

CITY OF GERMANTOWN
ECONOMIC DEVELOPMENT COMMISSION

November 2, 2023

5:30 p.m.

1. Call to Order: Chairman Bo Adams called the meeting to order at 5:30 p.m.

2. Roll Call and Establishment of a Quorum:
Members Present: Chairman Bo Adams, Vice Mayor Mary Ann Gibson, Matt Monteath, Michelle Johns, Brandon Toney, Cliff Sulcer
Members Absent: Lauren King, Jabin Newhouse, Bruce Meisterman, Jerry Klein, Mark Ruleman, Janie Day, Melissa Kimbrough
Staff Present: Diane DeSanctis, Economic and Community Development Coordinator
Staff Absent: Cameron Ross, Economic and Community Development Director
Unable to establish a quorum.

3. Minutes:
Approval postponed due to lack of a quorum.

4. Chairman's Reports (Old Business):
EDC members will continue their role as Ambassadors for the City. Additionally, members are encouraged to consider business recruitment of businesses encountered during the course of their travels. Submit recruitment suggestions via email to Diane for spreadsheet preparation. Chairman Adams has suggested the Ridgeland, MS restaurants Shapley's, Eli's and Caets.

5. New Business:
 - (a) Discussion of new business card to be used for business recruitment. Suggestion that card contain only EDC name/City logo, and that specific contact name/number be shown and not just the City's website address.
 - (b) Work session for members to submit ideas for new purpose statement. Suggestions to combine the existing EDC purpose statement shown online with new key words included such as ambassador, regional, balanced growth, market opportunities, advocate, supporter, etc. Statement suggestions already received would be sent out to members prior to the December meeting for review and inspiration. New suggestions are encouraged to be brought to the December meeting.
 - (c) Vice Mayor Gibson shared news about the Public Art Commission project along the Wolf River Greenway at the Western border to bring awareness to deforestation.

6. Adjournment:
There being no further business, comments, or questions by the Commission, Chairman Adams adjourned the meeting at 6:45 p.m.

EDC Chairman Bo Adams _____