





Jason Huisman, City Administrator

Economic Development Commission

Thursday, March 7 2024 – 5:30 p.m.

Klein Conference Room

Economic & Community Development
1920 S. Germantown Road

The Economic Development Commission promotes vitality and economic stability ensuring our City remains a center for growth and innovation.

- 1. Call to Order
- 2. Roll Call and Establishment of a Quorum
- 3. Approval of Minutes February 1, 2024
- 4. Citizens to be Heard -
- 5. Guest Speaker Bruce Meisterman, Writer, Author and Photographer, EDC Commission member
- 6. Old Business
 - a. Continued EDC spotlight interviews
 - b. Continued business recruitment
 - C. Continued ambassadorship/in person visits

7. New Business

- a. Work session for action items goals and objectives under EDC purpose statement.
 - Champion business retention
 - Proactive lead generators
 - Scout for local and out of market opportunities
 - Promote stability
 - Prioritize productivity
 - Support expansion
 - Market the unique attributes of Germantown
 - Advocate champion support
- b. Discuss change to spotlight interviews.
- C. Consider follow up questions for previously filmed spotlights.
- 8. Adjournment: Next meeting Thursday, April 4, 2024 at 5:30 pm

The City complies with the American Disabilities Act. Should you need accommodations, call 757-7200 at least 48 hours in advance of meeting.