston To 32129 MC Driether Codera, con 32129
	APPLICANT INFORMATI	ON
Name & Title: Hit	Chell Retingen Company N	Tame Willaudhis San Gedors
Fax No.: 305		and the same
	s proposal 5; the Planning Commission meeting?	00 SEBASTIAN UP RENIE to
		FIRST BANK

Smart Code -- Warrant Application Form Page 2

WARRANT REQUEST(S)
WARRANT #1
Section 23-745, A warrant is an official decision that permits a practice that is not consistent with a specific provision(s) of the Code, but is justified by its intent (Sec. 23-741) and is consistent with the adopted small area plan applicable to that location.
Section of Smart Code from which the deviation is sought: Place white Section 23-815 (b) 2) which disable with the sign size. MAA was approved for sign size of 82.85 side per sign and the material size is 100 soft per size. Pleasa increase to sign size.
on each Distriction of Intent (provide additional information as necessary to make the case):
WARRANT REQUEST
WARRANT #2
Section 23-745, A warrant is an official decision that permits a practice that is not consistent with a specific provision(s) of the Code, but is justified by its intent (Sec. 23-741) and is consistent with the adopted small area plan applicable to that location.
Section of Smart Code from which the deviation is sought:
ustification of Intent (provide additional information as necessary to make the case):

PLEASE NOTE: If more than I warrant is being requested, please complete this page and attack to the application. If more than I warrants are being requested, please make copies of this page, provide the information requested and attack the pages to the back of the application.

Smart Code -- Warrant Application Form Page 3

CITY OF GERMANTOWN

SMART CODE WARRANT APPLICATION CHECKLIST

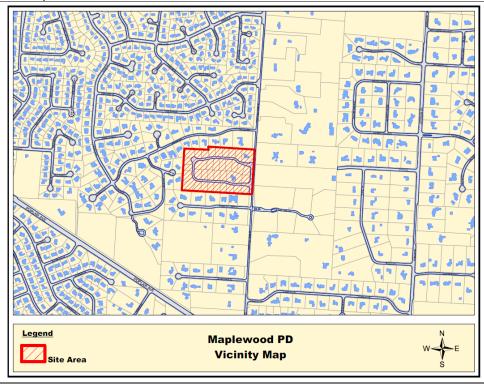
Comp	leted by applicant as of date of submittal	Come	leted by staff as of date of completeness review
Completed	Required Items	Staff	Staff Comments:
	A pre-development meeting with staff is required	-	
	A completed application for a warrant and required fees	-	
	A site plan illustrating the Warrant request		
	Documentation of authorization to represent the		
	property owner, if applicant is not the owner		
	CD of the application and all supporting documents, in jpg and PDF format.		
	Application Fee \$150 per warrent request		
Please Note: The signature of owner authorizes City of Germantown staff to visit and inspect the property for which this application is being submitted. The signature also indicates that the applicant or his agent has reviewed the requirements of this checklist and all items on this checklist have been addressed and complied with. The agent is the official contact person for this project and the single point of contact. All correspondence and communication will be conducted with the agent. If no agent is listed, the owner will be considered the agent. (Check One): I, the owner, will represent this application with the City of GermantownI, the owner, hereby authorize the person named below to act as my agent in processing this application with the City of Germantown.			
I certify that the information in this application is complete and accurate. I understand that I or a representative should be present at all meetings concerning this application. I am the property owner of record of developer; or I am the agent authorized to represent the owner in this application (provide documentation of owner's authorization with this application) Signature:			
			Date:

NO EMAIL APPLICATIONS WILL BE ACCEPTED.

d. <u>Maplewood Planned Development – Winston Woods Circle North and south at Forest Hill-Irene Rd. – Approval for Subdivision entrance Gates and a Revised Landscape Plan (Case No. 18-829) Previously Known as Agenda Item No. 8</u>

INTRODUCTION:

<u>INTRODUCTION</u> .				
Case Number:	18-829			
Case Name:	Maplewood Planned Development (PD)			
Location:	Winston Woods Circle North and South at Forest Hill Irene Rd.			
Property Owner:	Shaw's Creek Builders, LLC – John Duke			
Applicant:	Maplewood Homeowners Association – Brett Schubert, Secretary & Agent			
Zoning District:	"R" Low-Density Residential District			
Description of	Approval for Subdivision Entrance Gates and a Revised Landscape			
Request:	Plan			



