

ECONOMIC DEVELOPMENT COMMISSION
Thursday, October 6, 2011
Blue Conference Room
1920 South Germantown Road

The regular meeting of the Economic Development Commission (EDC) was held Thursday, October 6, 2011, in the Blue Conference Room. Chairman Jerry Klein called the meeting to order at 6:00 P.M.

PRESENT: Jerry Klein, David Rea, Brain Pecon, Rocky Janda, John Wagner, Marc Johnson, Donald Robbins and Greg Marcom

ABSENT: Susan Burrow, Chris Harrison, Wanda Richards, Charles McCraw and John Walker

STAFF PRESENT: Andy Pouncey, Director Economic Community Development and Marie Burgess, Planner

A quorum for tonight's Economic Development Commission meeting was established.

MINUTES: The September 1, 2011 minutes were approved.

OLD BUSINESS:

a. Home-Based Business (Donald Robbins, Wanda Richards)

Andy noted they would review any exemptions for people in the business district. Rock Janda asked how many businesses of brick/mortar do not have business licenses and when should they have one (such as financial and doctor's office). Do they pay another fee? What happen to the insert in the water bills? Andy will check with Stacey Ewell about this.

b. Medical and Healthcare Strategy (David Rea, Jerry Klein)

- Networking Breakfast – November 3, 2011(tentative) – Hoping to get Congressman Marsha Blackburn to attend. David Rea is helping us out on getting the TMA Representative (Keith Anderson, MD) to attend. The breakfast will be at the Great Hall.
- Issues: Legislative Contacts
Medical legislation Impact on Medical Businesses

c. Policy Agenda 2012 – (part of strategy)

- Promote existing businesses to generate revenues for the City to balance tax base 2% increase. Conduct one promotion strategy 2nd quarter (Oct.-Dec.).
- Visit five businesses each month: (1) Cannon, Austin & Cannon.
- Business survey feedback session: October 12 at 8:30-9:30 a.m.
- Attract new businesses to locate and invest: (1) Baptist Cancer Center are working on their plans.
- Create a Bicycle and Pedestrian-friendly Environment: designing Greenway between Memphis and Germantown.

e. 2011 Committee Reports: Roadway Projects –

- **Farmington Phase II: Paving** will begin in spring.
- **Poplar Avenue Widening:** State of TN does not pay for brick on safety wall. The City of Germantown is going to pay extra money to improve the aesthetics of the safety wall (brick) in front of Bavarian Village, the dentist office and Wendy's. There will be decorative cross walks at Poplar Avenue/West Street, and Poplar Avenue/Germantown Road. Existing communication utilities will be relocated underground at (Poplar at West, Germantown and Exeter, Farmington and Germantown) intersections.

A meeting with all utility companies is scheduled for 10/4/11 to revisit the undergrounding of utilities at intersections issues. The project is back on track with utility relocations, drainage infrastructure construction and clearing. Public Services continues to assist with relocation of fire hydrants and water taps to businesses. One major milestone scheduled for week 10/3-7 is relocation of the signal mast arm at Poplar/Arthurwood. This will require the signal to be out of service for an 8-hour period on Thursday. The Police Department will be on-site for assistance. MLGW has completed their construction plans for power pole relocation along Poplar. Therefore, utility companies will be able to talk in more detail now about "how to make this happen".

- **Methodist Hospital light:** We have received (3) bids. We have our agreements with the hospital. It will take until early December to get the agreement to the Board of Mayor and Alderman. It will take 3 months to have the materials come in and the jobs will only take 60 days.

NEW BUSINESS:

Jerry Klein has spoken to a citizen in Germantown, who will remain nameless at this time, who has indicated more than a passing interest in our Medical initiative. Brian and Jerry will meet with him next week. We will have a report at our next meeting.

Jerry stated he got back from Liverpool, England last night and one of his personal missions was to meet with the Economic Development Group. Liverpool is the same size as Memphis and a blue-collar community. It is also a major port for cotton being shipped from the states and they are getting into the medical industry. They are mailing information to him for the next EDC meeting for an exchange. They have a person from Liverpool in Atlanta, GA who will be in our area in the next 30-60 days.

Economic and Community Development (Projects in Progress) – Solana of Germantown. Elysium Phase 1 and 2 will be at the Planning Commission for November 1 meeting.

John Wagner reported the last Farmers Market was Saturday, October 1, 2011. All of the vendors will return in mid-May 2012.

ADJOURNMENT

There being no further business, the meeting was adjourned. The next meeting will be November 3, 2011.