



CITY OF GERMANTOWN

TENNESSEE 1930 South Germantown Road • Germantown, Tennessee 38138-2815
Phone (901) 757-7200 Fax (901) 757-7292 www.germantown-tn.gov

Economic Development Commission
Thursday, October 6, 2011 – 5:30 p.m.
Blue Conference Room
Department of Economic & Community Development
1920 S. Germantown Road

1. Call to Order
2. Approve September 1, 2011 Minutes
3. New Business:
4. Old Business:
 - a) Home-based Businesses (DR, WR)
 - b) Medical and Healthcare Strategy (DR/ JK)
 - * Networking Breakfast – November 3, 2011 (tentative)
 - * Issues: Legislative Contacts
Upcoming medical legislation
Resources to Share in an Emergency
Update on Public Projects
Other
 - d) Policy Agenda 2012 - (part of strategy)
 - * Promote existing businesses to generate revenues for the City to balance tax base. Conduct one promotion strategy 2nd quarter (Oct.-Dec.):
 - * Visit five businesses each month: (1) Cannon, Austin, & Cannon
 - * Business survey feedback session – October 12, 8:30-9:30 AM
 - * Attract new businesses to locate and invest: (1) Baptist Cancer Center
 - * Create a Bicycle and Pedestrian-friendly Environment :
5. 2011 Committee Reports: Roadway Projects – Poplar Ave – Non-participating items (JW)
 - WRB- Light at Kimbrough
 - Farmington Ph II – Spring
 - Farmer’s Market (JW)
5. New Business
6. Economic and Community Development (Projects in Progress) – Solana of Germantown, Elysium
7. Next Meeting – November 3, 2011 – 5:30 p.m.
8. Adjournment

The City of Germantown complies with the Americans with Disabilities Act. Should you need accommodations for this meeting, please call (901) 757-7200 at least 48 hours in advance of the meeting.