BACKGROUND: On July 2, 2013, the Planning Commission approved a final plan for the 35-lot Maplewood Planned Development (PD) with private streets. The development concept reduced front yard setbacks (to 30 feet) and minimum side yard setbacks of 5 feet on one side and 15 feet on the other side. All driveways are located on the side with a 15 foot setback. The developer provided for the eventual installation of gates at each entrance. However, the plan as presented for approval to the Planning Commission did not include gates and the Planning Commission expressly did not approve gates at the time. With the approval of the PD, the Planning Commission stated, should the developer or Home Owners' Association propose the installation of gates, that request and the plans associated with it would require additional approval from the Planning Commission. On November 27, 2013, the Design

Design Review Commission October 23, 2018 Page | 38

Review Commission (DRC) granted approval of a preliminary and final plan for the Maplewood PD, which included the subdivision entrance feature (SEF) as well as the associated landscaping and fencing. On October 2, 2018, the Planning Commission recommended approval of the subdivision entrance gates as proposed.

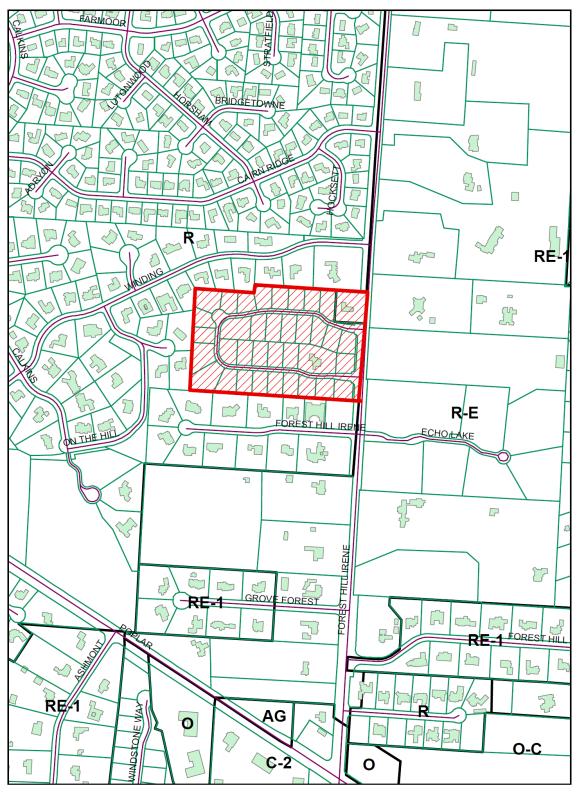
<u>DISCUSSION</u>: The applicant is proposing to install unmanned gates at both subdivision entrances to the Maplewood PD. The gates to the north would be for residents only, and would not have a call box. The gates to the south would be for public use and would have a call box. In order to accommodate a turnaround at the call box of the southern gate, the existing landscaped median would be reduced and a hammerhead turnaround would be constructed on the northern side of the southern entrance. Planning Division staff is recommending that the paved hammerhead turnaround be screened with landscaping.

The proposed subdivision entrance gates would be black wrought iron and would be affixed to existing brick columns. The gates would be no higher than 6' tall at their highest point, thus conforming to Sec. 6-102(a)(2) on fence and gate height.

STAFF COMMENTS:

