



CITY OF GERMANTOWN TENNESSEE

1930 South Germantown Road • Germantown, Tennessee 38138-2815
Phone (901) 757-7200 Fax (901) 757-7292 www.germantown-tn.gov

Economic Development Commission
Thursday, August 4, 2011 – 5:30 p.m.
Blue Conference Room
Department of Economic & Community Development
1920 S. Germantown Road

1. Call to Order
2. Approve June 16, 2011 Minutes
3. Old Business:
 - a) ArtFront (JK) – Motion to Approve
 - b) Adopt Economic Development Strategy (CH, MJ) - Motion to Approve
 - c) Home-based Businesses (DR, WR) - Data Base Map Complete
(to be updated quarterly/cleansed yearly)
 - d) Medical and Healthcare Strategy
 - * Inventory of Medical & Healthcare Facilities (DR/JK) - Discussion
 - * Networking Breakfast
 - * Issues: Germantown Emergency Services
Legislative Contacts
Update on Public Projects
Signage
Resources to Share in an Emergency
Other
 - e) Policy Agenda 2012 - (part of strategy)
 - * Promote existing businesses to generate revenues for the City to balance tax base. Conduct one promotion strategy each quarter: Sidewalk Sales: July 22-23
 - * Visit five businesses each month: (1) Internal Medicine, (2) Shops of Forest Hill, (3) Carrefour Mall, (4) - Discussion
 - * Attract new businesses to locate and invest: Dobo (Carrefour/Shops of Forest Hill)
 - * Create a Bicycle and Pedestrian-friendly Environment - forward to BMA
4. 2011 Committee Reports: Roadway Projects – Poplar Ave
WRB- Light at Kimbrough
Farmington Ph II – Spring
Farmer’s Market (JW)
5. New Business
6. Economic and Community Development (Projects in Progress) – Solana of Germantown, Firestone (across from Baptist Church), Elysium
7. Next Meeting – September 1, 2011 – 5:30 p.m.
8. Adjournment

The City of Germantown complies with the Americans with Disabilities Act. Should you need accommodations for this meeting, please call (901) 757-7200 at least 48 hours in advance of the meeting.