



# CITY OF GERMANTOWN TENNESSEE

1930 South Germantown Road • Germantown, Tennessee 38138-2815  
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Economic Development Commission  
**Thursday, July 12, 2012 – 5:30 p.m.**

Blue Conference Room  
Department of Economic & Community Development  
1920 S. Germantown Road

1. Call to Order
2. Approve May 3, 2012 Minutes
3. Old Business:
  - a) Economic Sustainability Strategic Plan (Performance Measures)
    - 1) Business Development - Promote existing businesses to generate revenues for the City to balance tax base. Conduct one promotion strategy 1st quarter (July-September): Sidewalk Sale
    - 2) Heart of Germantown - Create a Bicycle and Pedestrian-friendly Environment :
      - i. Farmington Phase II
    - 3) Retail Development
      - i. Visit five businesses each month
      - ii. Attract new businesses to locate and invest
    - 4) Medical and Healthcare Strategy (DR/ JK)
    - 5) Home-based Businesses (DR,\_\_\_)
4. New Business:
  - a) Roadway Projects:
    - 1) WRB
    - 2) Poplar Avenue
    - 3) Poplar Avenue Non-Participating Public Improvements
5. Next Meeting – August 2, 2012 – 5:30 p.m.
6. Adjournment