



# CITY OF GERMANTOWN TENNESSEE

1930 South Germantown Road • Germantown, Tennessee 38138-2815  
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Economic Development Commission  
**Thursday, June 7, 2012 – 5:30 p.m.**

Blue Conference Room  
Department of Economic & Community Development  
1920 S. Germantown Road

1. Call to Order
2. Approve May 3, 2012 Minutes
3. Old Business:
  - a) Economic Sustainability Strategic Plan (Performance Measures)
    - 1) Business Development - Promote existing businesses to generate revenues for the City to balance tax base. Conduct one promotion strategy 4th quarter (April-June):  
Business Expo
    - 2) Heart of Germantown - Create a Bicycle and Pedestrian-friendly Environment :
      - i. Farmington Phase II - Spring
    - 3) Retail Development
      - i. Visit five businesses each month: Miss Muff'n Bakery, Blue Bostick Boutique, Sweet Wise, One & Only BBQ, 360 Photos/Visual Thunder
      - ii. Attract new businesses to locate and invest
    - 4) Medical and Healthcare Strategy (DR/ JK)
    - 5) Home-based Businesses (DR,\_\_\_)
4. New Business:
  - a) Roadway Projects:
    - 1) WRB
    - 2) Poplar Avenue
    - 3) Poplar Avenue Non-Participating Public Improvements
  - b) Economic and Community Development (Projects in Progress): (AP)
5. Next Meeting – July 5, 2012 – 5:30 p.m.
6. Adjournment