

**Germantown Athletic Club Advisory Commission
Minutes
Tuesday – May 4, 2010**

Members Present: Chairman Stephen Wilensky, Mr. Rob Ayerst, Mrs. Dee Dee Duneheew, Mr. Bill Erskine, Mr. Clint Hardin, Mr. Paul Mosteller, Mrs. Teresa Rando, Mr. Garth Thompson and Mr. Larry Williams

Members Absent: Alderman Ernest Chism and Mrs. Laura Jaggar

City Staff Present: Ms Danelle Toole, Mr. Curt Cromis and Ms. Debbie Powers

Guest: Mr. Bobby Brown

Call to Order

Chairman Stephen Wilensky called the May 4, 2010 meeting to order. The meeting was held in the Great Hall Media Room.

Approval of the Minutes

Chairman Stephen Wilensky asked for a motion to approve the minutes. Motion to approve the April minutes was made by Mr. Hardin and seconded by Mr. Mosteller and all were in favor.

Age Limit for the Weight Floor

Danelle explained that staff was asked to revisit and come back with recommendations for the Commission on a change to the age limit for the weight floor.

Current Policy:

Twelve years of age and older can be in the facility by themselves and can participate in every activity the facility offers other than the weight floor.

Members are required to be 16 years of age to use the weight and cardio equipment.

Competitors:

YMCA: Age 13 after completing a class
JCC: Age 11 after completing a training session
Lifetime: Age 13 no class

Recommendation #1:

Lower weight room age to 14: Young adults between the ages of 14-15 must go through a fee based clinics/classes (1 impact strength equipment clinic, 1 human sport equipment clinic, 1 free weight class given by a personal trainer) in order to have access to the weight floor.

- Upon request of the program they will receive a small packet of information including weight floor policies, proper etiquette and exercise guidelines. They will be tested on this information at the free weight class.

Recommendation #2:

Lower weight room age to 14: Young adults between the ages of 14-15 must go through fee based clinics/classes and will have limited access to weight room.

- Monday – Saturday: 6:30am -8:00am, 11:00am – 3:00pm, and 7:30pm – close
- Sunday: 10:00am – 1:00pm

Recommendation #3:

Keep age limit as is until additional equipment and space is acquired.

After discussion among the Commission members and staff there was a motion on the floor to accept Recommendation #2 with the additional stipulations:

Recommendation #2:

Lower weight room age to 14: Young adults between the ages of 14-15 must go through fee based clinics/classes and will have limited access to weight room.

- Monday – Saturday: 6:30am -8:00am, 11:00am – 3:00pm, and 7:30pm – close
- Sunday: 10:00am – 1:00pm
- Parents (Legal guardians) must attend clinics/classes with the teenagers
- Parents (Legal guardians) are to remain with the teenagers at all times on the weight floor
- To adopt this policy on a trial basis of 120 days to allow the staff, time to implement it no later than June 1st.

Chairman Wilensky asked for a vote of the Commission members and all voted in favor.

Club Reports

Danelle opened up Club reports explaining the staff's plan for Quality Initiatives:

- Customer Service Program:
 - Fantastic Customer Service/Orientation
 - New Hires: Policy and Procedures manual/meet with Director
- Cleaning and Building Maintenance:
 - Staff check list.
- Equipment cleaning and maintenance:
 - Star Trac and NTS
 - Weight room staff checklist

Danelle explained that Star Trac and NTS have signed an agreement on the contract maintenance of the equipment. This will improve the turnaround time on our services for the equipment and the Club will now keep limited inventory of replacement parts to save time as well.

There were recommendations from the Commission members concerning things on the weight room floor they believed needed to be addressed; dress codes enforced, frequent monitoring of the audio equipment, and making available on all of the equipment subtitles for the hearing impaired. Mr. Hardin asked to recognize Will Fruitt on his work ethic on the weight floor. Mrs. Dunehew asked to recognize Brian Smith at the Germantown desk as well.

Curt shared with the Commission members our budget reports for the month, showing Expenses and Revenue. Curt said March was our best year to date month. He explained Memberships represent approximately 80% of our revenue and Personal training a little less than 10% and Aquatics and rental bring in the other 10%. Curt also explained we are on track with our expenses. Discussion among members concerning the impact of the new memberships we have gained through Prairie Life closing their doors last week.

The Commission members asked about rate increases in the future and possibly offering residential rates lower than non-residential rates.

Danelle touched on Scarlet's upcoming marketing events for the Club; the Chill and Grill is scheduled for May 22. Going green with our Guest passes for the members, we will no longer use paper guest passes they will be entered into the software on the member's anniversary date. Also the Club is sending out e-offers on specials at the Club via email.

Mr. Hardin asked about the Silver Sneaker's members getting guest passes. Danelle responded that at this time we do not offer guest passes to Silver Sneaker's members.

Mr. Mosteller requested that for next month's agenda that we add options for an alternate entrance on the Germantown side available to members when the Great Hall doors close.

Adjournment:

Meeting Adjourned