



CITY OF GERMANTOWN TENNESSEE

1930 South Germantown Road • Germantown, Tennessee 38138-2815
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Economic Development Commission
Thursday, June 16, 2011 – 5:30 p.m.
Blue Conference Room
Department of Economic & Community Development
1920 S. Germantown Road

1. Call to Order
2. Approve May 5, 2011 Minutes
3. Old Business:
 - a) Adopt Economic Development Strategy (Chris Harrison, Marc Johnson)
 - b) Home-based Businesses (Donald Robbins, Wanda Richards)
 - Data Base Map (updated quarterly/cleansed yearly)
 - Plot sources of conflicts with neighborhoods
 - c) Policy Agenda 2012 - (part of strategy)
 - Promote existing businesses to generate revenues for the City to balance tax base.
 - Conduct one promotion strategy each quarter
 - Visit five businesses each month
 - Sidewalk Sales
 - EDC members hand out posters
 - Attract new businesses to locate and invest
 - Create a Bicycle and Pedestrian-friendly Environment
 - July Planning Commission (recommendation)
 - Redevelop Municipal Square in Smart Growth Area
 - Contract with Lawrence Group Architects of North Carolina
 - d) Business Survey
4. 2011 Committee Reports
5. New Business
6. Economic and Community Development (Projects in Progress)
7. Next Meeting – July 7, 2011 – 5:30 p.m.
8. Adjournment

The City of Germantown complies with the Americans with Disabilities Act. Should you need accommodations for this meeting, please call (901) 757-7200 at least 48 hours in advance of the meeting.