



# CITY OF GERMANTOWN TENNESSEE

1930 South Germantown Road • Germantown, Tennessee 38138-2815  
Phone (901) 757-7200 Fax (901) 757-7292 www.germantown-tn.gov

Economic Development Commission  
**Thursday, September 1, 2011 – 5:30 p.m.**  
Blue Conference Room  
Department of Economic & Community Development  
1920 S. Germantown Road

1. Call to Order
2. Approve August 4, 2011 Minutes
3. New Business:
  - a) ED Brochure Presentation (Jerry Ehrlich)
4. Old Business:
  - a) ArtFront (JK) – Motion to Approve
  - b) Home-based Businesses (DR, WR) - Data Base Map Complete  
(to be updated quarterly/cleansed yearly)
  - c) Medical and Healthcare Strategy (DR/ JK)
    - \* Inventory of Medical & Healthcare Facilities - Discussion
    - \* Networking Breakfast
    - \* Issues: Germantown Emergency Services  
Legislative Contacts  
Signage  
Resources to Share in an Emergency  
Update on Public Projects  
Other
  - d) Policy Agenda 2012 - (part of strategy)
    - \* Promote existing businesses to generate revenues for the City to balance tax base. Conduct one promotion strategy 2nd quarter (Oct.-Dec.):
    - \* Visit five businesses each month: (1) Art and Soul, (2) Shops of Forest Hill, (3) Carrefour Mall, (4) St. Jude Dream Home, (5)
    - \* Attract new businesses to locate and invest: (1) Baptist Cancer Center, (2) Five Guys Burgers and Fries, (3) Yogurt Shop
    - \* Create a Bicycle and Pedestrian-friendly Environment –BMA Work Session
5. 2011 Committee Reports: Roadway Projects – Poplar Ave  
WRB- Light at Kimbrough  
Farmington Ph II – Spring  
Farmer’s Market (JW)
5. New Business
6. Economic and Community Development (Projects in Progress) – Solana of Germantown, Firestone (across from Baptist Church), Elysium, St. Jude Dream Home

The City of Germantown complies with the Americans with Disabilities Act. Should you need accommodations for this meeting, please call (901) 757-7200 at least 48 hours in advance of the meeting.

7. Next Meeting – October 6, 2011 – 5:30 p.m.
8. Adjournment