

Beautification Commission

Minutes for
April 12, 2010

The regularly scheduled meeting of the Beautification Commission for Monday, April 5, was postponed to Monday, April 12 and was held at the Parks and Recreation office, 2276 West Street.

PRESENT
Emily Bader, Chair
Pat Smith
Victoria Bruns
Don Herring
Sylvia Poll
Jacque Cliff

ABSENT
Lana Fowler
Shannon Hoff
Jane Carter
Betty McFarland
Pam Beasley, Staff Liaison
Mike Palazzolo, Alderman

Establishment of Quorum

Quorum was established with 6 members present.

Approval of Minutes for February 1, 2010

Motion and second made to approve the February 1, 2010 minutes as submitted. Motion approved.

Treasurer's Report

Emily provided the following financial report:

	Beautification Commission	Approved FY10	Year to Date	Remaining
	FY09 Budget	Budget	Expenditures	
1	Banners, Brackets & Shipping			
	Nutcrackers - Repair Allowance	\$8,650.00	\$4,745.00	\$3,905.00
2	Holiday Tree Lighting	\$2,500.00	\$3,029.01	-\$529.01
3	Holiday Residential Lighting Contest	\$300.00	\$279.60	\$20.40
4	Holiday Decorations - People Street & Interior	\$1,700.00	\$961.50	\$738.50
5	Holiday Parade Float	\$700.00	\$248.96	\$451.04
6	Christmas Village	\$0.00		\$0.00
7	Public Art Summit/Recycled Art	\$0.00		\$0.00

8	Recognition of Homes, Businesses, Schools	\$500.00		\$500.00
9	Green Thumbs Up	\$200.00		\$200.00
10	Arbor Day - Education for Children	\$1,000.00	\$1,194.79	-\$194.79
11	Storage - Holiday Decorations	\$0.00		\$0.00
12	Spring Spruce-Up	\$250.00		\$250.00
13	Planting/Maintaining City Garden*	\$300.00	\$400.00	-\$100.00
14	Living Legacy	\$100.00		\$100.00
15	Public School Grant	\$5,000.00		\$5,000.00
16	Miscellaneous	\$300.00		\$300.00
17	Green Expo	\$500.00		\$500.00
18	Miscellaneous (not certain where it goes)		\$48.42	-\$48.42
19	Arboretum Project	\$1,000.00		\$1,000.00
	TOTAL	\$23,000.00	\$10,907.28	\$12,092.72

Committee Reports

- Arbor Day evaluation
 - The event was considered a big success with the location, ease for citizens to be screened and pick up saplings. Perhaps in 2011 only flowering trees should be offered since dogwood and redbud were by far the favored choice. Don, Sylvia and Victoria agreed to drive by school locations of afternoon tree plantings to make sure the trees are thriving.
- Earth Day plans
 - Commissioners will gather at the entrance to the Park on Wolf River on 4/22 at 3:30p to honor Riverdale and Houston Schools with grant funds for their campus. The winner of the Arbor Day poster will receive a gift certificate and metal of participation, and the city will receive the banner for Tree City USA. Pat Smith agreed to contact local media for TV and printed coverage of this event.
- School Grant Funding
 - Riverdale and Houston High Schools will be sent letters to acknowledge the funds they are to receive and why they were selected as winners. Houston High School will be asked to meet with representatives from the Commission,

Suburban Garden Club, Pam Beasley, and a local landscaper to mentor a plan for native plantings for their campus.

Review of Annual Projects

- Business Recognition
 - LeAnn recommended Stonecreek Business Complex, will revisit the location and share her decision for recommendation at the BMA in Aril.
 - Pat Smith will select the business to be recognized in May.
- “Green Thumbs Up”
 - Certificates and gift cards will be at Park and Rec for Commission Members to pick up and award citizens of their efforts to make their landscaping enhancing the beauty of Germantown. Victoria Bruns will donate 4 \$25.00 certificates. The Commission voted to spend \$400.00 for gift cards of \$25.00 value, \$100.00 each from Germantown Hardware, Springer’s, The Market, and Loews.
- “Spring Spruce Up”
 - The Commission decided to contact the Neighborhood Association to disperse the seed packets donated by Burpee.
- Education for the Commission
 - Programs for In the Garden will resume in September. In the meantime we will continue to give suggested topics and presenters to Victoria.

The May meeting will be held on May 3 at the Bonsai Gardens in Olive Branch in an effort for continuing education for our members. The Commission wishes to pursue the possibility of a bus to WildGrow April 30 or May 1st.

New Business

- LeAnn will contact ACT Trees for Cities to question if the \$250.00 is a one-time donation or a yearly one. She will request that both the Tree Board and Beautification Commission be on the membership list.

The meeting was adjourned at 7pm