

CITY OF GERMANTOWN
ECONOMIC DEVELOPMENT COMMISSION

May 4, 2023

5:30 p.m.

1. Call to Order: Chairman Bo Adams called the meeting to order at 5:30 p.m.
 2. Guest Speaker Presentation:

Janie Day, President of Germantown Chamber of Commerce presented a video put together by the Suburban Chamber Alliance to showcase that there is “something for everyone” in Germantown and in all of our neighboring municipalities and our role in the development of Blue Oval City. Janie shared information on the role of the Chamber, it’s relationship with the City of Germantown's Economic Development, the Education Commission, and of the strength of the Suburban Chamber Alliance.

Discussions on growth and recruitment and that education, infrastructure and safety are the top priorities for bringing people and businesses to Germantown.
 3. Roll Call and Establishment of a Quorum:

Members Present: Bo Adams, Vice Mayor Mary Ann Gibson, Lauren King, Jabin Newhouse, Bruce Meisterman, Jerry Klein, Mark Ruleman, Janie Day
Members Absent: Matt Monteath, Cliff Sulcer, Brandon Toney, Michelle Johns, Melissa Kimbrough
Staff Present: Cameron Ross, Economic and Community Development Director and Diane DeSanctis, Economic and Community Development Coordinator
 4. Minutes Approved:

Motion: Jerry Klein. Second: Bruce Meisterman. The minutes were unanimously approved
 5. Chairman’s Reports (Old Business):

The EDC will continue to be a community ambassador for business.
Emphasis on continued education of the City in which EDC can share with the community.
EDC will continue to schedule business interviews while working around the Police public safety training videos. Three (3) June dates have been held open for Economic Development Commission.
 6. New Business: The BMA budget scheduled to be heard at the first reading on May 22nd was briefly discussed. Highlights reported 10 million dollars in sales tax generated and that previous 5- year plan now into year 6 without tax increase. Additionally, 41% of the budget allocated for public safety and that 17 new specialized (SET) officers have been hired over the past 3 years that are not confined to patrol a specific area but able to be used anywhere, anytime need arises.
Salary review to “level up” was also part of the new budget to ensure the ability to attract and retain qualified employees. Other items discussed were future Land Use Study, bond expenses, inflation rates, Houston High revamp.
- New initiative to update collateral information used for recruitment and retention was discussed.
- Due to the memorial day holiday, Chairman Adams announced that the June EDC meeting would be canceled. No meeting was scheduled for July. Next meeting will be held on Thursday, August 3rd at 5:30 pm.
- Guest Speaker, Blake Swaggert, Tennessee Economic and Community Development.
7. Adjournment:

There being no further business, comments, or questions by the Commission, Chairman Adams adjourned the meeting at 6:20 p.m.