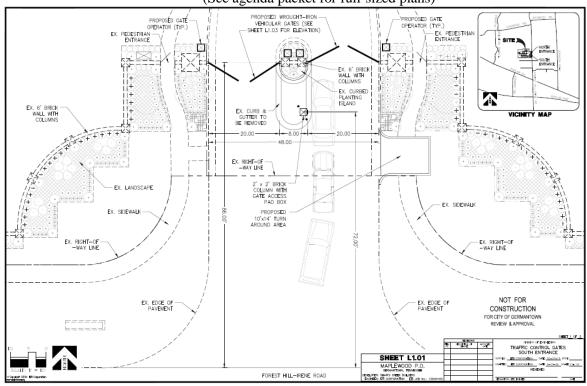
- 1. With approval of this project, the Planning Commission granted a waiver to the Private Streets Policy (a)iii Placement and Turnaround. The call box for the south entrance is located 60' from the edge of pavement of an improved intersecting public street, as is required by the City of Germantown Private Streets Policy. However, it is located only 8' from the designated public right-of-way line and vehicles could potentially stack in designated public right-of-way, but likely not in the currently improved portion of Forest Hill Irene Rd.
- 2. Per the City of Germantown Private Streets Policy, the requirements of the escrow account shall be upheld for the Maplewood PD development. At the time of Final Acceptance for the Maplewood PD, the Homeowners Association (HOA) shall provide verification of this escrow account.
- 3. As part of the subdivision entrance gate approval from the Design Review Commission, the applicant is requesting a revised landscape plan for the south entrance. In order to enable the vehicular turnaround before the gates, a portion of the landscaped median will need to be removed. Additionally, on the northern side of the southern entrance, a hammerhead turnaround on the northern driveway entrance shall be installed. Planning Division staff is requesting that this hammerhead turnaround be screened with plantings.
- 4. Following recommendation for approval by the Design Review Commission, the request shall advance to the Board of Mayor and Aldermen for final approval of an amendment to the final plan of the Maplewood PD (gates).
- 5. Following final approval by the Board of Mayor and Aldermen, the applicant shall apply to the City of Germantown Neighborhood Services Division and the Fire Dept. for a fence/gate permit.
- 6. If approved, the applicant shall submit the revised landscape plan that reflects the location of the gates and the turnaround to the City Engineer, prior to construction. The turnaround shall be in place, prior to the installation of the gates.
- 7. Following all approvals, the final plan for the PD shall be re-recorded to include the gates and any requirements.

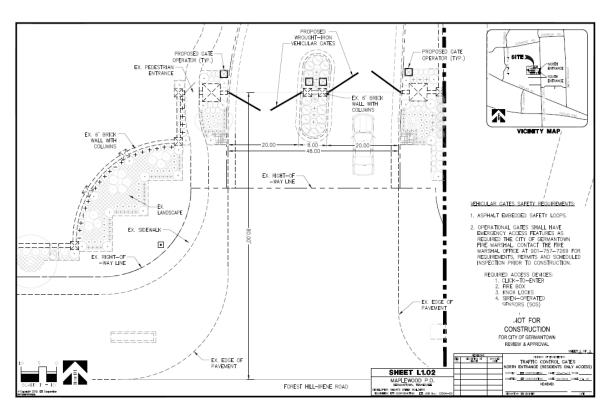
<u>PROPOSED MOTION:</u> To approve a revised landscape plan and entrance gates for the Maplewood PD, located at Winston Woods Circle North and South at Forest Hill Irene Rd., subject to the Board's discussion, staff comments and conditions in the staff report, and the documents and plans submitted with the application.

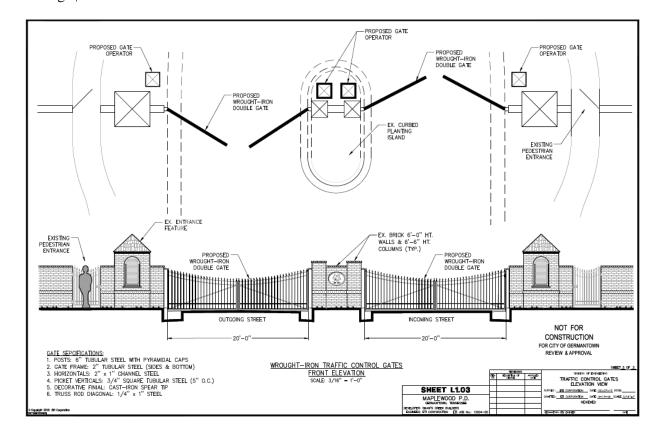


ZONING MAP

SITE PLAN (See agenda packet for full-sized plans)







Design Review Commission October 23, 2018 Page | 42

MARTIN, TATE, MORROW & MARSTON, P.C.

