

CITY OF GERMANTOWN
ECONOMIC DEVELOPMENT COMMISSION
February 1, 2024
5:30 pm

The Economic Development Commission promotes vitality and economic stability ensuring our City remains a center for growth and innovation.

1. Call to Order: Chairman Bo Adams called the meeting to order at 5:30 p.m.
2. Roll Call and Establishment of a Quorum:
Members Present: Chairman Bo Adams, Vice Mayor Mary Anne Gibson, Brandon Toney, Jabin Newhouse, Mark Ruleman, Janie Day, Melissa Kimbrough, Matt Monteath and Dane Williams.
Members Absent: Michelle Johns, Jerry Klein, Cliff Sulcer, Bruce Meisterman
Staff Present: Cameron Ross, Economic and Community Development Director Diane DeSanctis, Economic and Community Development Coordinator
3. Agenda:
Motion to approve, 1st Mark Ruleman, 2nd Matt Monteath, agenda unanimously approved.
4. Minutes:
December – 1st motion Matt, 2nd motion – Mark, minutes unanimously approved.
Cameron added that a member does not have to abstain from approval of minutes if they were not present at that meeting.
5. There were no citizens to be heard present at this meeting. It was discussed to show the parameters regarding time allowed to speak, etc. when signing in.
6. Chairman's Reports (Old Business):

EDC members were given a calendar with filming dates currently available for February. Members were requested to provide dates or check their calendars for available dates for filming. The interview questions evolved from a silly and serious approach to more of a conversational profile of the business owner. It was recommended that there be follow up interviews after the spotlight interviews in order to receive feedback on what may have helped, or worked, etc.

EDC Members were given an updated dining guide which included a breakdown of the types of restaurants to aid in recruitment of new businesses. Digital copy available on request.

Newks, Chili's, Back Yard Burger and Let it Fly are a few of the vacant spaces available. The Congregation owner has a vision for the tenants of the Congregations space. The percentage of vacant retail not paying rent is 2%. Doing business in Germantown provides public safety and a high per capita spending provides incentive as does Grmantown spends in Germantown.

EDC members are encouraged to visit businesses and introduce themselves and to see how we can help them grow or maintain. We can ask them if they would like to be profiled and we should recommend enrollment in the Chamber of Commerce.

7. New Business:

Motion to approve the minutes, 1st – Matt Monteath, 2nd Mark Ruleman. The EDC has unanimously approved the mission statement as follows:

The Economic Development Commission promotes vitality and economic stability ensuring our City remains a center for growth and innovation.

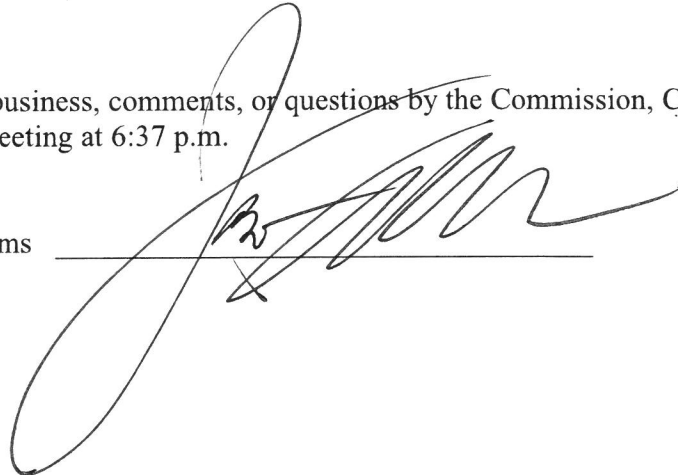
The members will continue to work on the items that represent what the Economic Development Commission does. Items for the work session for action item goals and objectives under EDC mission statement.*so far* are:

- Champion business retention
- Proactive lead generators
- Scout for local and out of market opportunities
- Promote stability
- Prioritize productivity
- Support expansion
- Market the unique attributes of Germantown
- Advocate champion support

8. Adjournment:

There being no further business, comments, or questions by the Commission, Chairman Adams adjourned the meeting at 6:37 p.m.

EDC Chairman Bo Adams

A large, stylized handwritten signature in black ink, written over a horizontal line. The signature is highly cursive and appears to be the name 'Bo Adams'.