Germantown Athletic Club Advisory Commission Minutes

Wednesday August 7, 2019 - 6:00 pm Conference Room

Members Present: Chairman Ric Wolbrecht, Mr. Dana Driver, Ms. Kristina Garner, Mr. Jim Hastings,

Mr. Charles Hurst and Alderman Rocky Janda

Members Absent: Mr. Frank Baker, Ms. Mary Jeffrey and Mr. Jason Herrington

City Staff Present: Mr. Phil Rogers, Ms. Amy LaRusso and Ms. Debbie Powers

Guest: Ms. Abigail Warren, Daily Memphian

Call to Order

Chairman Ric Wolbrecht called the August 7, 2019 meeting to order. It was held in the Conference Room at the Club.

Approval of the Minutes

Chairman Ric Wolbrecht asked for a motion to approve the May 1, 2019 minutes as presented. Mr. Dana Driver motioned to approve and Mr. Charles Hurst seconded and the motion passed.

Club Updates:

Summer Summary:

Mr. Rogers discussed the summer camps or summer by the numbers as he likes to say; the Club averaged 63 kids a week in summer camp and grossed just under \$100,000.00 in camp registration fees this year. He added the summer camps are a huge revenue generator and have come a long way under Ms. LaRusso's expertise. Mr. Rogers stated the summer membership revenue for the last three months alone grossed just under a \$1,100,000.00. This included the summer memberships and regular memberships. He added the summer member traffic in the Club averaged over 2700 people in the Club per day.

Fall Programming:

Ms. LaRusso discussed the fall programs that will start in September in the aquatics area with the return of the Master swim and the addition of the Stroke Technique Clinics. She stated the fall youth activities will not change. In addition to regular schedules, Ms. LaRusso stated group fitness is offering new programs such as:

- August Dance Party & School Supply Drive
- September National Yoga Month the Club will offer Poses for Passes
- October Les Mills Super Saturday programs introducing BODYCOMBAT and BODYJAM.
- November Les Mills BARRE, Planksgiving
- December Toy drive

CIP Projects:

Mr. Rogers discussed Phase IV of renovations and the FY20 CIP projects.

FY20 Capital projects:

- Exterior Signage with the new logo
- FFE (Furniture, Fixtures, and equipment for Phase IV)

Infrastructure Replacement Projects:

- Skylights
- Hot tub retile
- Security

Mr. Rogers discussed the security additions of cameras indoors, motion detectors and updating our security system. He added that the P.A. system was put in the Club in the last renovations as part of the Club security. Mr. Rogers stated the budget to replace skylights was not enough, so he will focus on design for new skylights this year. He shared a rendering of the signage on the building outdoors to replace the current signage that will go away with the new entrance, canopy and awning.

Mr. Rogers explained the temporary ramp and entrance are not permanent. He stated during the renovations and closing of the current entrance; this temporary entrance will keep the members safe and out of the construction area. Mr. Rogers discussed the modernization of the elevator and the temporary accommodations for our members. He shared renderings of the construction that has been taking place behind the wood partitions in the lobby area and the demolition of the locker rooms in the weight room area. He said the holdup on the locker rooms was the unforeseen cement block walls that require knocking out the wall with jackhammers. He added renovations are on schedule and he expects Phase IV renovations to be completed by Thanksgiving; which includes the duct work and air for the Spin and Mind and Body areas. Mr. Rogers stated that renovations were planned around the slowest time of year for the Club. He stated staff did not want to inconvenience the members by closing the entrance way, and shutting down the elevator during the busiest time for the year.

Adjournment:

Meeting adjourned