ATTORNEYS AND COUNSELORS

INTERNATIONAL PLACE, TOWER II SUITE 1000 6410 POPLAR AVENUE MEMPHIS, TENNESSEE 38119-**48**39

BRETT A, SCHUBERT

BSCHUBERT@MARTINTATE.COM

LICENSED IN TENNESSEE LICENSED IN MISSISSIPPI TELEPHONE (901) 522-9000 FAX (901) 527-3746 MIDDLE TENNESSEE / NASHVILLE OFFICE

P.O. Box 158 200 Mahr Avenue Lawrenceburg, TN 38464

June 29, 2018

City of Germantown Economic and Community Development Department Attn: Sarah L. Goralewski 1920 S. Germantown Road Germantown, TN 38138

RE: Installation of entrance gates for Maplewood P.D.

Sarah:

In supplement to the application filed with the Design Review Commission and the separate application filed with the Planning Commission, each on June 19, 2018, you have requested that I supplement this cover letter to outline the request and the scope of work.

Not only am I representing the developer of Maplewood, Mr. John Duke, in conjunction with these applications, my wife and I live in Maplewood P.D. (at Lot 2 – 9073 Winston Woods Circle S), and I am the Secretary of the Maplewood P.D. Homeowners Association, Inc. (the "HOA"). Thus, I come before the DRC and the Planning Commission representing Mr. Duke (as the developer), my own personal interest, and the interest of the HOA.

A special meeting of the members of the HOA was held at my office at which time twenty six (26) of the lot owners in Maplewood voted to install the gates. At the meeting (through proxy), only one single lot owner (a builder who owns three lots) indicated that he did not want gates to be installed or to pay the cost for same through a special assessment. Some homeowners moved into the development anticipating that it would be a gated community; some builders very much wish to market their lot(s) as being part of a future gated community. There is an overwhelming response by the members of the HOA that gates will increase property values and add to the beauty and prestige of another neighborhood in our great City.

As you know, our City has approved the installation of gates at the development directly across the street (Glenn Echo) as well as two other developments with similarly priced homes just south on Forest Hill Irene.

MARTIN, TATE, MORROW & MARSTON, P.C.

June	29,	2018	3	
Page	2			

Mr. Duke developed the neighborhood with the clear forethought that gates would be installed and that this development would mirror or exceed the prestige of these other three gated developments on Forest Hill Irene. Evident on the landscaping plans, the brick wall that spans and fronts Forest Hill Irene and the brick columns and medians at both entrances to the neighborhood were already approved by the City and were clearly installed (at adequate setbacks for gates from Forest Hill Irene) by Mr. Duke in furtherance of his vision to gate this beautiful development. As an additional safety measure, Mr. Duke installed the turn lane/median lane that fronts the entire neighborhood. This development is not densely populated. It generally consists of older "empty nesters" and professionals. I am not aware of one single homeowner that has driving-aged children and more than two (2) cars. There is virtually no traffic. The entrance gates are anticipated to be installed at the center of each of the already installed concrete columns, which are already setback sufficiently for gates. The existing median lane serves as an extra precaution. Because Mr. Duke put so much effort into the installation of the existing brick wall, medians, and columns (with electric installed at the entrance), there are no changes anticipated to the landscaping plans at this time.

Mr. Duke also opted to keep the roads and infrastructure private to further ease of approval of entrance gates. It is my understanding that Mr. Duke was told that gates were "optional" when the development was approved, but that he would simply have to come back before the DRC and Planning Commission for formal approval when the time came to install.

Mr. Duke, myself, and the HOA come before the City at this time because development is moving at a fast pace in Maplewood. Depending upon how many additional slabs are poured in the next couple of months, it is anticipated that Mr. Duke may comply with his obligation to install the final layer of asphalt as early as the late summer/early winter of this year. The community would certainly like to have the electrical code boxes installed at the same time as the road is finished. Installing gates and code boxes thereafter would not only increase the cost to the HOA but would result in a "patchy" and unsightly appearance in the asphalt at both entrances in lieu of the uniform "well-put-together" look that the HOA desires. In essence, the approval sought is the ability to install the gates at such time, and in conjunction with, the installation of the final layer of asphalt by the developer. The short gap period allows the gates to be welded and constructed and the funds to be raised by special assessment from the homeowners.

Thank you so very much for your consideration.

