

ECONOMIC DEVELOPMENT COMMISSION
Thursday, March 7, 2019
Klein Conference Room
1920 South Germantown Road

The regular meeting of the Economic Development Commission (EDC) was held Thursday, March 7, 2019, in the Klein Conference Room. Chairman Klein called the meeting to order at 5:30 p.m.

PRESENT: Jerry Klein, Brian Pecon, Janet Geyer, Keith Saunders, Jim Lefler, Andrea Baird, Alderman Rocky Janda, Cliff Sulcer, Janie Day, Kristi Ransom, and Rick Towne

GUESTS: Ordis Copeland, TN ECD

ABSENT: Steven Levy, Bo Adams, and Ryan Heimke

STAFF PRESENT: Marie Lisco, Economic Development Manager and Cameron Ross, Director of Economic and Community Development

1. A quorum for tonight's Economic Development Commission meeting was met.

2. Minutes: Approval of Minutes for February 7, 2019:

Chairman Klein stated the first order of business is the approval of the minutes for February 7, 2019. If there were no additions, corrections or deletions to the minutes, he would entertain a motion for approval.

Mr. Towne moved to approve the Economic Development Commission minutes of February 7, 2019, seconded by Mr. Pecon. **The motion was passed.**

3. Reports/Monthly/Quarterly:

Guest: Ordis Copeland, TN ECD made a presentation.

Ms. Lisco explained that the Downtown Memphis Commission is going through a major planning project and asked for input from the suburbs too. She also shared about the MAAR Commercial Forecast meeting.

a) Planning/Small Area Plan - Nodes/Districts:

- i. Central Business District (Smart Code) – Openings in Thornwood: Bella Vita and Buff City Soap.
- ii. East Poplar Avenue (at Forest Hill-Irene) – Joann's is under construction.
- iii. West Poplar Avenue District (Smart Code) – FirstBank is moving forward with an addition to their already rented out space. They will be taking the entire front half of the bottom floor.
- iv. Wolf River – There is a proposal for three new medical office buildings (50,000 square feet a piece) on 15 acres at the north end of the Fulmer property. They have to get a zone change first from residential to office.
- v. Forest Hill Heights (Smart Code) –There's a daycare center proposal.

b) Germantown IDB: Ms. Lisco stated the IDB has not met since our last meeting.

c) Germantown Area Chamber of Commerce: Janie Day shared information about:

- Celebration of Excellence was held on February 7th at The Great Hall and Conference Center. The purpose of the event is to honor the businesses, network with attendees/chamber members and promote the sponsoring companies throughout the evening.
- Health and Wellness EXPO is April 25th at the Great Hall and Conference Center. Methodist Hospital is the Title Sponsor. This event spotlights the importance of all areas of health and wellness including financial, physical, mental and spiritual.
- Chamber Monthly Luncheon is March 20th at TPC Southwind. The speaker is Jason Manual, Superintendent of GMSD. The April speaker is Scott Brockman, CEO of the Airport Authority.

The May speaker is Eric Miller, Economic Development Director at the Memphis Chamber and the June speaker is Kevin Kane, President/CEO of the Memphis Convention and Visitor's Bureau. The purpose of the monthly luncheons is for the businesses to get to know other chamber businesses and do business with each other.

- Germantown Chamber Magazine: The Chamber magazine has been mailed to all residents of Germantown, all businesses in Germantown, and to all Chamber member businesses not located in Germantown.
- Ms. Day also shared about the TCCE meeting in February and the Chamber's New 2019 Partner Sponsors.

4. **New/Old Business:**

Chairman Klein stated that he has an appointment with the new Chief Operating Officer at Epicenter.

5. The next EDC meeting will be on Thursday, April 4, 2019, at 5:30 p.m.

6. **Adjournment:** There being no further business, the meeting was adjourned.