

CITY OF GERMANTOWN  
ECONOMIC DEVELOPMENT COMMISSION  
Economic and Community Development  
1920 S. Germantown Road  
Thursday, April 6, 2023  
5:30 p.m.

1. Call to Order: Chairman Bo Adams called the meeting to order at 5:30 p.m.
2. Roll Call and Establishment of a Quorum: Members Present: Bo Adams, Vice Mayor Mary Ann Gibson, Michelle Johns, Melissa Kimbrough, Matt Monteath, Jabin Newhouse, Bruce Meisterman  
Members Absent: Jerry Klein, Janie Day, Mark Ruleman, Brandon Toney, Cliff Sulcer, Lauren King

Staff Present: Cameron Ross, Economic and Community Development Director and Diane DeSanctis, Economic and Community Development Coordinator

3. Minutes Approved:  
Motion - Melissa Kimbrough. Second: Matt Monteath. The minutes were unanimously approved.
4. Guest Speaker: Ordis Copeland, TN ECD was unable to attend.
5. Old Business/Chairman's Reports:  
Business interviews have already spurred interest from other business owners besides those selected as EDC favorites and our media editing is improving and evolving.  
Germantown Hardware and Corks and a reshoot of Jo Jo's will be up next. In addition to the filming of the profiles of the EDC selected favorites, we will profile our two commission members, Melissa Kimbrough from Southern Avenue and Melissa Johns with Transforming Wellness. An end of May shoot for Southern Avenue would allow an interview/opening spot.  
EDC would like to conduct 4 interviews per month starting in May.  
EDC will coordinate with Marketing and Communications to schedule filming.  
Melissa suggested that we include "sponsored by or brought to you by the EDC" to help soften the perspective about it being hard to do business in Germantown.  
The EDC will continue to be a community ambassador for businesses with continued education of the City in which EDC can share with the community. Cameron discussed the continued effort of community engagement as it relates to the City's Comprehensive Land Use plans and to answering the residents questions of why, when and how related to City development.
6. New Business: Cameron Ross provided information regarding new businesses to Germantown - Local Lime, Chase Bank and a new Ramen restaurant.  
Reminders for upcoming events pertinent for EDC. TN Women Connect on April 11th and Neighborhood Summit on April 25, 2023. Request for representatives from EDC to attend Neighborhood Summit. Matt Monteath volunteered to be there and subsequent email will be sent out to request other volunteers.
7. Adjournment:  
There being no further business, comments, or questions by the Commission, Bruce Meisterman 1st motion to adjourn, Matt Monteath 2nd to adjourn, motion unanimously agreed. Chairman Adams adjourned the meeting at **6:09 p.m.**

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**James Adams, Chairman EDC**