Brett A. Schubert

Respectfully



DESIGN REVIEW COMMISSION PROJECT REVIEW APPLICATION

Specific Approval Requested:			
[] Preliminary Plan [] Final Plan [] Change in Use (Site plan, building elevations, landscaping, lighting, etc) (Complete "OG" Checklist) (Circle which one above applies)			
[] Wireless Transmission Facility	andscaping (only)	[] Lighting (only)	
[] Revision/amendment to an approved plan Description of requested change:			
[X] Other; Explain Entrance Gate App	roval		
Project Name: Maplewood Planned D	evelopment		
Project Address: Forest Hill Irene	at Winston Wood	d Circle South and North	
Previous Tenant: _ N/A			
Applicant's Name: Brett A. Schube	rt, Esq.		
Mailing Address: 6410 Poplar Avenu	e, Suite 1000, 1	Memphis, TN 38119	
Email Address: bschubert@martintate	.com Te	lephone: (901) 522-9000	
Property Owner's Name: Shaw's Creek	Builders, LLC		
Mailing Address: 985 Reddoch Cove, M	emphis, TN 38119		
Email Address: jdukehomel@aol.com	Te	lephone: (901) 870-5076	
Developer's Name: Same as Prope	rty Owner		
Mailing Address:			
Email Address:	Te	lephone:	
Lessee's Name: N/A			
Mailing Address:			
Email Address:	Tel	ephone:	

Last Revision Date: 7/2017

Design Review Commission October 23, 2018 Page | 45

DRC Project Review Application Page 2	
Zoning District where project is to be located:	Residential
Describe project item(s) to be reviewed: (please needed)	attach additional sheets or letter of description if
Site Plan for Entrance Gates	
Landscaping Plans (previously app	roved)
All applicable parties shown below must sig Brett A. Schubert, Esq.	n the application:
Print Name of Applicant	Signature of Applicant
Shaw's Creek Builders, LLC	XI () DW M
Print Name of Property Owner	Signature of Property Owner
Same as Property Owner	W Luci
Print Name of Developer	Signature of Developer
N/A	•
Print Name of Lessee	Signature of Lessee

By these signatures, we attest that all of the required information associated with this application has been submitted to the Department of Community Development by the scheduled deadline date. Any failure on our part not to submit any of the required information may result in the removal of the application from the agenda.

DRC Project Review Application Page 3

DISCLOSURE OF OWNERSHIP INTERESTS

In order to assist staff and appointed and elected officials of the City of Germantown in complying with Ordinances of the City relating to conflicts of interests, the following information is required to be furnished:

For Profit Entities. If the owner of the land which is the subject of this Application (including all owners, lessees and developers) is a for-profit entity, i.e. individual or sole proprietor, general partnership, limited partnership, corporation, limited liability company, R.E.I.T., a trust, or any other form of for-profit business entity, the authorized representative of the Owner must list below the respective names and business or home addresses of all persons or entities which own 10% or more of the ownership interests in the Owner. (If another business entity owns 10% or more of the ownership interests in the Owner, all persons owning a 10% or more interest in such last mentioned entity must be identified by name and business or home address.) (If a trust owns a 10% or more interest in the Owner, all beneficiaries of 10% or more of the trust assets must be identified by name and business or home address.) The amount of ownership interest does not have to be disclosed.

Applicant: Brett A. Schuber	t, Esq.				
Address: 6410 Poplar Avenue, Suite 1000, Memphis, TN 38119 Signature of Applicant:					
Property Owner: Shaw's Creek Builders, LC					
Address: 985 Reddoch Cove, Memphile, TN 38 19					
Signature of Property Owner:					
Lessee: N/A					
Address:					
Signature of Lessee:					
Developer: Same as Propert	y Owner				
Address: Signature of Developer:					
The same of the sa					
Persons or Entities* Owning 10% or Mo	are of the Ownership Interests of the Owner:				
Name	Business or Home Address				
John R. Duke	985 Reddoch Cove, Memphis, TN 38119				
Henri Waddel	985 Reddoch Cove, Memphis, TN 38119				
*See language in parenthesis above.					
oce language in pareliment aports,					
	Last Revision Date: 7/2017				
OLD BUSINESS: The Chairman asked if	there was any old business. There was none.				
	•				
NEW BUSINESS: The Chairman asked if	there was any new business. There was none.				

ADJOURNMENT

There being no further business, comments, or questions by the Commission; the Chairman adjourned the meeting at 6:20 p.m.